

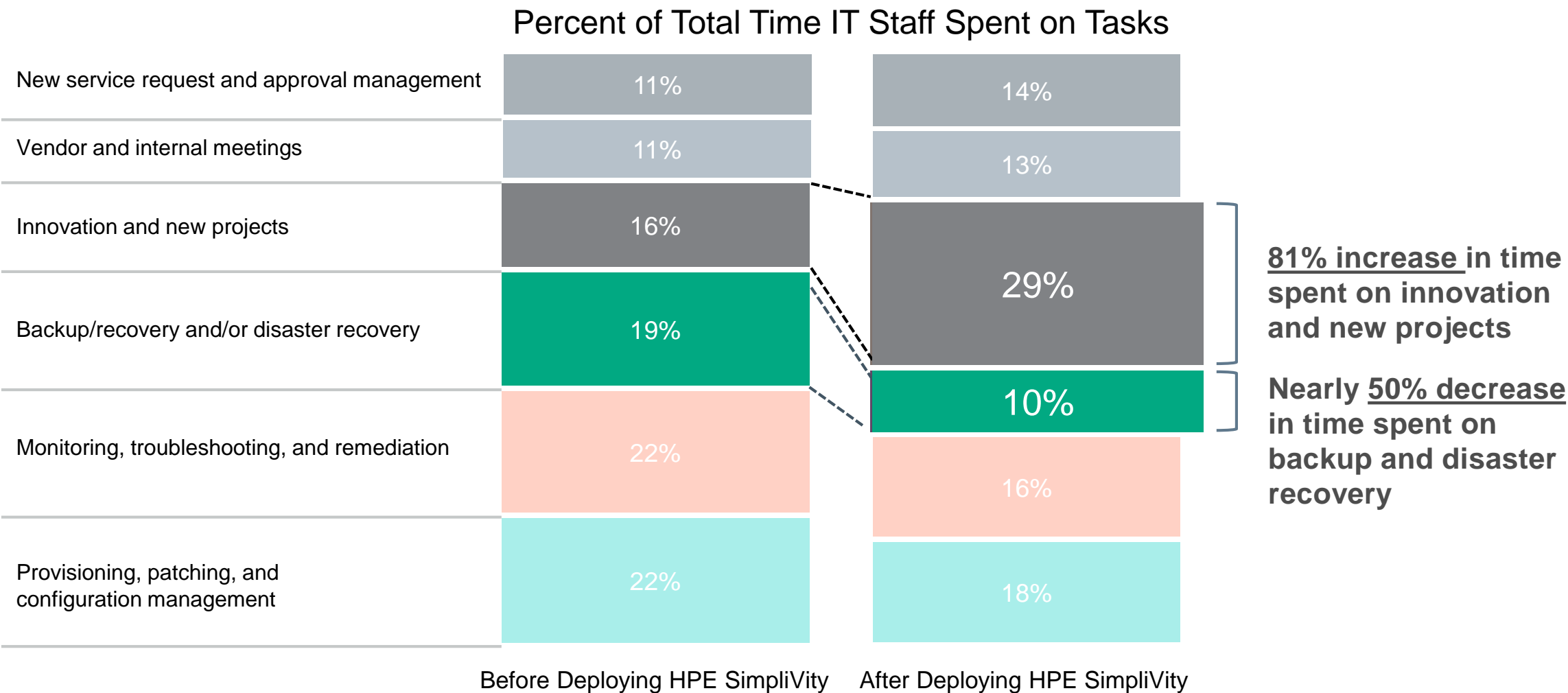


Hewlett Packard
Enterprise

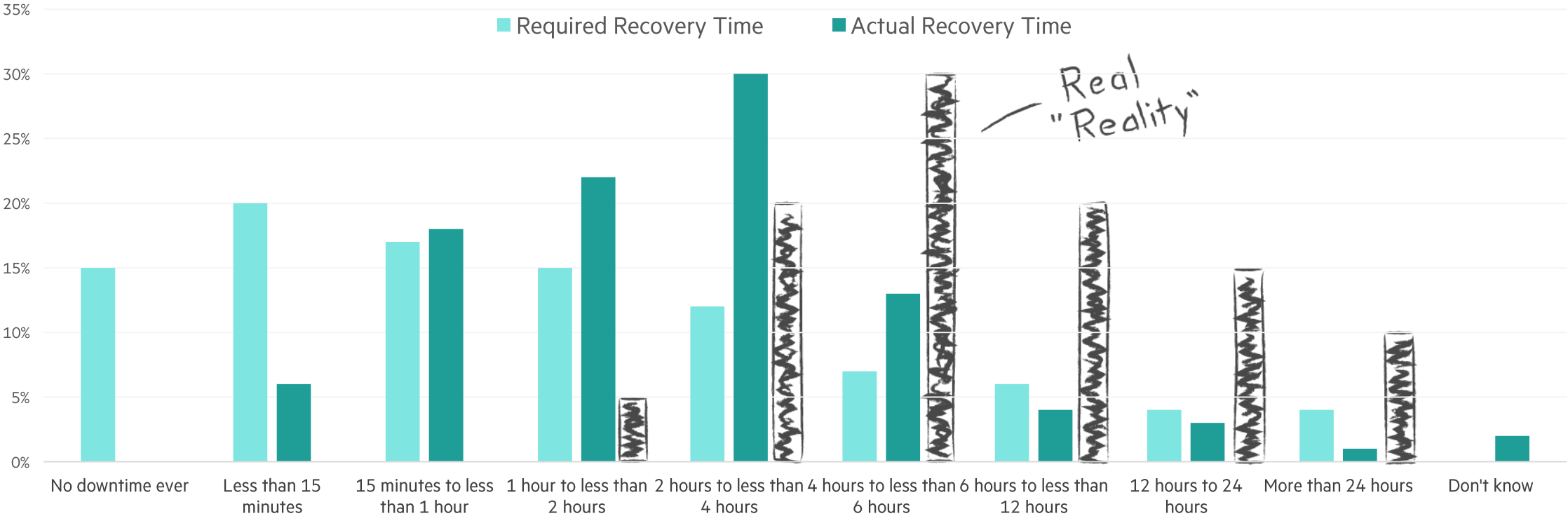
Simplifying IT with HPE SimpliVity

Real business impact with simplified virtual
infrastructure

What your IT is busy with?



