

Letsignit

Cloud-based email signature manager.

CUSTOMER & RESELLERS
BENEFITS

Why should customers use Letsignit?

Email signature is an issue for everyone.



- Long set up & complicated to update
- A waste of time which is frustrating
- Have a negative impact on the brand image

Emails are powerful but underestimated



121 emails received & **40** sent
by the average employee every day



Daily business emails have an opening rate close to 100%

An email signature is a must-have digital channel with the best value

What is Letsignit?

A simple & powerful tool for:

- Centralizing management for all email signatures
- Harmonizing signatures for all employees
- Adding banners & managing campaigns

2 offers.

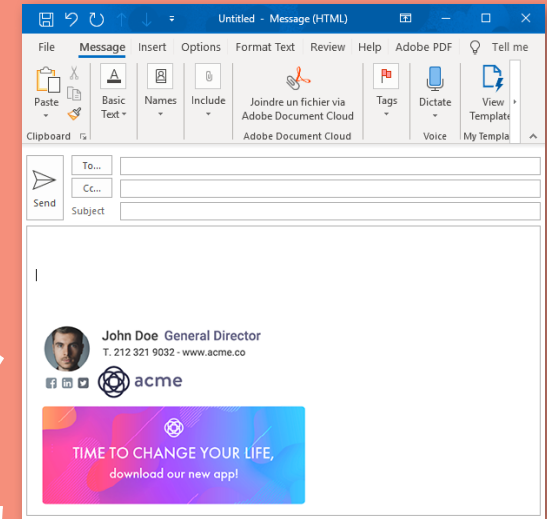
2 ways to subscribe.

STARTER | Signature management

- Create a signature with ready-to-use templates
- Easy deployment in 3 clicks
- 100% compatible with Outlook & Office 365

BUSINESS | Full features with marketing value

- Add marketing banners to the signature
- Schedule targeted campaigns
- Advanced analytics



What is the value for your customer using Letsignit?



Brand harmonization with signatures

Increase brand visibility by respecting the brand guidelines to maintain consistency on every platform



Boost communication with campaigns

Email becomes a new marketing tool & a low-cost acquisition channel



Letsignit **simply integrates** to your Office 365, Exchange On-Prem & even G Suite environment

Letsignit

Why should resellers sell Letsignit?

1. Increase your annual revenue
2. Differentiate & add value to your Office 365 offer
3. Increase your customer loyalty

An easy-to-sell solution

- Proven technology developed in joint with Microsoft teams
- Highly regarded by enterprises & resellers of all sizes
- Many Success Stories from resellers & customers such as the French Football Federation
- A large need in the business world

What are the company concerns?

Small Business: Communication concerns

The need for digital marketing on their already tight budget

Large business: Consistency concerns

The need for harmonization & control of the brand image

Majority of companies are confronted with both concerns.

Here is the real potential of Letsignit

A partner program full of benefits.



Free and reduced internal use licenses (NFR)



Access to the Partner Portal with all Letsignit resources and sales support tools



Sales assistance to increase your business



Training and certification



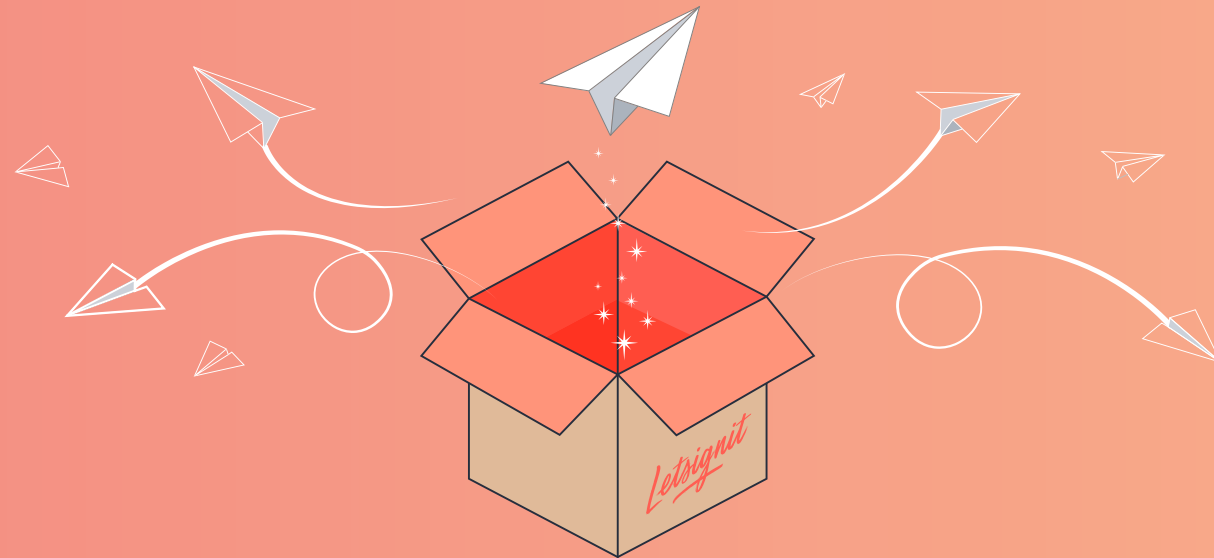
Privileged access to support



Dedicated 1 to 1 follow-up



Letsignit



All the resources at your hand.

Letsignit useful links/resources:

Letsignit FAQs

Demo Video

Partner Portal