



Are you building for the future today? Or just keeping the lights on?

Cisco HyperFlex, doing Hyper-convergence in different way

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Multicloud Ready

Infrastructure needs to be multicloud ready and interoperable



85%

Evaluating or using public cloud



87%

Have a hybrid cloud strategy



94%

Will use multiple clouds

Source: IDC CloudView, April, 2017, n=8,293 worldwide respondents, weighted by country, company size and industry

Overcome Infrastructure Challenges



Hyperconverged Infrastructure

Cloud Like Resource Model

Speed, economics, simplicity for any application

Speed and Simplicity

Common platform across data center

Predictable, reliable performance



Pay as you grow

Pay-as-you-grow
Economics with
Resource Scaling
On-Demand

Streamlined Operations

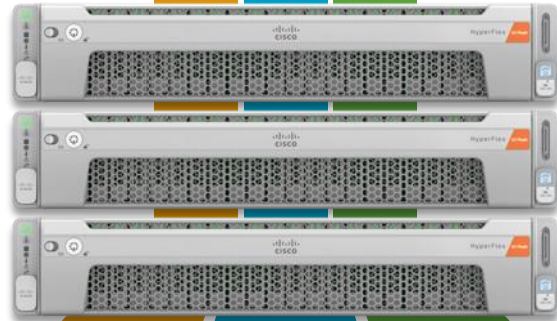
Cloud like simplified management and orchestration

A low-angle, upward-looking photograph of several modern skyscrapers. The buildings are primarily glass and steel, with one prominent building on the left having a curved, metallic facade. The sky is bright blue with scattered white clouds. A semi-transparent blue horizontal band is overlaid across the middle of the image, containing text.

Are you building
for the future today?

...or just keeping the lights on?

Modernize on a
Platform That Will
Simplify the Future

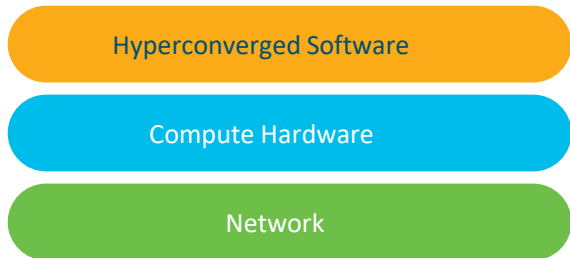


How HyperFlex is Different?

Complete Hyperconvergence

One Engineered and Optimized HCI Solution

Software Only HCI on
X86 Server Platforms



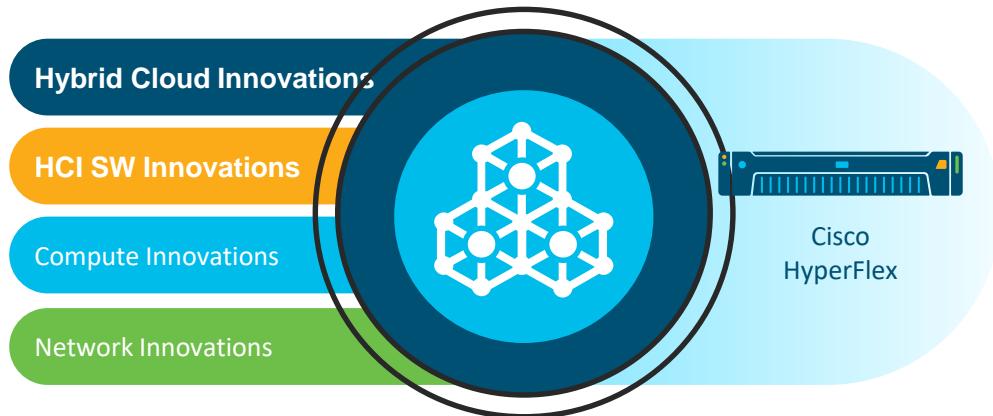
HCI SW only innovations

HCI SW independently validated
on X86 server platforms

HW innovations are independent

VS.