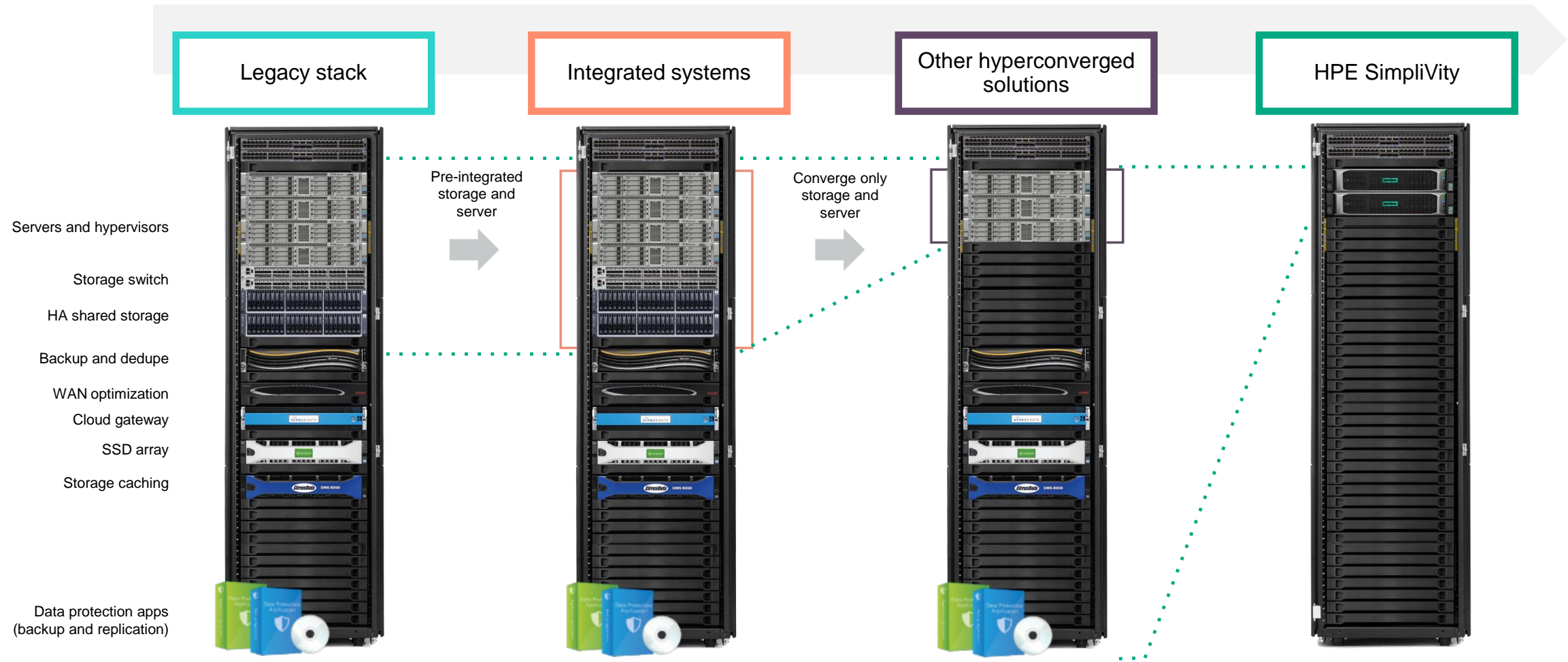
Can IT deliver SLAs business demands?



Source: Enterprise Strategy Group, 2016. Crayon scribbles are outright guesses by the presenter.



The evolution of hyperconvergence



HPE SimpliVity: the powerhouse in hyperconvergence

The industry's most powerful hyperconverged platform with best-in-class data services

Collapse the stack with advanced data services in a single building block

- Integrated with hypervisor (vSphere or Hyper-V) to run virtualized workloads on x86 resource pool
- All functionality managed via existing native hypervisor tool (vCenter, SCVMM)
- High resiliency, with integrated backup and DR functionality to rapidly recover
- Performance improved with data locality, all-flash, and inline deduplication and compression
- Reduced costs compared to legacy IT
- Designed for simplicity, easy deployment and scale, and both hypervisor and hardware independence

