



POLY STUDIO E70 ANNOUNCEMENT

Partner FAQ

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What is the Poly Studio E70?

The Poly Studio E70 is a new intelligent camera coming to the Poly video portfolio. It is a dual lens, 4K camera for large rooms.

Is this announcement a full product launch?

No, this announcement was part of a joint initiative with Microsoft. There will be a full product launch closer to product availability. The full set of product assets including datasheet will be available closer to launch.

Why are there 2 lenses?

Our dual lens design includes a wide-angle lens as well as a narrow lens to cover large rooms. The wide angle allows the full room to be seen, even if people are sitting close to the camera. The narrow lens allows the camera to zoom in on participants in the back of the room. Two lenses enable us to use EPTZ to deliver an awesome framing experience.

What is the recommended room size?

The recommended room size for the Poly Studio E70 is up to 25ft.

Is the Poly Studio E70 a replacement for the EagleEye IV?

The EagleEye IV will continue to have a place in our video portfolio for rooms that are greater than 25 feet.

When does it go on the pricelist?

It will be posted on the July 1st pricelist and will be quotable at that time.

What is the price?

The list price is \$3,499.

Can the Poly Studio E70 be sold a standalone USB camera?

Yes, it will be available as a standalone camera, however at launch it will only be supported for Poly G7500 and Poly MTRoW.

FREQUENTLY ASKED QUESTIONS (FAQ)

What are the tracking capabilities of the camera at GA?

When we first ship the product, we will have group framing and speaker tracking. Our engineering team is working on bringing Presenter Mode as well as other innovative features that will be coming on future releases. The split screen feature showcased in the announcement represents one of those future features.

When will there be a formal training on the Poly Studio E70?

The training date is to be determined but will be coming in advance of the product launch.

This was a Microsoft announcement, is the Poly Studio E70 specifically for Microsoft Teams?

The Poly Studio E70 will work great for Microsoft Teams as well as the rest of our alliance partners like Zoom, RingCentral, StarLeaf, DialPad, BlueJeans, GoToRoom and others.

What is Poly DirectorAI?

Poly DirectorAI is the brain behind Poly's cutting-edge video experiences. It is the intelligence that powers all of our automatic behavior. It uses AI and machine learning technology to deliver real-time automatic transitions, framing and tracking that make everyone feel like they are in the room together. Poly DirectorAI perfects the hybrid working experience on Microsoft Teams by seamlessly connecting the meeting room to the home office.

When will the marketing materials be available?

Marketing materials will be available closer to product availability later this summer.



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