

EOS M50

DO YOUR STORIES JUSTICE

A sleek design classic, this mirrorless camera will inspire you to make memorable stories you'll be proud to share thanks to technologies like 4k movies, a DSLR sized sensor and effortless connectivity.



- Modern, hassle free shooting for superb results
- Compact, sleek and intuitive shooting experience
- Clever connectivity and control with Wi-Fi* & Bluetooth**
- Inspiring technologies for stories you'll be proud of
- Creative freedom to capture every story

*Wi-Fi: Not all functions or devices are supported; see full specifications for details.

**Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Inc. is under license. Other trademarks and trade names are those of their respective owners. Initial pairing with compatible device required.

24.1 MEGA
PIXELS
CMOS



Dual Pixel AF
CMOS

10
Frames
Per Sec

4K
UHD

OLED EVF
2,360k dots

PRODUCT RANGE



EOS M6



EOS M50



EOS M100

EOS M5
EOS M6
EOS M50
EOS M100

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TECHNICAL SPECIFICATIONS

EOS M50

IMAGE SENSOR		AE Lock	Auto: In One-shot AF mode with evaluative metering exposure is locked when focus is achieved. Manual: By AE Lock Button in creative zone modes.
Type	22.3 x 14.9mm CMOS		
Effective Pixels	Approx. 24.1 megapixels	Exposure Compensation	+/-3 EV in 1/3 stop increments
Total Pixels	Approx 25.8 megapixels	AEB	3 shots, +/- 2 EV, 1/3-stop increments (can be used together with Exposure Compensation)
Aspect Ratio	3:2		
Low-Pass Filter	Built-in/Fixed	ISO Sensitivity (8)	ISO AUTO (100 - 6400), 100 - 25600 in 1/3 stop increments. ISO can be expanded to 51200
Sensor Cleaning	EOS integrated cleaning system		
Colour Filter Type	Primary Colour		
			4K Movie: ISO AUTO (100 - 6400), 100 - 6400 in 1/3-stop increments. Full HD and HD Movie: ISO AUTO (100 - 12800), ISO 100 - 12800 in 1/3-stop increments. ISO can be expanded to 25600
IMAGE PROCESSOR			
Type	DIGIC 8		
		SHUTTER	
LENS		Type	Electronically controlled focal-plane shutter
Lens Mount	EF-M (EF and EF-S lenses compatible via Mount adapter EF-EOS M)	Speed	30 - 1/4000 sec (1/3 stop increments), Bulb (Total shutter speed range. Available range varies by shooting mode)
Focal Length	Equivalent to 1.6x the focal length of the lens		
Image Stabilisation	Optical Image Stabilizer on compatible lens		
	Movie: In-camera Digital IS available. Further stabilisation enhancements from lenses compatible with Dynamic IS	WHITE BALANCE	
		Type	Auto white balance with the imaging sensor
FOCUSING		Settings	Auto (Ambience Priority), Auto (White Priority), Daylight, Shade, Cloudy, Tungsten light, White Fluorescent light, Flash, Custom, Colour Temperature (100 Kelvin increments)
Type	Dual Pixel CMOS AF System. Phase detection pixels built onto imaging sensor ^[20]		
	Contrast detection method is used during 4K Movie Servo AF	Custom White Balance	White balance compensation: 1. Blue/Amber +/-9 levels 2. Magenta/ Green +/-9 levels Yes, 1 setting can be registered
AF System/ Points	Maximum 143/99 points depending on lens.		
	Max 25 frames in Zone AF ^[15]	VIEWFINDER	
		Type	0.39-type OLED Electronic Viewfinder Approx. 2,360,000 dots
AF working range	Freely position 1 AF point/ 1 AF Zone via manual selection (area available lens dependent)	Coverage (Vertical/Horizontal)	Approx 100%
AF Modes	EV -2 - 18 (at 23 °C, ISO 100, with EF-M 22mm f/2 STM) One-Shot AF and Servo AF	Eyepoint	Approx 22mm
AF Point Selection	Face + Tracking: Face and subject tracking via automatic recognition/ manual selection via touchscreen. Automatic selection over AF points when no face recognised within frame.	Dioptr Correction	Yes
	Eye AF available in One Shot AF	Viewfinder Information	Customisable and toggle via INFO. Button (1) Liveview image with exposure info (2) Liveview image with basic info (3) Liveview image with full info
	Smooth Zone AF: Manual zone selection, plus automatic selection over AF points within selected zone		Customisable settings: Grid overlay (x3 formats), Histogram (Brightness/ RGB), Electronic Level, Multi aspect ratios Yes
	1-point AF: Manual selection via touchscreen/ buttons	Depth of field preview	
Selected AF point display	Indicated on LCD monitor/ EVF		
AF Lock	Locked when shutter button is pressed half way or customisable AE Lock Button	LCD MONITOR	
AF Assist Beam	via LED assist beam	Type	7.5 cm (3.0") Touchscreen LCD (TFT). 3:2 aspect ratio. Approx. 1,040,000 dots. Electrostatic capacitive type. Vari-Angle
Manual Focus	With EF & EF-S lenses - Select via AF/MF switch on lens	Coverage	Approx 100%
	With EF-M lenses - Select via dedicated MF Button/ other customisable buttons (toggle AF/MF).	Brightness Adjustment	Adjustable to one of seven levels
	MF Peaking available	Display Options	Customisable and toggle via INFO. Button (1) Liveview image with exposure info (2) Liveview image with basic info (3) Liveview image with full info
	AF+MF available (Manual focus adjustment after One-Shot AF)		Customisable settings: Grid overlay (x3 formats), Histogram (Brightness/ RGB), Electronic Level, Multi aspect ratios, Hints and Tips
	Magnify image available during MF (5x or 10x)		
EXPOSURE CONTROL		FLASH	
Metering modes	Real-time metering from the image sensor (1) Evaluative metering (384 zones) (2) Partial metering at center (approx. 6.4% of Live View Screen) (3) Center weighted average metering (4) Spot metering (approx. 2.8% of Live View Screen)	Built-in Flash GN (ISO 100, meters)	5
		Built-in Flash Coverage	Maximum coverage at approx. 15mm (35mm equivalent: approx. 24mm)
Metering Range	Center weighted only in Movie recording Still image: EV 0 - 20 (at 23 °C, ISO 100) Movie: EV 0 - 20 (at 23 °C, ISO 100)	Built-in Flash recycle time	Approx. 3 seconds ^[27]