Legacy servers and hypervisor

Storage switch

HA shared storage

Backup and dedupe

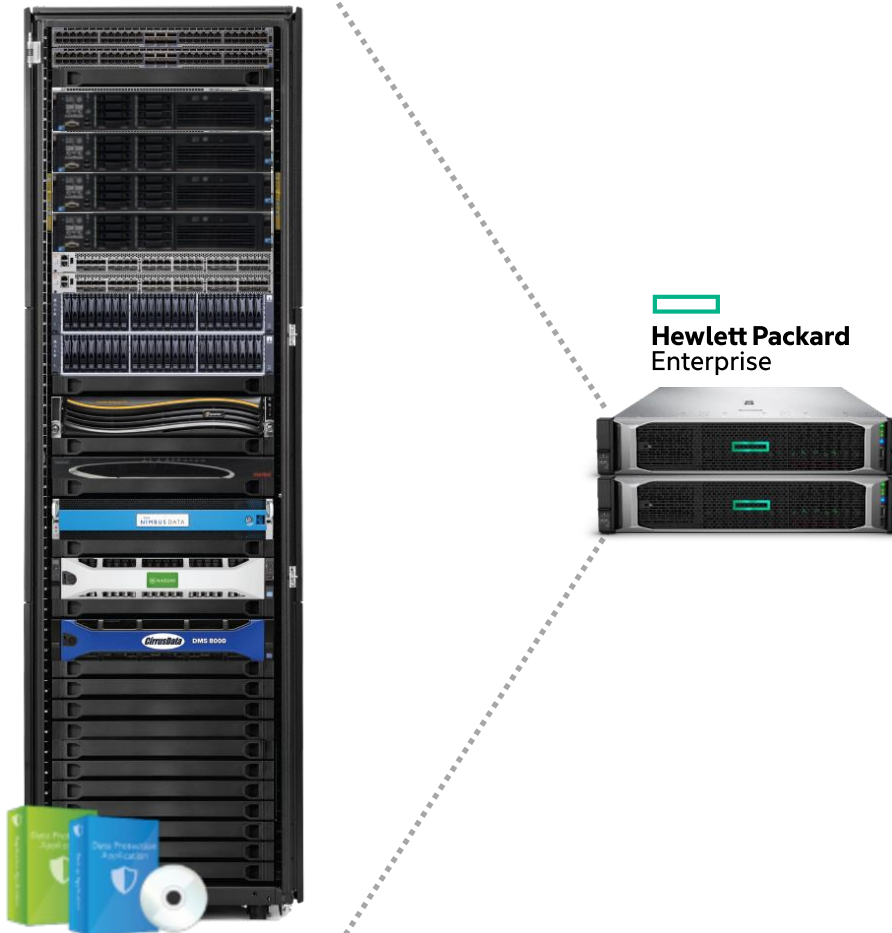
WAN optimization

Cloud gateway

SSD array

Storage caching

Data protection apps (backup and replication)



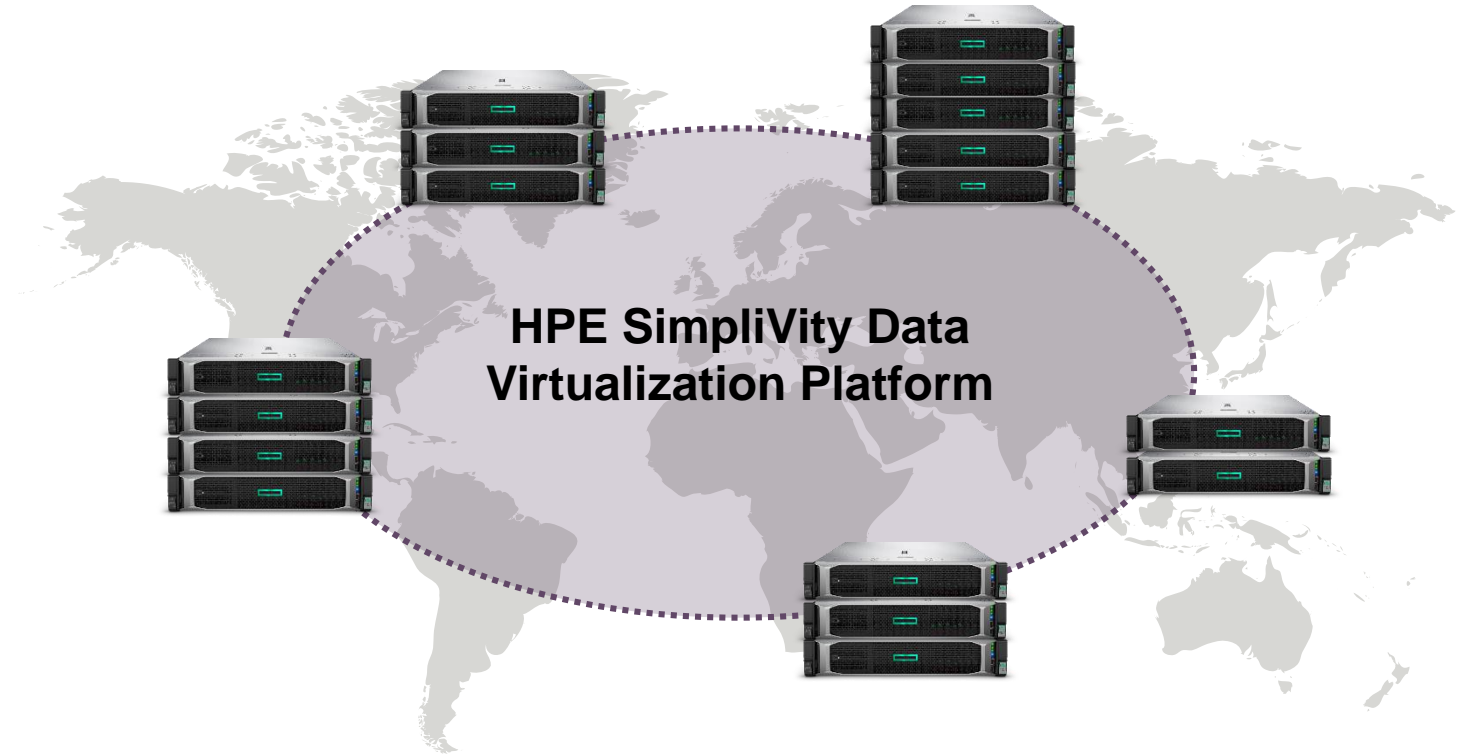
HPE SimpliVity Data Virtualization Platform