Engineered & Optimized HCI



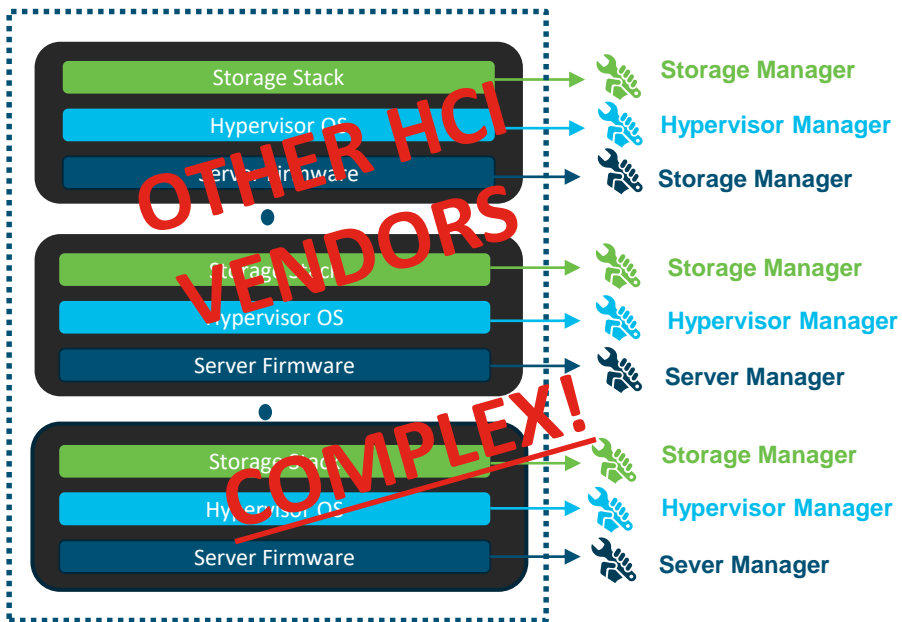
HCI software, compute, networking
fully-engineered together

Optimized for performance and scaling density

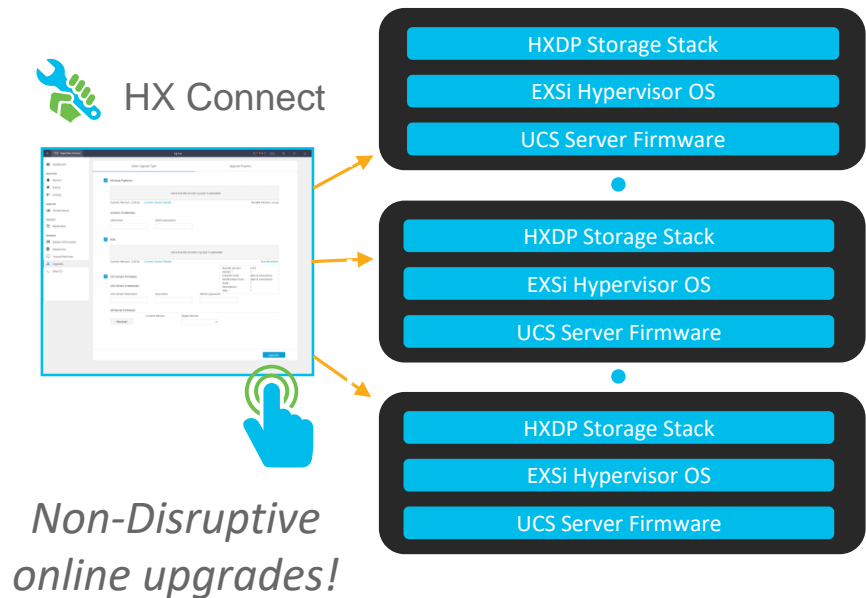
One-Click Full Stack

Hyperconverged Cluster Upgrades

HCI vendors use different management tools to upgrade each portion of the HCI stack in a cluster.



With Cisco HX 3.5, one-click, fully integrated stack upgrades are possible via HX Connect.*

