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technology
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Lenovo

Enabling growth through Lenovo 360 for TruScale

Choose your TruScale learning path with Lenovo 360 Competencies




Lenovo 360 for TruScale accelerates your Everything as a Service (EaaS) journey on a flexible model that plays to your business strengths. With Lenovo 360 Competencies, you can develop TruScale expertise within your organization and unlock new Everything as a Service opportunities.

Complete courses, and earn credentials and certifications, which counts towards a Lenovo 360 TruScale Accreditation and your Lenovo 360 Tier status.






Lenovo 360 for TruScale

Setting you up for success

Learning goals:

-  Unlock a simple enablement journey for TruScale
-  Discover Everything as a Service upsell opportunities
-  Learn how to accelerate Everything as a Service sales

The benefits:

-  Differentiate your company
-  Add customer value by deepening your expertise
-  Land and expand sales opportunities
-  Enhance your professional development
-  Gain rewards

Become a Lenovo 360 for TruScale advisor in 3 steps

1

Complete TruScale courses

2

Earn TruScale credentials and certifications

3

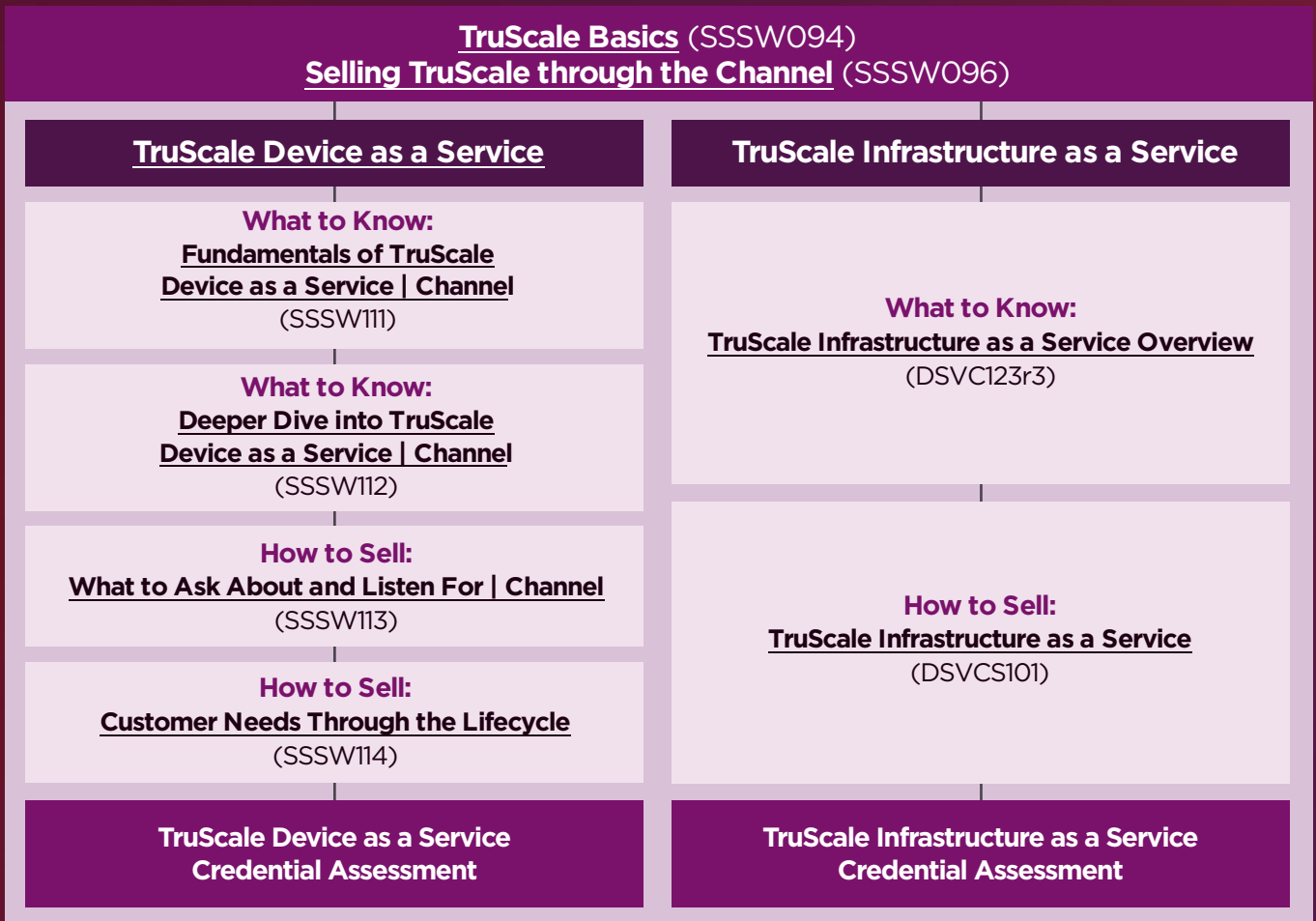
Achieve Lenovo 360 for TruScale Accreditations



Lenovo 360 for TruScale learning paths

One: Start with a TruScale learning path, where you'll get to know the basics. Explore Everything as a Service and the market drivers, and understand the overall TruScale value proposition and offerings, including qualification and compensation potential.

Two: Dive deep into TruScale Device as a Service (DaaS) and TruScale Infrastructure as a Service (IaaS). Learn more about the concepts, sales process, trends, conversation starters and outcomes.



Ready to accelerate your Lenovo 360 for TruScale journey?

Take the first step on your Lenovo 360 for TruScale learning path today

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