A modern data architecture

Global VM-Centric Management
and Mobility

Built-in Resiliency, Backup, and
Disaster Recovery

Guaranteed Data Efficiency

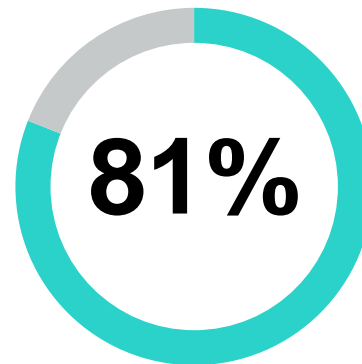


- Manage resources in a federated pool
- Seamlessly move data across sites
- Eliminate islands

Increase admin speed and productivity

Global VM-centric management and mobility

- Policy-based, VM-centric management
- No LUNs, shares or volumes
- Native tool integration and REST API for extensibility
- Single view of all data centers and remote offices/branch offices (ROBOs)



increase in time available to focus on apps and new projects



Efficiency gains from built-in resiliency, back-up and disaster recovery

Built-in resiliency, backup, and disaster recovery

- Disk-level and node-level protection of data
- Full logical backups with near-zero overhead
- Reduce RTOs and RPOs from hours to minutes
- Simple, affordable offsite data recovery

51%

of customers using HPE SimpliVity built-in data protection **retired existing third-party backup or replication** (IDC)¹



70%

improvement in backup/recovery and DR reported by HPE SimpliVity customers (IDC)¹

57%

of HPE SimpliVity customers **reduced recovery times** from days or hours to minutes (TechValidate)²



¹IDC white paper, "[HPE SimpliVity Hyperconvergence Drives Operational Efficiency and Customers are Benefiting](#)," June 2017

²[2017 TechValidate survey of HPE SimpliVity infrastructure customers](#)

Data efficiency improves capacity, speeds recovery

Guaranteed data efficiency

- Always-on compression and deduplication
- All data at inception, globally
- Guaranteed 90% capacity savings across primary storage and backup*
- Consistent, high performance with offload to HPE OmniStack Accelerator Card

52:1



Customers average **52:1 efficiency**
> 1/3rd surveyed achieve over 100:1¹

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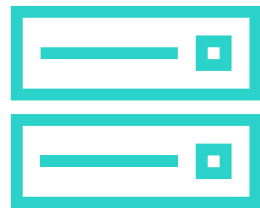
Save 90%
capacity across
storage and
backup combined²

¹ Reported in Forrester Total Economic Impact Study, 2017; TechValidate survey data

² HPE SimpliVity HyperGuarantee applies to current HPE SimpliVity and HPE OmniStack products and the new HPE SimpliVity 380 product.