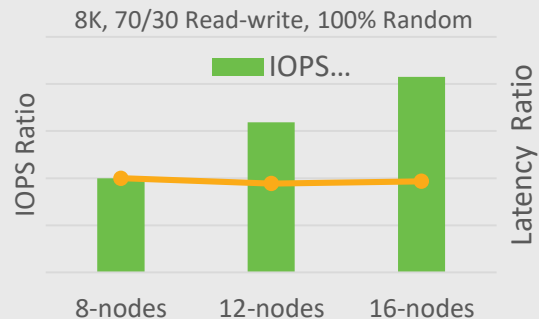
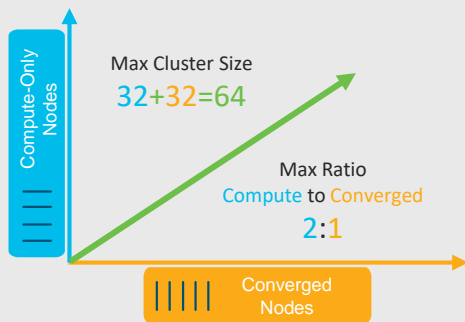


Seamless Scalability



Seamless Scalability

Independent Scaling



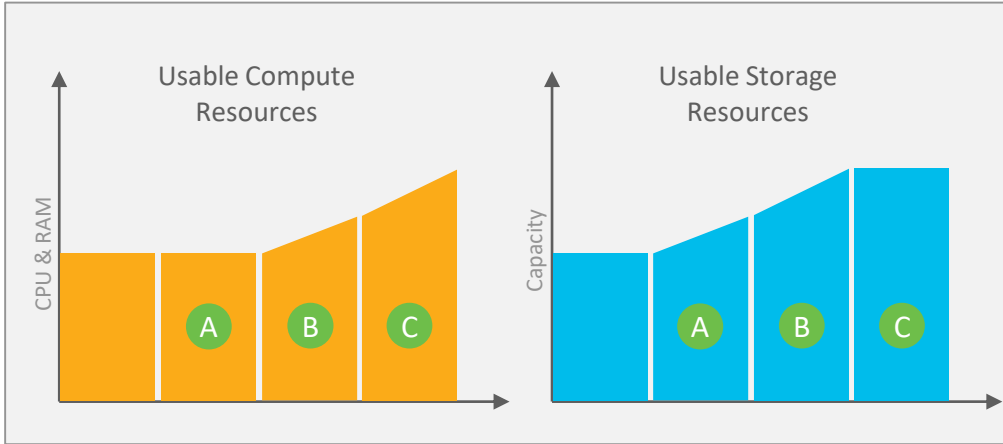
Scale Up and Scale Down



Scale Across Clouds

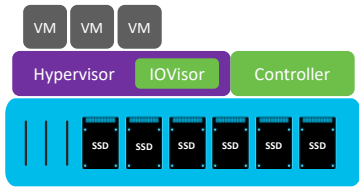
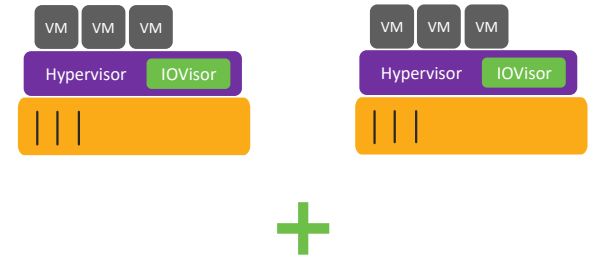


Independent Scaling of Compute and Capacity

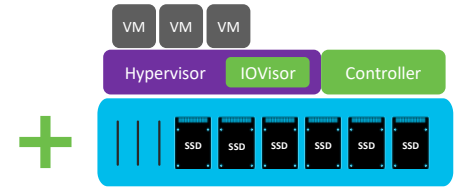
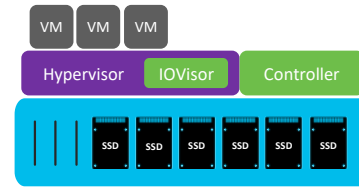
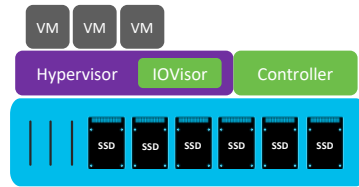