TECHNICAL SPECIFICATIONS

EOS M50

Modes	Auto (E-TTL II)	Movie Length	Max duration 29min 59sec, Max file size 4GB
Red-Eye Reduction	Yes - with red eye reduction lamp	Folders	New folders can be created and selected
X-sync	1/200 sec	File Numbering	(1) Continuous, Auto Reset (2) Manual Reset
Flash Exposure Compensation	+/- 2 EV in 1/3 increments		
Flash Exposure Lock	Yes		
Second Curtain Synchronisation	Yes	OTHER FEATURES	9 customisable buttons
HotShoe/ PC terminal	Yes/No	Custom Functions	User copyright information (Author's Name, Copyright Details)
External Flash Compatibility	E-TTL II with EX series Speedlites, wireless multi-flash support	Metadata Tag	Image rating (0-5 stars)
External Flash Control	Via camera setting/ flash setting menu	Playback zoom	15 steps plus smooth pinch-to-zoom
		Display Formats	(1) Single image with information (toggle options) (2) Single image (3) Index display (4/9/36/100 images) (4) Jump Display (1/10/custom number image, by shot date, by rating, by folder, by movies only, protected only)
SHOOTING			Playback time: 1/2/3/5/10/30 seconds Repeat: On/Off Transition Effects: Off, Slide in 1-2, Fade 1-3
Modes	Scene Intelligent Auto, Hybrid Auto, Creative Assist, SCN(Self-Portrait, Portrait, Smooth Skin, Landscape, Sports, Close-up, Food, Panning, Handheld Night Scene, HDR Backlight Control, Silent Mode), Creative Filters (Grainy B/W, Soft Focus, Fish-eye Effect, Water painting effect, Toy camera effect, Miniature effect , HDR Art standard, vivid, bold, embossed), Program AE , Shutter priority AE, Aperture priority AE, Manual exposure, Movie (Movie auto exposure, Movie manual exposure, Time-lapse movie)	Slide Show	Brightness/ RGB Yes
Picture Styles	Auto, Standard, Portrait, Landscape, Fine Detail, Neutral, Faithful, Monochrome, User Defined (x3)	Histogram	Erase: Single image, Selected images, Selected range, All images
Colour Space	sRGB and Adobe RGB	Highlight Alert	Protection: Selected images, Selected range, All images. Unprotect all images
Image Processing	Highlight Tone Priority (standard and enhanced) Auto Lighting Optimizer (4 settings) Long exposure noise reduction High ISO speed noise reduction (4 settings + Multi Shot NR) Lens peripheral illumination correction Chromatic aberration correction Diffraction correction	Image Erase/Protection	(1) Shooting menu (x8) (2) Playback menu (x4) (3) Setup menu (x5) (4) Display menu (5) My Menu
	Creative Assist: Presets Background Blur (5 settings) Brightness (19 levels) Contrast (9 levels) Saturation (9 levels) Color Tone 1 & 2 (19 levels) Monochrome (Off/Black and white/Sepia/Blue/Purple/Green)	Menu Categories	29 Languages English, German, French, Dutch, Danish, Portuguese, Finnish, Italian, Norwegian, Swedish, Spanish, Greek, Russian, Polish, Czech, Hungarian, Romanian, Ukrainian, Turkish, Arabic, Thai, Simplified Chinese, Traditional Chinese, Korean, Malay, Vietnamese, Indonesian, Hindi, Japanese
