

# Carpe DM

Storage Promotion

Smarter  
technology  
for all

Lenovo

LEAP

# Carpe DM

Seize the voucher! Seize the storage!

Experience the best with Lenovo!

Our #1 market share in EMEA and WW\* is a testament to our expertise, innovation, and dedication to customer satisfaction

20% discount on ThinkSystem DM Series for new logos\*\* Join the thousands of businesses who have made Lenovo their #1 choice for storage!

Reduce costs and simplify operations while maintaining data availability and security:

- Hybrid cloud infrastructure that adapts to your IT needs
- Automate data tiering and backup to the cloud for cost savings
- Streamline data center costs with all-flash infrastructure and efficient storage management
- Protect data against ransomware threats and ensure business continuity.

## Terms and Conditions:

- Eligible products: ThinkSystem DM Storage and Services
- Excludes Installation and Deployment Services
- Get the discount automatically with a reusable voucher



Smarter  
technology  
for all

Lenovo

Earn more than ever  
before with LEAP!

**LEAP**

Become a  
Lenovo Data  
Champion

This promotion is valid until the 31st of March 2024 (with possible slight updates on the specifics before the beginning of each fiscal quarter) for all EMEA partners through the Lenovo Bid Portal and subject to the review of the SMB Sales Manager and the ISG Storage Manager.

Promotions T&Cs are available on [Lenovo LPH](#). Lenovo reserves the right to modify or withdraw this promotion at any time and upon any reasonable cause. Under no circumstances shall Lenovo be liable, for any consequences of any alteration, amendment, suspension, cancellation or termination of this Promotion.

\* IDC Storage Systems Tracker 4Q CY 2022

\*\* No DM transaction in the last 18 months



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## Terms & Conditions

- **Validity:** until 31<sup>st</sup> of March 2024. Lenovo reserves the right to review all results quarterly and change the details if needed at the end of every fiscal quarter.
- **Availability:** to all partners in EMEA registered in the Lenovo Partner Hub.
- **Mechanism:** Simplify your buy with a reusable voucher available for as many transactions as needed. Get the discount immediately and automatically
- **Eligible products:** The promotion is open to registered Lenovo ISG distributors or resellers who purchase any ThinkSystem DM Storage and Services. No upgrades are eligible for this program. Excludes Installation and Deployment Services.
- **Delivery:** ReUsable vouchers will be distributed in the account of each distributor. If you did not receive your voucher please contact the SMB Manager.
- **Voucher settings:**
  - Reusable voucher available for as many transactions as needed
  - Only one LBP Discount code can be used per deal and codes provided as part of this promotion cannot be combined with any other promotions or discount code types that Lenovo may make available.
  - Only Run Rate transactions are considered as eligible for this promotion. These discount codes are not applicable in any type of special deals like FOB or SBO and cannot be used on any other grid than Demo or Instant bidding.
  - The LBP configuration must contain at least one ThinkSystem DM controller and total deal value between 20.000€ and 250.000€.

Lenovo reserves the right to withdraw the promotion at any time.