C Add Compute-Only Nodes

Non-HyperFlex hosts can connect to storage with IOVisor



A Scale Capacity Within Converged Nodes



B Add Converged Nodes

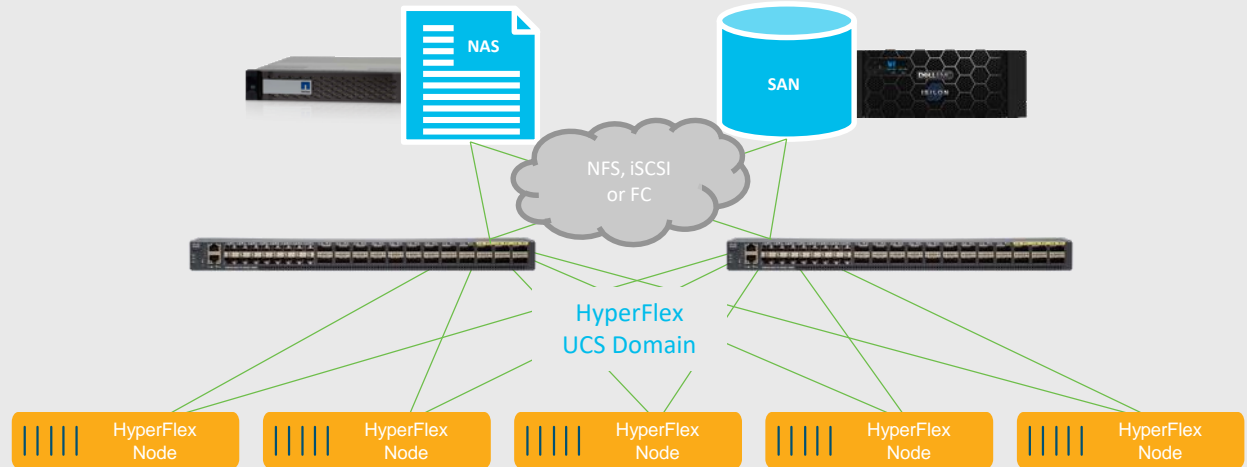
Adaptive Infrastructure



Adaptive Infrastructure

Support for External Storage

HyperFlex supports mounting external storage arrays via NFS, iSCSI, or FC

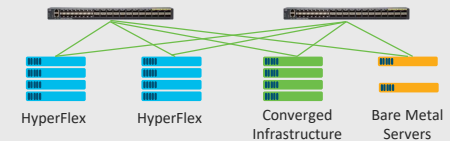


Example Use-Cases

- VM migration and data transfer
- Co-existence with existing SAN environment/data
- Present RDM from SAN to VMs
- Use VMware storage vMotion for migrations over Ethernet
- Use for backup and other application support

Use Existing Fabric Interconnects

- Leverage existing investment in UCS Fabric Interconnects
- Support multiple HyperFlex clusters, CI stacks, Bare Metal Servers, etc.



High Availability & Reliability



High Availability & Reliability

Enterprise Class Filesystem

Data Integrity & Reliability

- Block checksums protect against media errors
- Flash friendly layout helps maximize flash life
- Zero overhead, instantaneous snapshots for DP

High Availability

- Fully-striped architecture helps with faster rebuilds
- Fine grained data-resync and rebalance
- Non-disruptive rolling upgrades

Native Data Replication & DR



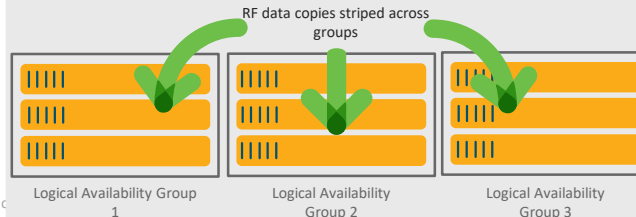
3rd Party Backup Integrations

COHESITY

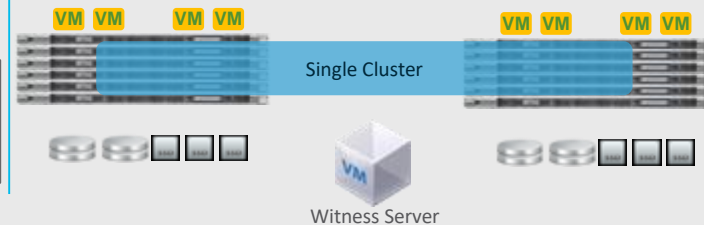
COMMAVAULT

VEEAM

Logical Availability Zones



Stretched Cluster



Global Support with Next Gen Management



Global Support

Cisco Support – Global Scale and Reach

Single Support for HW & SW



1.8M
Service Requests
handled annually



2,800
Professionals
averaging
5+ Years
industry experience



TAC Support Capabilities

180+ Countries
24 TAC Facilities
17+ Languages

Smart Call Home & Support Integration

Proactive, fast issue resolution

- Continuous monitoring to detect early problems
- Critical events integrated with **Smart Call Home**
- Operational analysis and recommendations