Drive modes	Single, High-Speed Continuous, Low-Speed Continuous, Self timer (2s, 10s, Custom, Remote)	Menu Languages	Firmware update possible by the user.
Continuous Shooting	One shot AF: Approx. 10 shots/sec for up to 33 frames in JPEG and 10 frames in RAW ^[21]	Firmware Update	
	With Servo AF: Approx. 7.4 shots/sec for up to approx 47 frames in JPEG ^[22]	INTERFACE	
LIVE VIEW MODE		Computer	Hi-Speed USB (Micro USB)
Coverage	Approx. 100% (horizontally and vertically)	Other	Wireless LAN (IEEE802.11b/g/n), (2.4 GHz only, 1-11 ch), with Dynamic NFC support ^[17]
FILE TYPE			Bluetooth [®] (Specification version 4.1, Bluetooth low energy technology) ^[23] ^[25]
Still Image Type	JPEG: Fine, Normal (Exif 2.31 compliant) / Design rule for Camera File system (2.0) RAW: RAW (CR3 14-bit), Digital Print Order Format [DPOF] Version 1.1 compliant	DIRECT PRINT	HDMI (Micro - Type-D connector), HDR output to compatible TV supported
	Yes, RAW + various JPEG compression possible	Canon Printers	Canon Compact Photo Printers and PIXMA Printers supporting PictBridge
RAW+JPEG simultaneous recording		PictBridge	Canon Compact Photo Printers and PIXMA Printers supporting PictBridge
Image Size	RAW: (3:2) 6000 x 4000, (4:3) 5328 x 4000, (16:9) 6000 x 3368, (1:1) 4000 x 4000	STORAGE	SD, SDHC, SDXC (UHS-I compatible)
	JPEG 3:2: (L) 6000 x 4000, (M) 3984 x 2656, (S1) 2976 x 1984, (S2) 2400 x 1600 JPEG 4:3: (L) 5328 x 4000, (M) 3552 x 2664, (S1) 2656 x 1992, (S2) 2112 x 1600 JPEG 16:9: (L) 6000 x 3368, (M) 3984 x 2240, (S1) 2976 x 1680 (S2) 2400 x 1344 JPEG 1:1: (L) 4000 x 4000, (M) 2656 x 2656, (S1) 1984 x 1984, (S2) 1600 x 1600	Type	
	In-camera RAW processing & Image Resize available in playback	SUPPORTED OPERATING SYSTEM	Windows 10 / 8.1 / 8 / 7 SP1 ^[24] Mac OS X 10.9 / 10.10 / 10.11 / 10.12
Movie Type	MP4 [Video: MPEG-4 AVC/H.264, Audio: MPEG-4 AAC-LC (stereo)]	PC & Macintosh	For Wi-Fi connection to a PC: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10
Movie Size	4K - 3840 x 2160 (23.98, 25 fps) Full HD - 1920 x 1080 (59.94, 50, 29.97, 25, 23.976 fps) HD - 1280 x 720 (119.9, 100, 59.94, 50 fps)	SOFTWARE	For Image Transfer Utility: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 / 10.11 / 10.12
		Image Processing	Digital Photo Professional
		Other	Picture Style Editor, EOS Utility, Image Transfer Utility
			Camera Connect app available on iOS and Android devices ^[25]



TECHNICAL SPECIFICATIONS

EOS M50

POWER SOURCE

Batteries

Battery life

1 x Rechargeable Li-ion Battery LP-E12
Approx. 235 shots (at 23°C, AE 50%, FE 50%) ^[5]
Eco Mode: Approx. 370 shots
Movie Recording: Approx. 85 mins
Playback time when playing back a slideshow of still images: Approx. 4 hrs