Start small and scale out – from pilot to production

- Start at two nodes
- Fast and simple deployment
- Linear scale to match demand



Initial pilot

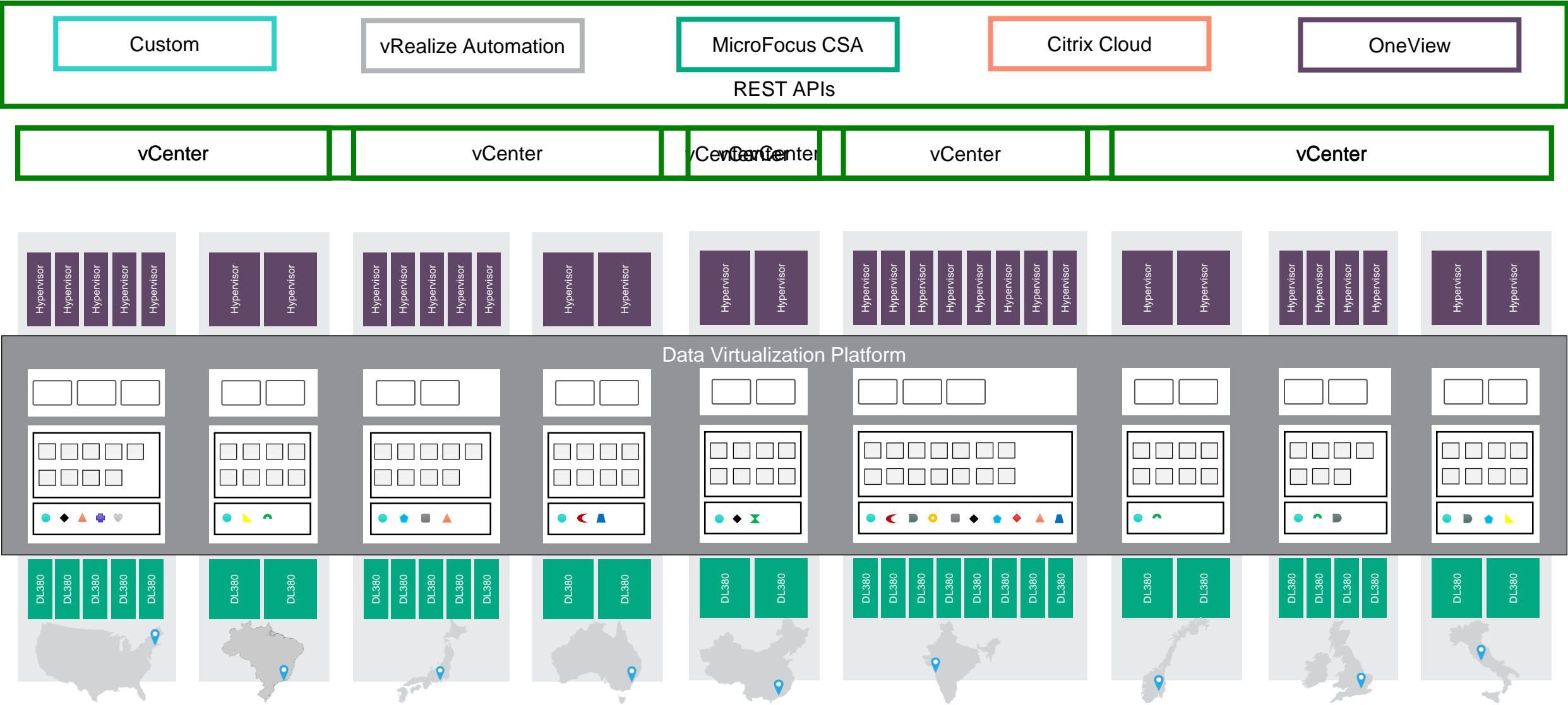


Production rollout



Expanded rollout

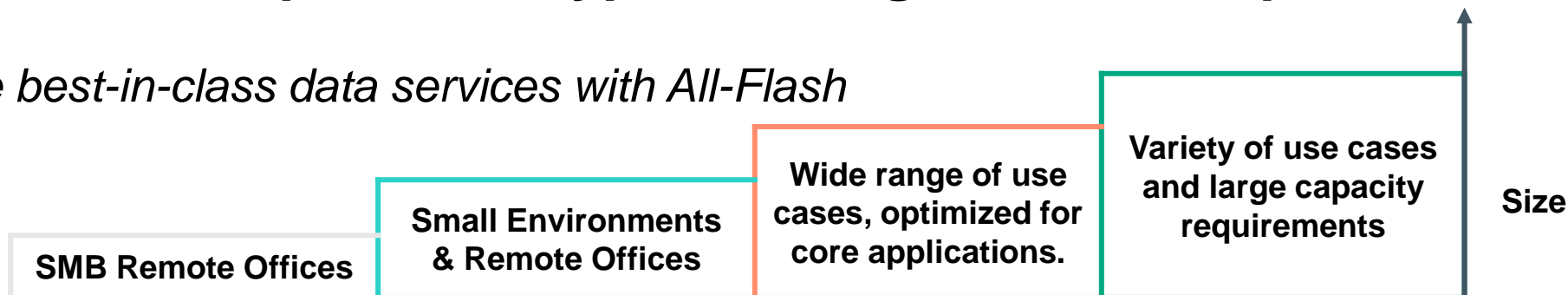
Global scale and automation



HPE SimpliVity 380: Most powerful hyperconverged All-Flash portfolio



Unite best-in-class data services with All-Flash



| | Extra Small | Small | Medium | Large/Extra Large |
|----------------------------------|--|---------------------------|---------------------------|--|
| CPU | Latest Intel Xeon Scalable Processor Family spanning single, dual socket and multi-cores | | | |
| Memory | HPE Smart Memory DDR4 spanning various configurations up to 1436 GB | | | |
| Effective Capacity | 3 – 6 TB | 6 – 12 TB | 12 - 25 TB | Large: 20 - 40 TB Extra Large: 40 - 80 TB |
| Storage Configurations**† | 5 x 960 GB SSD RAID-5 | 5 x 1.92 TB SSD RAID-5 | 9 x 1.92 TB SSD RAID-6 | Large: 12 x 1.92 TB SSD Extra Large: 12 x 3.84 TB RAID-6 |
| New Common Options | GPU Accelerator for VDI , End User Computing* Data at Rest Encryption for Data Privacy RapidDR for DR automation* FlexCapacity consumption options | | | |
| Common Features | Accelerated Inline Dedupe/Compression, High Availability, Redundant Power, VM-centric Policy-based Backup/Recovery/DR, Replication, VM Mobility, Integrated Management via hypervisor (VMware, MSFT SCVMM) | | | |

* For VMware, available in two versions, 6000-series and 4000-series except for Extra Large 4000-series

† For Microsoft Hyper-V, available for 4000-series in Extra Small, Small, Medium, and Large configurations

6000-series is best for high performance, IO intensive mixed workloads

4000-series is best for typical workloads (heavy reads/lower ratio of writes) at lower cost than the 6000-series.

a00005881enw

HPE SimpliVity 2600 for VDI and ROBO

Software
accelerated



| Server Node Models | CPU configuration | Memory | Storage configuration | Effective storage capacity | RAID configuration |
|--|---------------------------------------|------------|-----------------------|----------------------------|-----------------------------------|
| HPE SimpliVity 170 | 1-2P Intel Xeon 8-22 Cores per socket | 256–768 GB | 6 x 1.92 TB SSD | 7–15 TB | Multi-tier (RAID 1+0 + RAID 5) |
| Minimum 2 nodes per chassis Maximum 4 nodes per chassis | | | | | |
| HPE SimpliVity 190 | 2P Intel Xeon 8-22 Cores per socket | 256–768 GB | 6 x 1.92 TB SSD | 7–15 TB | Multi-tier (RAID 1+0 + RAID 5) |
| 2 nodes per chassis Two optional PCIe GPU or NIC supported with HPE SimpliVity 190 models | | | | | |

HPE SimpliVity HyperGuarantee



HyperEfficient 90% capacity savings across all of your storage including backup.

HyperProtected 60-seconds or less on average for local backup or restore a 1 TB VM.

HyperSimple 3 clicks to backup, restore, clone or move a VM from a single console.

HyperManageable 60-seconds or less on average to create or update backup policies for 1000s of VMs across dozens of remote sites from a single console.

