



## IMPLEMENTATION GUIDE

# Drive your sales with HP Syndicated Content

Give your customers the latest HP product information, get more clicks, and drive more sales. It's easy as 1, 2, 3 to enroll in the program and start receiving HP syndicated content to your website.

- 1 Enroll in the program.
- 2 Add a line of JavaScript code to your website.
- 3 Ensure your site works.

Questions? Contact HP Support at [hpsupport@flicimedia.eu](mailto:hpsupport@flicimedia.eu)

## 1.

If you haven't already, enroll in the program at <https://hpsis.flixsyndication.net/eform/region/emea>

## A. Enter your company information.

## B. Add your contact information.

The telephone number and email address you enter will appear in the "Contact us" dialog box when a customer clicks the "How to buy" or "Contact us" calls-to-action that appear below the services and products you offer.

## C. Select the product categories you sell.

Make sure you receive all the HP syndicated content relevant to the products you sell.

For example, if your company sells HP Laptops & Tablets, Desktops, Printers & Scanners, Care Pack Services, and Mobility Solutions, you should select all of these categories on the registration form. You can also select to display promotion modules to feature different promotions available to your customers.

*Note: If you need to add or remove HP product categories from your website content, contact HP Support at [hpsupport@flixmedia.eu](mailto:hpsupport@flixmedia.eu)*

## TIP

Only select the categories of the HP products you sell. If products from a certain category are not in your offering, leave unchecked.

**Step 2**

Company name\*: \*

State\*: \*

First name\*: \*

Last name\*: \*

Email\*: \*

Phone\*: \*

Country code: \* Area code: \* Phone: \* Ext. \*

HP Acct. Rep name\*: \*

Website URL\*: \*

HQ location ID\*: \*

Do you have an online store? \*  Yes  No

Where do you get your vendor content from (i.e. content aggregator): \*

Estimated date of implementation \*

I'd like to receive periodic email updates from HP and Flixmedia (HP's syndication agency) with regards to new HP eAssets that become available. \*  Yes  No

**Step 3**

**Sales Contact Information** This information will be displayed when a customer clicks "How to buy" or "Contact us" on the site.

Email: \*

Phone: \*

Country code: \* Area code: \* Phone: \* Ext. \*

**PCs**

Laptops & Tablets

Desktops

Workstations

Thin Clients

**Printers & Scanners**

Printers & Scanners

**Services**

Care Pack Services

Managed Print Services

**Solutions**

Mobility

K-12 Education

Retail Point of Sale

**Contact us**

Let's get started finding the right HP products and solutions for your business needs.

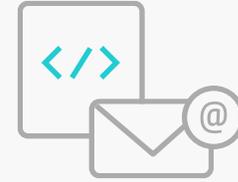
PHONE NUMBER  
(1 20 456 - 7890)

EMAIL ADDRESS  
[samp@exampk.com](mailto:samp@exampk.com)

## 2.

Add the line of code to your website.

Be sure to paste the entire line of code to your website.



After enrolling, you'll receive an email from FlixMedia, on behalf of HP, containing one line of JavaScript code.

A circular graphic representing a code editor window. It contains HTML code with a JavaScript snippet. A blue arrow points from the text 'Add the line of code to your website' to a line in the code. Two orange dashed lines with circles at the end point to the top and bottom of the code block, labeled 'Header' and 'Footer' respectively. The code includes a comment: '<!-- Paste the Script Here -->'.

```
8 <meta charset="UTF-8">
9 </head>
10 <body>
11 <h1>Lorem ipsum dolor sit amet.</h1>
12 <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p>
13 <!-- Paste the Script Here -->
14 <script type="text/javascript" src="//media.flixmedia.com/js/flixmedia.js"></script>
15 <div id="flixsis"></div>
16 <script type="text/javascript">
17   $("#flixsis").SIS ({descriptor: '0T14JjEw'})
18 </script>
19 <!-- End of Script -->
20
21 <footer>
22   Lorem ipsum dolor.
23 </footer>
```

Copy and paste this line of code between your site's header and footer code.



Once you add the code, and after you republish each page, your website will begin featuring new, automatically-updating HP syndicated content.

### 3.

## Ensure your site works.

Once you've added the line of code to your website and republished each page, send an email to [hpsupport@flicxmedia.eu](mailto:hpsupport@flicxmedia.eu) and we'll confirm your syndicated content is appearing correctly.

**XYZ COMPANY**    HARDWARE    SOFTWARE    SOLUTIONS    CLOUD    BRANDS    BLOG   

**HP Products & Solutions**  
XYZ Company, as HP Platinum Business Partner, has been providing Hewlett Packard products and solutions to businesses in the Chicago area for the past 5 years.

**Engineering experiences that amaze**  
We create technology with a purpose: to make life better for everyone, everywhere. Keep Reinventing.

[Overview](#)   [Printers & Scanners](#)   [Laptops & Tablets](#)   [Desktops](#)   [Workstations](#)   [Thin Clients](#)   [Services](#)   [Solutions](#)

**Printers & Scanners**  
Accomplish more while managing costs with our affordable HP OfficeJet Pro series, or print consistent print-shop quality color with our HP LaserJet series. And print faster and smarter with our best-in-class total cost of ownership HP PageWide series. Plus, enhance performance and streamline workflow, using HP's award-winning scanners.  
[Learn more](#)

**Laptops & Tablets**  
Whether you're seeking the exquisite craftsmanship and unquestionably durability of our Elite series or the intuitiveness and reliability of our Pro series—HP laptops and tablets combine sleek style and powerful performance to keep up with you in or out of the office.  
[Learn more](#)

**Desktops**  
Choose from a wide range of desktops for your needs. From our HP ProDesk desktops that fit your budget and your needs with stylish design offering increased flexibility for a variety of hardware configurations—to our durable, space-saving HP EliteDesk desktops that offer top-notch productivity plus industry-leading reliability, security, and manageability.  
[Learn more](#)

## ADDITIONAL TIPS

### Adding / Removing product categories

If you need to add or remove HP product categories from your website content, contact HP Support at [hpsupport@flicimedia.eu](mailto:hpsupport@flicimedia.eu)

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### Showcasing specific product category

HP Syndicated Content includes different sections. With deep linking, you can showcase a specific product category section within your site. For example, if you have a “Thin Clients” page, adding the “Thin Clients” deep link will allow that specific category rich content to appear on your website page.

Follow these steps to showcase a specific product category:

1. Identify where you'd like the specific category content to reside.
2. Paste the JavaScript code from the deep linking section of the email between the navigation Header and Footer on your website.
3. Once you've added the line of code to your website, send an email to [hpsupport@flicimedia.eu](mailto:hpsupport@flicimedia.eu) and we'll confirm the deep linking is working correctly.