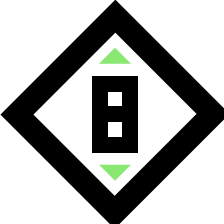
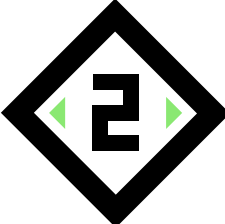


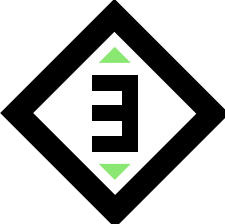
↓
**REVENUE
AND NET PROFIT**



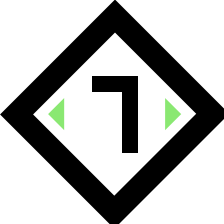
↓
**NET WORKING
CAPITAL
(NWC)**



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**EARNINGS BEFORE
INTEREST AND TAXES
(EBIT)**



↓
**RETURN ON
INVESTED CAPITAL
(ROIC)**



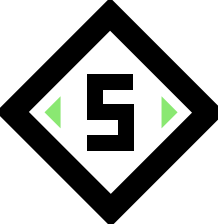
↓
**PRICE-EARNINGS RATIO
(P/E RATIO)**



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**RETURN ON CAPITAL
EMPLOYED
(ROCE)**



↓
**CASH
CONVERSION
DEVELOPMENT**



↓
**EQUITY AND RETURN
ON EQUITY
(ROE)**

ALSO
**KEY PERFORMANCE
INDICATORS**