HyperAvailable Add or remove a local or remote HPE SimpliVity system without downtime, without interruption to local or remote backups, and without reconfiguration of backup policies or IP addresses



Use cases and customer results

Top use cases for HPE SimpliVity



Data center
consolidation



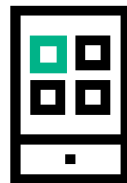
ROBO



VDI



Private cloud



Tier-1
applications



Data
protection

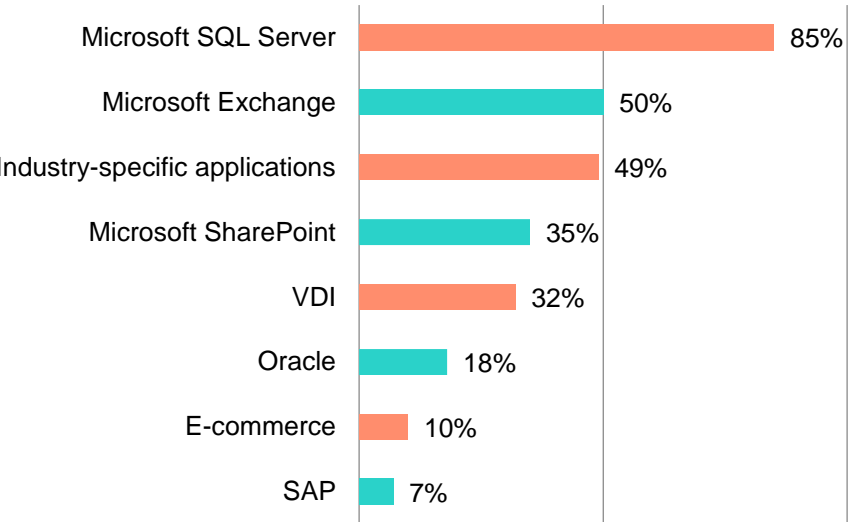


Test/dev

Independently validated usage data

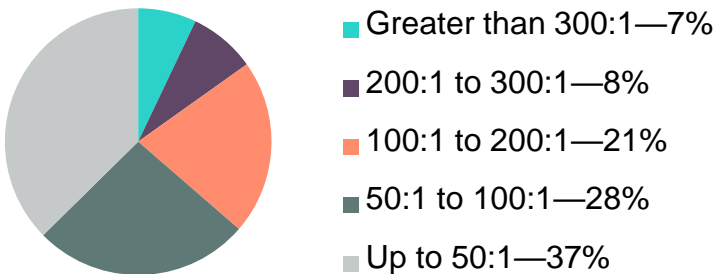
Production workloads running on HPE SimpliVity

Which application types are you running or planning to run on HPE SimpliVity?



HPE SimpliVity enables dramatic efficiency

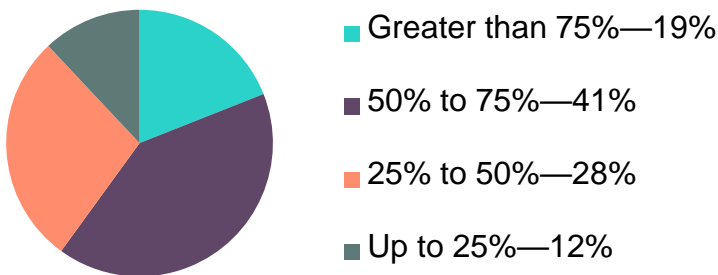
Since deploying HPE SimpliVity, what efficiency benefits have you realized or what do you expect to realize regarding IO and capacity savings?



>1/3 with
>100:1
Data efficiency

HPE SimpliVity provides dramatic application performance improvements

Since deploying HPE SimpliVity, how much have you improved or do you expect to improve performance?

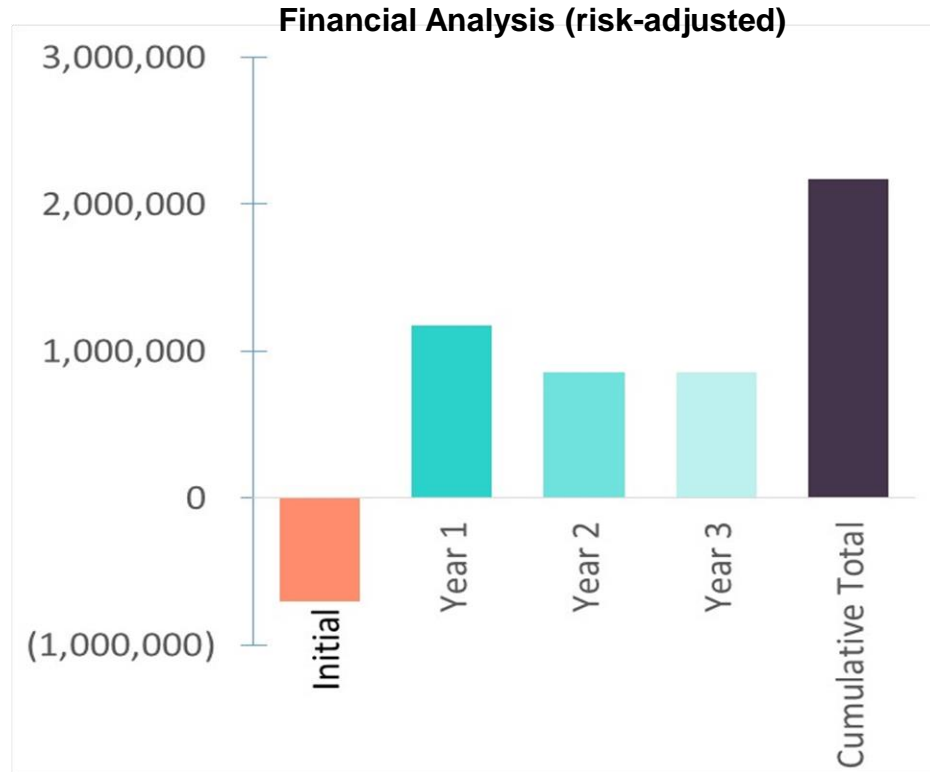


88% of
customers see
dramatic increases
in application
response times

Majority of customers run
>75%
of virtualized workloads on HPE SimpliVity

For example, 911 system, healthcare application, legal case management, CAD/CAM, and so on.
Source: TechValidate, IDC, and internal research

