

ALSO Loyalty Programme Terms and Conditions

1. Definitions

Term	Definition
ALSO	SIA "ALSO Latvia", registration number: 40003274889, registered office: Liliju 29, Mārupe, Latvia, LV-2167
Approval	means e-mail communication or electronic communication between ALSO and the CUSTOMER that is effectuated via the e-commerce website.
E-commerce website	ALSO website: <i>lv.also.com</i>
CUSTOMER	means a legal entity that is engaged in cooperation with ALSO on the basis of the Cooperation Agreement.
Terms & Conditions	mean the terms and conditions of ALSO loyalty programme with their respective supplements and annexes that can be accessed by the CUSTOMER on the ALSO e-commerce website.
Programme	means the ALSO loyalty programme that is implemented in cooperation with PINS.CO.
PINS.CO	"PINS.CO", SIA, registration number: 40103273540, registered office: Mūkusalas 42, Riga, LV-1004, Latvia.
PINS	means units that can be earned when purchasing goods/services from ALSO and PINS.CO partners and that can be exchanged against goods/services offered as part of the Service.
PINS Account or Account	means an account that is set up by the CUSTOMER or ALSO in accordance with the Cooperation Agreement for the registration of PINS earned and/or spent by the CUSTOMER; a respective PINS account shall be made available to the CUSTOMER in CUSTOMER's profile that is set up on the website: www.pinsforme.com or using the PINS app.
PINS Card	means the PINS card ordered by the CUSTOMER and containing the CUSTOMER's number; the card is not mandatory.
PINS Terms & Conditions	means the wording of PINS.CO terms and conditions currently in effect that can be accessed on PINS.CO website www.pinsforme.com under "Terms and Conditions".
Cooperation Agreement	means a written agreement that is entered between ALSO and the CUSTOMER.
Third Party	means any person that is not ALSO or the CUSTOMER.

2. The CUSTOMER becomes a member of the Programme in accordance with the terms and conditions of the Cooperation Agreement. The CUSTOMER is informed that the PINS Terms and Conditions are equally applicable to the Programme,

insofar as they do not contradict these Terms & Conditions. In case of any discrepancies between PINS Terms and Conditions and these Terms & Conditions the latter shall prevail.

3. To complete the CUSTOMER's registration with the Programme, a respective CUSTOMER's profile must be set up on the website: <https://www.pinsforme.com/lv-lv/register>. In case the registration is carried out by the CUSTOMER, ALSO shall provide the CUSTOMER with guidelines for completing the CUSTOMER's registration with the Programme.
4. In case the CUSTOMER has received the PINS card, it can be equally used by the CUSTOMER's contact person who shall be responsible for the CUSTOMER's PIN account, use thereof, inter alia, spending of PINS in the CUSTOMER's name.
5. A CUSTOMER is not allowed to have multiple PINS accounts and multiple PINS cards at the same time. The CUSTOMER's PINS account is attached to the e-mail address of the CUSTOMER's contact person. The CUSTOMER must provide such an e-mail address of its contact person that is not attached to the PINS account of any private individual.
6. On its webpage ALSO shall publish information on goods and services for which the CUSTOMER may earn PINS and also information on the number of PINS that can be earned for specific goods, services or turnover.
7. ALSO may select particular groups of CUSTOMERS and particular goods or services that are covered by the Programme.
8. The PINS earned as a result of using a service or purchasing specific goods from ALSO that correspond to the eligibility criteria published on ALSO webpage, are automatically credited to the CUSTOMER's PINS account without obliging the CUSTOMER to present the PINS card and/or take any additional measures.
9. The PINS earned by the CUSTOMER from the purchase of goods or services from ALSO will be credited to the CUSTOMER's account within 5 (five) working days after purchasing the goods or the service.
10. If the CUSTOMER establishes any non-compliance in the account's information regarding any goods or services purchased from ALSO, the CUSTOMER shall notify the ALSO contact person thereof within one month after the date of effectuating the purchase. Following lapse of the given term, it shall be deemed that the CUSTOMER agrees to the information presented in the account and corrections thereto are no longer made.
11. The CUSTOMER can access its PINS Account on ALSO webpage and also on PIN.CO, in accordance with the PINS Terms & Conditions.
12. PINS.CO undertakes to provide ALSO with monthly CUSTOMER's account statements containing information of PINS earned by the CUSTOMER.
13. The earned PINS are valid for the term of 3 (three) years after the date of crediting such to the CUSTOMER's account, except for cases when PINS.CO change the PINS validity term. In case the CUSTOMER does not spend the PINS within the given term, the PINS are lost and are not reimbursed or otherwise compensated and cannot be assigned to any third persons. In case the CUSTOMER does not

start using PINS within the term of 1 (one) year, ALSO retains the right to terminate allocation of further PINS.

14. The CUSTOMER shall independently track the content of its Account and the expiry term of PINS earned. ALSO shall not give the CUSTOMER any reminders on its rights and obligations that are associated with the Programme.
15. The CUSTOMER shall use the accumulated PINS in accordance with the PINS Terms & Conditions. The earned PINS cannot be used to purchase ALSO goods or services.
16. The CUSTOMER shall bear any additional costs, e.g. taxes that are levied on the goods or services acquired by redeeming PINS, specifically, in case the PINS are redeemed towards purchase of any goods or services not associated with the CUSTOMER's operating activity.
17. The CUSTOMER may anytime terminate its participation in the Programme, by giving a written notice to this effect to ALSO contact person. In such a case the CUSTOMER shall return its PINS card to ALSO, if any, and the PINS earned by the CUSTOMER shall not be reimbursed or otherwise compensated and cannot be assigned to any third persons.
18. ALSO retains the right to anytime unilaterally amend or terminate the Programme or replace with another loyalty programme in accordance with the terms of the Cooperation Agreement. In case the Programme is terminated, the CUSTOMER retains the right to continue using the PINS card and the Account according to the procedure set out in the Terms & Conditions.
19. ALSO and PINS.CO retain the right to use the data of the CUSTOMER and its contact persons, likewise information on the registered purchases for CUSTOMER's identification, Programme statistics, to inform the CUSTOMER on Programme activities, offers and updates, status of its PINS account and also third party offers. The CUSTOMER is responsible for obtaining a respective consent thereto from its contact person.
20. ALSO contact person for the purpose of these Terms and Conditions shall be:
 - a. ALSO contact person: Kristīne Nudiena, Kristine.Nudiena@also.com, 67018300;
 - b. CUSTOMER's contact person shall be determined according to the Cooperation Agreement.

Approved:

Version:	Date	Venue	Changes introduced/ approved by:
1.0	30.04.2019	Marupe	ALSO