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POLY TC10

The Poly TC10 touch control panel makes meetings more productive and allows users to easily schedule workspaces and conference rooms as employees find themselves in a flexible working environment. Control video calls in the room and share content with a tap. Or use it outside the room to check vacancy and schedule any bookable space without interrupting. Intuitive controls and multi-color LED lights make it easy to see meeting details and spot open rooms from a distance. Whether you mount it on a wall or on glass, or set it on a table with its flexible, multi-angle stand, you've got the secret to true meeting productivity.

AT A GLANCE

- Incredible versatility enables it to be used outside the room for scheduling, or inside the room as a video and room controller.
- Intuitive controls are easy to find and use via clear, high-resolution 10" touch display.
- Tidy, professional-looking setup, thanks to sleek design and a single cable for both power and connectivity.
- Reduce meeting interruptions by checking room availability from a distance via multi-colored LED lights.
- Simple to set up: Can be mounted outside the room on the wall or on glass, or placed inside the room on a flexible, multi-angle stand.
- Control lighting and shades from the touch screen using integration with Extron.
- Schedule and conduct Zoom meetings with ease with this Zoom certified device.

TARGET USERS

Organizations seeking an intuitive, easy to use, two-in-one touch panel that can optimize collaboration spaces and spur meeting productivity. The Poly TC10 is ideal for customers that wish to:

- Reduce the time employees spend finding an available room or booking a meeting space.
- Enhance the quality of the meeting experience by making it easy for participants to quickly start and control video calls.
- Simplify and expedite deployment with a single PoE network cable for both power and connectivity, and flexible wall mount and tabletop stand options that fit the needs of any office space.
- Enable employees to make better use of available office space and IT managers to plan for future room utilization.

TARGET BUYER

IT managers, facility managers, AV specialists and business leaders who purchase and influence business decisions and have their sight on fostering an employee-first culture by creating engaging, collaborative, accessible, and technology-infused workspaces.

KEY DIFFERENTIATORS

- The Poly TC10 was uniquely designed to address the most pressing needs of employees as they return to the office. It is a two-in-one touch panel that also has a large, 10-inch touch display for better visibility. One simple, sleek touch panel can be set up either as a room scheduler or a meeting controller, offering maximum flexibility when needed most. In addition, it's intuitive, high-resolution 10" touch display, makes control options clear and accessible from anywhere in the room.

- Simplified user experience plays a key role in today's evolving working environment. When paired with a Poly Video OS system as an in-room controller, the Poly TC10 seamlessly integrates with the cloud video application running on the video device, offering familiar controls and full feature support. During meetings, users can also access environmental controls directly from the touch panel via Extron integration, eliminating user's frustrations and simplifying the configuration of other AV in the room, such as lighting and shades.

- In an era when office redesign is a priority, simple technology deployment is crucial. The Poly TC10 requires only one PoE network cable for both power and connectivity, for an easy and clutter-free set up. It also ships with a discreet wall mount and a unique multi-angle tabletop stand. Unlike most competing solutions in the market, the tabletop stand is adjustable providing either a 30° or 60° viewing angle for better visibility.

	POLY TC10	LOGITECH TAP SCHEDULER	NEAT PAD	YEALINK ROOMPANEL	CRESTON PANEL
TWO-IN-ONE DEVICE	Yes	No	Yes	No	No
ROOM SCHEDULING	Yes	Yes	Yes	Yes	Yes
IN-ROOM CONTROLLER	Yes	No	Yes	No	No
DISPLAY SIZE	10.1"	10.1"	8"	8"	10"
INCLUDES WALL MOUNT	Yes	Yes	Yes	Yes	No
INCLUDES MULTI-ANGLE TABLETOP STAND	Yes (30° or 60°)	No	No	No	No
ENVIRONMENTAL CONTROLS	Yes (Extron integration)	No	No	No	No
AIR QUALITY SENSOR	Yes (Future release)	No	Yes	No	No
BLACK OR WHITE	Yes	Yes	No	No	Yes
ZOOM CERTIFICATION	Yes	Yes	Yes	Yes	No
MSRP	$1099	$699	$760	$659	$1320+

OBJECTION HANDLING

I can schedule meeting rooms from my work calendar system. Why do I need a scheduling touch panel?

Finding the right space to meet at the right time can be cumbersome and time consuming. Work calendar systems often do not include all collaboration spaces available in an office, such as huddle spaces and office nooks. They are not easy to navigate and don't always help employees find the closest available room to their location. In addition, these systems often make it difficult for mobile workers to search and book rooms while on the go. Some of the most valuable meetings happen on the fly with no advance planning and finding a room ad-hoc can be challenging. The Poly TC10 solves all of these problems. When set up as a scheduler outside the room, the Poly TC10 makes it easy for employees to instantly see room status and reserve available rooms for ad-hoc or future meetings directly from the touch panel. The multi-color LED lights also indicate room availability from a distance, making it easy for employees to quickly find a collaboration space while on the go.

We currently use a competitor's lower-cost solution in our meeting rooms?

Lower-cost solutions don't always meet all the needs of customers. It is important to probe deeper and understand what the customer pain points are and whether these are fully addressed with their existing solution.

- Why did they choose the competitive product?

- What features does it offer and how do they compare to the Poly TC10?

- Does pricing include additional mounting accessories and flexible set up options?

- Is the display size appropriate for their room size?

I have a Zoom Room, but it is not equipped with a Poly video system.

As an in-room controller, the Poly TC10 can be paired with any third party Zoom Room system. As a scheduler, the Poly TC10 can be used as a Zoom scheduling display in any bookable space, whether video enabled or not.

KEY TAKEAWAY

The Poly TC10 is an elegant, two-in-one, easy-to-installed room scheduling and meeting control touch panel, designed to spur productivity inside and outside meeting rooms.

PART NUMBER

Poly TC10 in Black: 2200-37860-001
Poly TC10 in White: 2200-37760-001