Cost efficiencies and streamlined operations versus legacy IT



**183%
ROI**

**7.2 month
payback**

**69% cost
savings**

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Independent commissioned study conducted by Forrester Consulting

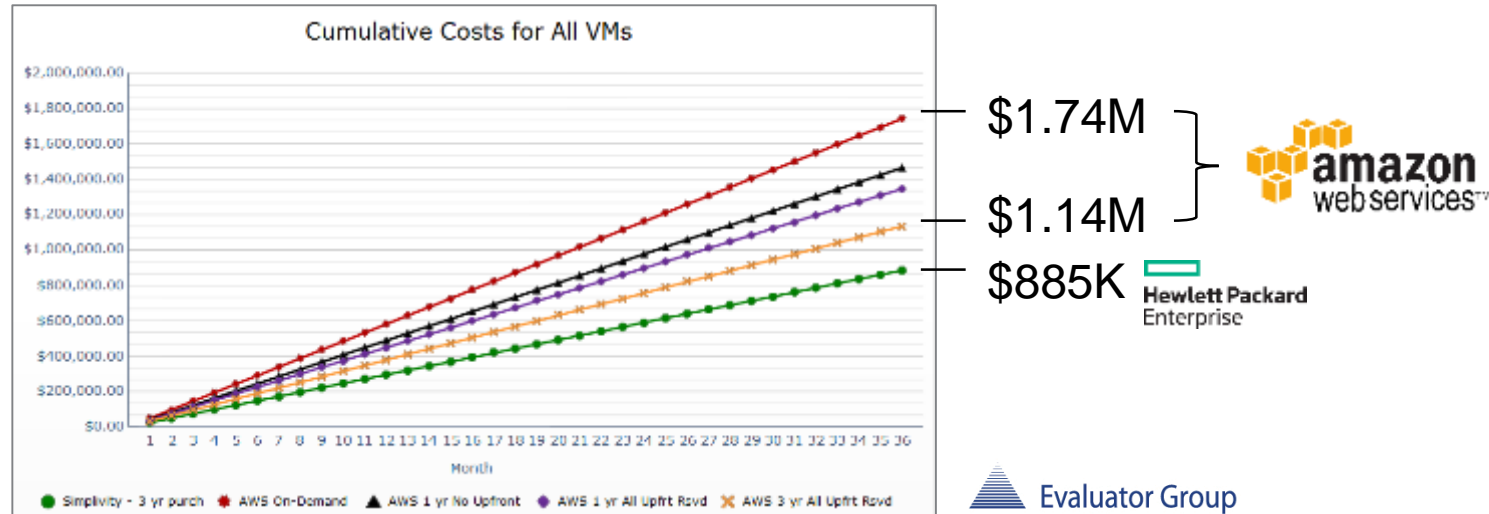
- Increased storage efficiency: **52:1**
- Reduced data center footprint: **10:1**
- Backup management savings: **25 hours/ week**
- Consulting hour savings: **50% reduction in first year**

-
- More time back for innovation
 - Increased application performance
 - Improved disaster recovery
 - Unified management

Source: The Total Economic Impact of SimpliVity Hyperconverged Infrastructure, a November 2017 commissioned study conducted by Forrester Consulting on behalf of SimpliVity.

HPE SimpliVity TCO up to 55% less than Amazon Web Services

Cumulative total costs over 3 years for 515 VMs



- Simplified setup and install
- Data and storage efficiency gains
- More VMs per admin
- 4% less per VM than AWS