Battery Indicator

4 levels

Power saving

Display off (15, 30 sec or 1, 3, 5, 10, 30 mins)
Auto Power Down (30 sec or 1, 3, 5, 10 mins, Disable)
Viewfinder off (1, 3 min, disable)
ECO mode

Power Supply & Battery Chargers

Battery charger LC-E12E

Compact Power Adapter CA-PS700
DC Coupler DR-E12

PHYSICAL SPECIFICATIONS

Body Materials

Polycarbonate

Operating Environment

0 – 40 °C, 85% or less humidity

Dimensions (WxHxD)

116.3 x 88.1 x 58.7mm

Weight (body only)

Approx 387g (black), 390g (white), CIPA testing standard including battery and memory card

ACCESSORIES

Cases / Straps

Body Jacket EH32-CJ (beige)
Body Jacket EH32-CJ (light brown)
Neck Strap EM-E2 (black)
Neck Strap EM-E2 (white)
Neck Strap EM-200DB

Lenses

EF-M lenses
All EF and EF-S lenses compatible via Mount adapter EF-EOS M

Flash

Canon Speedlites (including 90EX, 220EX, 270EX, 270EX II, 320EX, 380EX, 420EX, 430EX, 430EX II, 430EX III, 430EX III-RT, 550EX, 580EX, 580EX II, 600EX, 600EX-RT, 600EX II-RT, Macro-Ring-Lite, MR-14EX II, Macro Twin Lite MT-24EX, Speedlite Transmitter ST-E2, Speedlite Transmitter ST-E3-RT)

Remote Controller/ Switch

Off-Camera Shoe Cord OC-E3, Speedlite Bracket SB-E2

Other

Bluetooth Remote BR-E1
Interface cable IFC-400PCU
Mount Adapter EF-EOSM

**All data is based on Canon standard testing methods except where indicated.
Subject to change without notice. -**

^[1] Large/Fine(Quality 8) resolution

^[2] Based on Canon's testing conditions, JPEG, ISO 100, Standard Picture Style. Varies depending on the subject, memory card brand and capacity, image recording quality, ISO speed, drive mode, Picture Style, Custom functions etc.

^[3] Compatible with large memory card capacities, including cards of 2GB and more (camera may require firmware update).

^[4] with 50mm lens at infinity, -1m⁻¹ dpt

^[5] Based on the CIPA Standard and using the batteries and memory card format supplied with the camera, except where indicated

^[6] Memory card and battery door only

^[7] with EF300mm f/2.8L IS USM at 50kph

^[8] Recommended Exposure Index

^[9] Environmental protection

^[10] Maximum fps and buffer capacity may be reduced depending on the cameras settings and light level

^[11] Peripheral Cross type AF points will not function as a cross type AF points with the following lenses: EF 35-80mm f4.5-5.6 (II/III/USM), EF35-105mm f4.5-5.6 (USM), EF 80-200mm f4.5-5.6 (II)

^[12] With Battery strength 75% or higher

^[13] Viewfinder Information

^[14] Hybrid CMOS AF III covers an area of approx. 80% Vertical x 70% Horizontal of the frame

^[15] Maximum number of AF frame is dependent on selected image aspect ratio

^[16] Sustained continuous shooting function requires compatible SDHC/SDXC UHS Speed Class 1 memory card, total number of frames captured varies depending on camera settings, type of lens used, battery charge and light level. Shooting stops automatically with the 1000th frame

^[17] Wi-Fi use may be restricted in certain countries or regions.

^[18] Hybrid CMOS AF II covers an area of approx. 80% Vertical x 70% Horizontal of the frame

^[19] Maximum burst during continuous shooting are measured based on Canon's testing standards (3:2 aspect ratio, ISO 200 and Standard Picture Style)

^[20] Dual Pixel CMOS AF - AF is possible over an area of approx. 80% Vertical x 80% Horizontal of the frame

^[21] Continuous shooting speed is measured with EF-M 15-45mm f/3.5-6.3 IS STM and requires SDHC/SDXC UHS Speed Class 1 memory card. Total number of frames captured and continuous shooting speed may vary depending on camera exposure settings, type of lens used, battery level, light level and memory card used.

