



Engage & Grow is a fully automated **HPE incentive program** designed to motivate the Sales Teams within **HPE resellers**. Based on selected HPE products, they can collect BonusPoints that are redeemed directly into their **bank account**.

Sales reps within participating resellers collect BonusPoints for every authorized HPE E&G product sold. These **BonusPoints will be distributed** to the sales reps and can be converted into money **after the end of every incentive period**.

Furthermore, participating sales reps receive rewards for their activities.

Please visit www.engageandgrow.eu today and register your company!

HOW IT WORKS?



An authorized person at the reseller partner registers the company and invites his colleagues to the program.



The company will have only 1 bank account for all the Sales Reps.



E&G products purchased by the participating company from official HPE Distributors will be rewarded.



BonusPoints get updated automatically once a week based on HPE sales data.



Each member of the reseller can track their team's performance during the incentive period.



After the end of the incentive period, partners have to issue an invoice corresponding to the value of their BPs to Aximpro. The invoice will be paid through a bank transfer to the bank account of the partner.

GOOD TO KNOW:



One BonusPoint equals one Euro.



The payout of the earned BonusPoints will be transferred directly to your company bank account.



The BP Distribution will be handled internally within a company. The manager must then transfer the money to the individual Sales Reps.



Partners will be directly responsible for paying taxes to their local tax offices.



A list with all eligible E&G products can be downloaded from the portal.



Engage & Grow is designed for Silver, Business and Proximity Partners. Proximity partners can participate in incentives too with certain limitations.