22%

less TCO than AWS 3 year
all upfront reserved

55%

less TCO than AWS
On-Demand

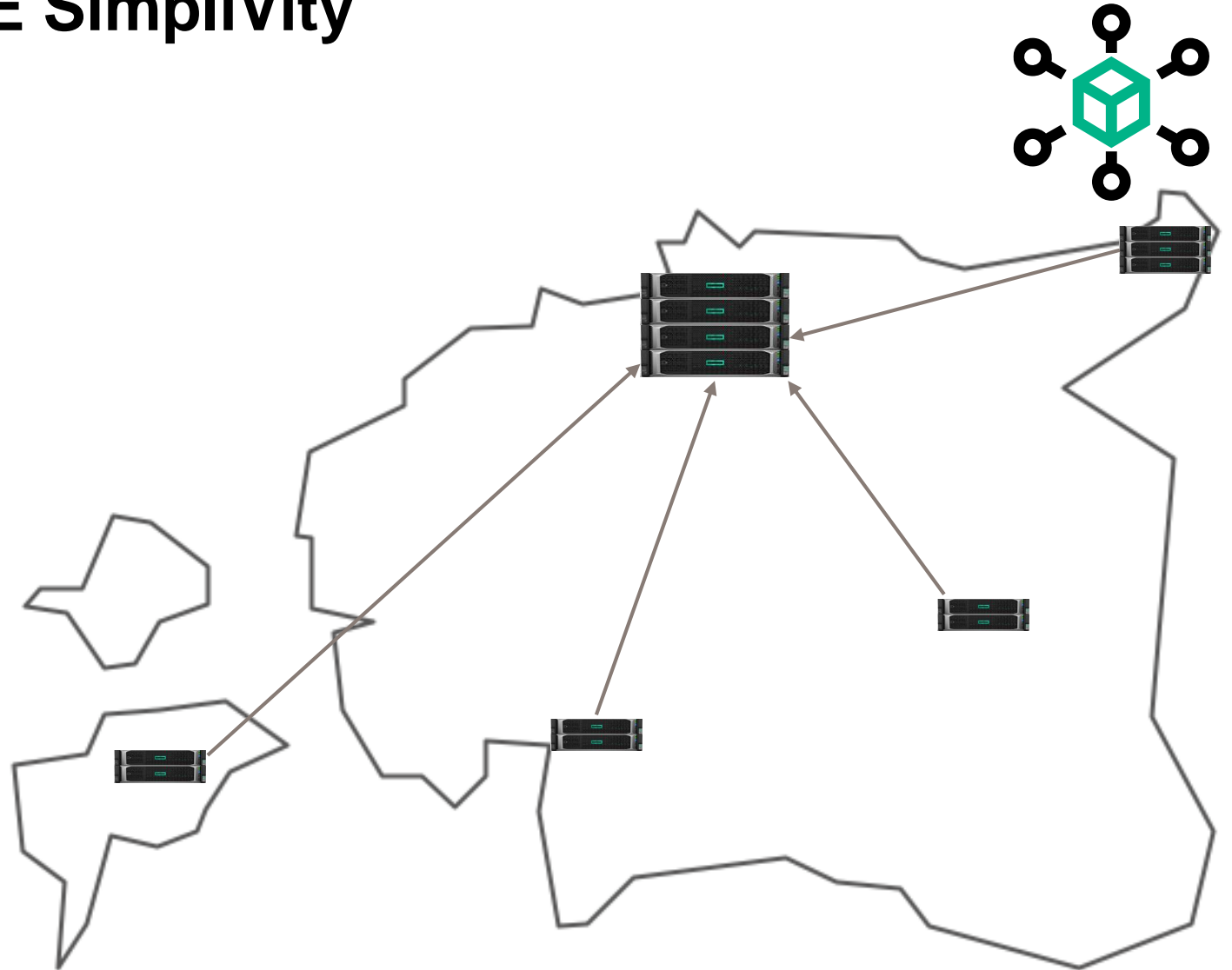
ROBO Efficiency with HPE SimpliVity

Edge - SimpliVity 2600

- Efficiency where at edge sites where requirements are low
- Up to 96 nodes total per federation
- Keep management centralized

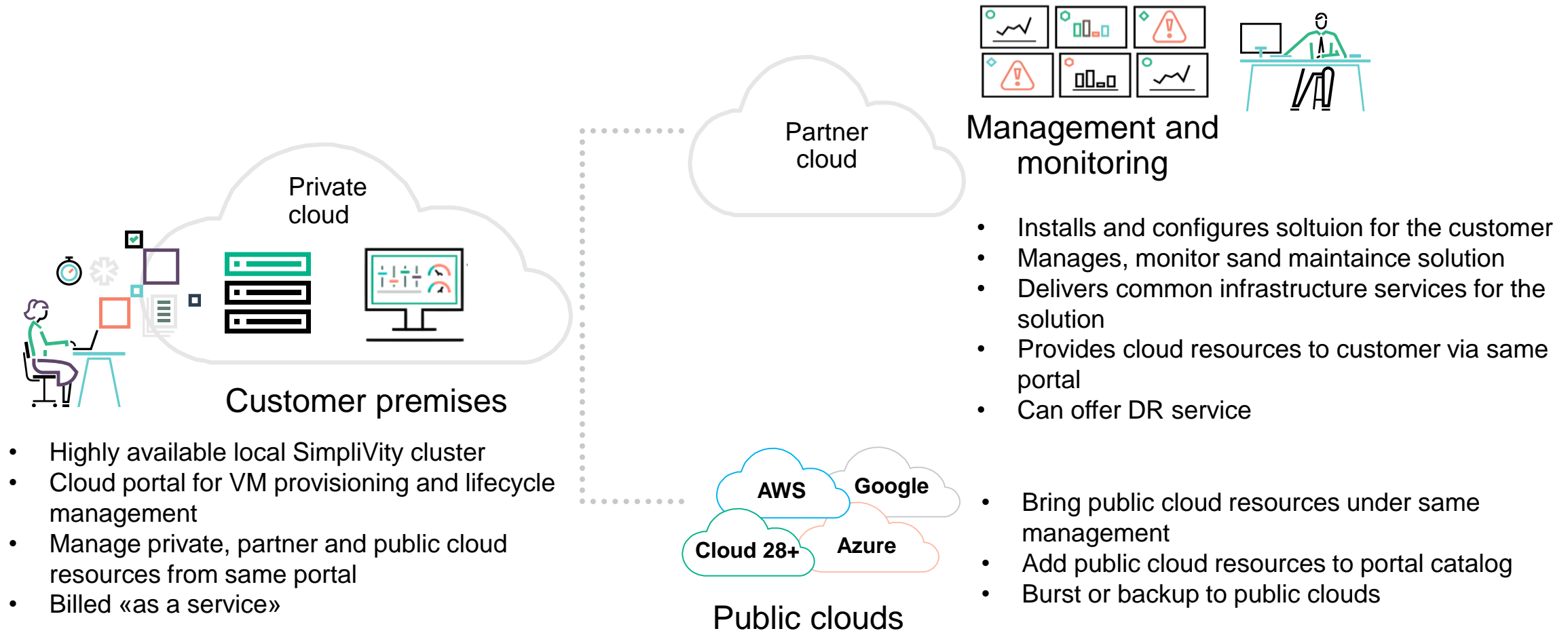
Core – SimpliVity 380

- Centralize DR and data protection at headquarters or core data centers
- Backup and replicate data from the edge to the core
- No need for fat links or WAN acceleration



Managed Hybrid cloud solution based on HPE SimpliVity

Addresses both on-premises and public cloud resource management



HPE makes Hybrid IT simple with Software-Defined Infrastructure

Simplify virtual apps and data - accelerate app performance, speed business continuity, lower costs and enable multi-cloud

4.5X

Better application
performance
than traditional IT

<1

Minute to backup
and restore a 1TB VM -
Guaranteed

69%

Cost savings compared
to traditional IT and up to
55% compared to public cloud





Hewlett Packard
Enterprise

Thank you