^[22] Continuous shooting speed is measured with EF-M 15-45mm f/3.5-6.3 IS STM and requires SDHC/SDXC UHS Speed Class 1 memory card. Under Servo AF, maximum continuous shooting speed and total number of frames captured depends on subject condition, camera settings and lens used

^[23] Equipped with Bluetooth[®] low energy technology. The Bluetooth[®] word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Europe Ltd. is under license. Other trademarks and trade names are those of their respective owners.

^[24] Software applications compatible with Windows 10 in Windows 10 Desktop Mode only

^[25] Bluetooth functionality with Camera Connect app requires smart device to be equipped with Bluetooth version 4.0 (or later). Also requires smart device to be using operating system iOS 8.4 (or later) or Android 5.0 (or later)

^[26] Require Remote Controller Adapter RA-E3

^[27] When battery is fully charged

^[28] Maximum continuous shooting speed with 1/500 sec. or faster shutter speed,



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Sales Start Date: April 2018 (TBC)



PRODUCT DETAILS:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
D.CAMERA EOS M50 BK BODY EU26	2680C002AA	4549292109412	<Please fill in RRP>
D.CAMERA EOS M50 WH BODY EU26	2681C002AA	4549292109528	<Please fill in RRP>
D.CAMERA EOS M50 BK M15-45 S EU26	2680C012AA	4549292108910	<Please fill in RRP>
D.CAMERA EOS M50 WH M15-45 S EU26	2681C012AA	4549292109177	<Please fill in RRP>
D.CAMERA EOS M50 BK M15-45 S + M55-200 EU26	2680C022AA	4549292109009	<Please fill in RRP>
D.CAMERA EOS M50 WH M15-45 S + M55-200 EU26	2681C022AA	4549292109320	<Please fill in RRP>
D.CAMERA EOS M50 BK M15-45 S + M22 EU26	2680C032AA	4549292109467	<Please fill in RRP>
D.CAMERA EOS M50 WH M15-45 S + M22 EU26	2681C032AA	4549292109566	<Please fill in RRP>
D.CAMERA EOS M50 BK M18-150 EU26	2680C042AA	4549292109498	<Please fill in RRP>
D.CAMERA EOS M50 WH M18-150 EU26	2681C042AA	4549292109580	<Please fill in RRP>

OPTIONAL ACCESSORIES:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
Body Jacket EH32-CJ (Beige)	2685C001AA	4549292109764	<Please fill in RRP>
Body Jacket EH32-CJ (Light Brown)	2686C001AA	4549292109788	<Please fill in RRP>

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EXTERNAL

The first pages, up to here, can be shared externally with partners.



INTERNAL

The next pages after this page, are for Canon internal use only.



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MEASUREMENT / LOGISTIC INFORMATION:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
D.CAMERA EOS M50 BK BODY EU26	2680C002AA	EA	Each	1	16.75	16.75	13.7	0.9
		CT	Carton	6	42.95	35.5	20.55	6.35
		EP	Euro Pallet	150	120	80	118	169
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH BODY EU26	2681C002AA	EA	Each	1	16.75	16.75	13.7	0.85
		CT	Carton	6	42.95	35.5	20.55	6.09
		EP	Euro Pallet	150	120	80	118	162
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M15-45 S EU26	2680C012AA	EA	Each	1	16.75	16.75	13.7	1.047
		CT	Carton	6	42.95	35.5	20.55	7.29
		EP	Euro Pallet	150	120	80	118	192
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M15-45 S EU26	2681C012AA	EA	Each	1	16.75	16.75	13.7	1.052
		CT	Carton	6	42.95	35.5	20.55	7.32
		EP	Euro Pallet	150	120	80	118	193
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M15-45 S + M55-200 EU26	2680C022AA	EA	Each	1	16.75	21.35	13.7	1.365
		CT	Carton	6	43	35.5	25.2	9.21
		EP	Euro Pallet	120	120	80	115.8	194
			Layers per Pallet	4				
			Cartons per Layer	5				
			Products per layer	24				

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D.CAMERA EOS M50 WH M15-45 S + M55-200 EU26	2681C022AA	EA	Each	1	16.75	21.35	13.7	1.370
		CT	Carton	6	43	35.5	25.2	9.24
		EP	Euro Pallet	120	120	80	115.8	195
			Layers per Pallet	4				
			Cartons per Layer	5				
			Products per layer	24				
D.CAMERA EOS M50 BK M15-45 S + M22 EU26	2680C032AA	EA	Each	1	16.75	16.75	13.7	1.333
		CT	Carton	6	42.95	35.5	20.55	9.00
		EP	Euro Pallet	150	120	80	118	235
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M15-45 S + M22 EU26	2681C032AA	EA	Each	1	16.75	16.75	13.7	1.338
		CT	Carton	6	42.95	35.5	20.55	9.03
		EP	Euro Pallet	150	120	80	118	236
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M18-150 EU26	2680C042AA	EA	Each	1	16.75	16.75	13.7	1.216
		CT	Carton	6	42.95	35.5	20.55	8.30
		EP	Euro Pallet	150	120	80	118	218
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M18-150 EU26	2681C042AA	EA	Each	1	16.75	16.75	13.7	1.221
		CT	Carton	6	42.95	35.5	20.55	8.33
		EP	Euro Pallet	150	120	80	118	218
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				

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MEASUREMENT / LOGISTIC INFORMATION (ACCESSORIES) :

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
Body Jacket EH32-CJ (Beige)	2685C001AA	EA	Each	1	5.5	12.5	6.94	0.05
		CT	Carton	40	27.7	30.9	33.4	2.62
		EP	Euro Pallet	TBC	120	80	TBC	TBC
			Layers per Pallet	TBC				
			Cartons per Layer	TBC				
			Products per layer	TBC				
Body Jacket EH32-CJ (Light Brown)	2686C001AA	EA	Each	1	5.5	12.5	6.94	0.05
		CT	Carton	40	27.7	30.9	33.4	2.62
		EP	Euro Pallet	TBC	120	80	TBC	TBC
			Layers per Pallet	TBC				
			Cartons per Layer	TBC				
			Products per layer	TBC				

What's in the box?

EOS M50 BK M15-45 S+ EF50 f/1.8 S + Mount Adapter EU26

- Digital Camera EOS M50 body
- Battery Charger LC-E12E
- Battery Pack LP-12
- Camera Cover R-F-4
- Lens EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- Lens Dust Cap EB
- Lens EF50mm f/1.8 STM
- Lens Cap E-49
- Lens Dust Cap E
- Camera Mount Adapter EF-EOS M
- Power Cable
- Strap EM-200DB
- User Manual Kit

EOS M50 BK M15-45 S + SB130 + 16GB EU26

- Digital Camera EOS M50 body
- Battery Charger LC-E12E
- Battery Pack LP-12
- Camera Cover R-F-4
- Lens Cap E-49
- Lens Dust Cap EB
- Lens EF-M15-45 S f/3.5-6.3 IS STM
- Power Cable
- Strap EM-200DB
- User Manual Kit
- Shoulder Bag CB-SB130 Black
- SD Card 16GB Class 10
- Lens Cleaning Cloth

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What's in the box?

EOS M50 Body only

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S + EF-M55-200

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- EF-M55-200mm f/4.5-6.3 IS STM
- Lens Cap E-52 II
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S + EF-M22

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- EF-M 22mm f/2 STM
- Lens Cap E-43
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M18-150 S

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M18-150mm f/3.5-6.3 IS STM
- Lens Cap E-55
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

The Canon logo is displayed in its signature red color.

Live for the story_

EOS M50

DO YOUR STORIES JUSTICE



- Modern, hassle free shooting for superb results
- Compact, sleek and intuitive shooting experience
- Clever connectivity and control with Wi-Fi* & Bluetooth**
- Inspiring technologies for stories you'll be proud of
- Creative freedom to capture every story

*Wi-Fi: Not all functions or devices are supported; see full specifications for details.

**Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Inc. is under license. Other trademarks and trade names are those of their respective owners. Initial pairing with compatible device required.

A sleek design classic, this mirrorless camera will inspire you to make memorable stories you'll be proud to share thanks to technologies like 4k movies, a DSLR sized sensor and effortless connectivity.

24.1 MEGA
PIXELS
CMOS



Dual Pixel AF
CMOS

10
Frames
Per Sec



OLED EVF
2,360k dots

Price:

€ 679 EOS M50 BODY EU26
€ 799 EOS M50 M15-45 EU26
€ 1029 EOS M50 M15-45+200 EU26
€ 949 EOS M50 M15-45+M22 EU26
€ 1049 EOS M50 M18-150 EU26

Embargo Date: 26th February 2018

Sales Start Date: April 2018 (TBC)

Key Sales Channel

Competition

Sony a6300, Fujifilm X-T20,
Panasonic G7,
Olympus OM-D E-M10 III

Customer and Positioning

Max, Adventurous Achiever.
Combination of cutting edge tech
never seen at this price point whilst
still looking and feeling modern
and cool

Canon

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