Cisco Intersight Integration



Enhanced Support

Platform Inventory
Policy Compliance
Upgrade Checks
Capacity Planning



Proactive guidance

Advanced analytics
Signature analysis
Upgrade guidance



Next Generation Management

Centralized Cloud-Based Management of the Future



Telemetry and Analytics



Policy Based Orchestration



Secure and Compliant



API Driven, DevOps Enabled



Connected TAC

Cisco Intersight

SaaS Simplicity

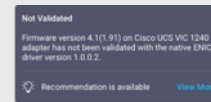
Actionable Intelligence



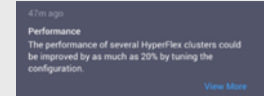
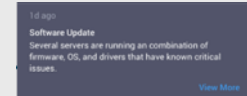
Remotely Deploy & Manage



Compatibility(HCL) Check



Recommendations Engine



Enterprise Application Ready with Microservices & Containers



Enterprise Application Ready

Enterprises Run Mission Critical Apps on HyperFlex



#1 in Performance

HyperFlex vs.
HCI Competition



Full ESG report:
cisco.com/go/hyperflex

- 1 3x higher VM density
- 2 3x reduced read/write latency
- 3 7:1 reduction IOPS variability



3x better TCO
More workloads On Hyperconverged
Predictable End User Experience

Enterprise Grade HCI

+35%

Clusters Running Databases(ASUP data)

25+%

Enterprise scale deployments

10+

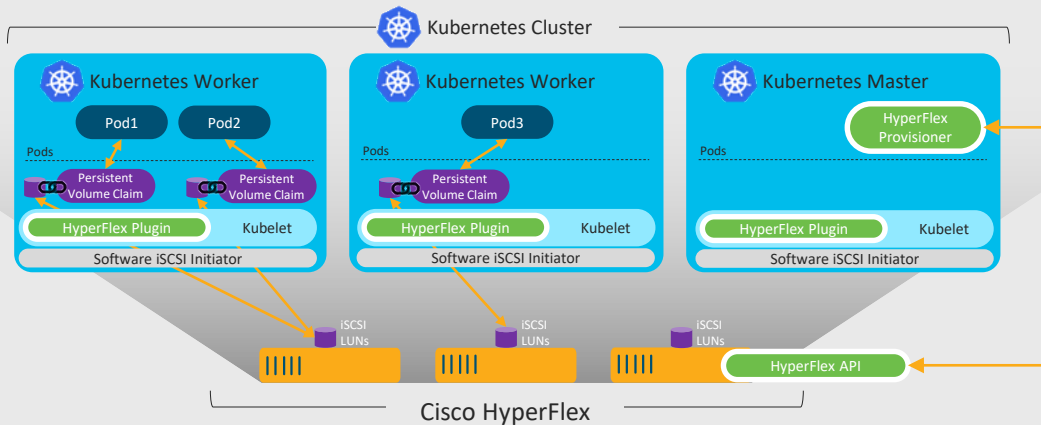
New CVDs/Solution Guides for DB Apps



Microservices & Containers

HyperFlex Storage Integration for Kubernetes

Dynamic on-demand provisioning of Kubernetes persistent volumes through HyperFlex



- 1 Developer requests a persistent volume through a persistent volume claim
- 2 Persistent volume claim request is sent to the **HyperFlex Provisioner** (pod running in Kubernetes) via the StorageClass parameters
- 3 **HyperFlex Provisioner** makes call to **HyperFlex API** to provision backend iSCSI LUN for request
- 4 Software iSCSI initiator on each Kubernetes node VM discovers new iSCSI block device from HyperFlex cluster
- 5 **HyperFlex Plugin** orchestrates the mounting of the new iSCSI block device and the creation of a Kubernetes persistent volume
- 6 Kubernetes binds the newly created persistent volume to the persistent volume claim

Ongoing KaaS Support



Cisco
Container Platform

Introducing PaaS Support

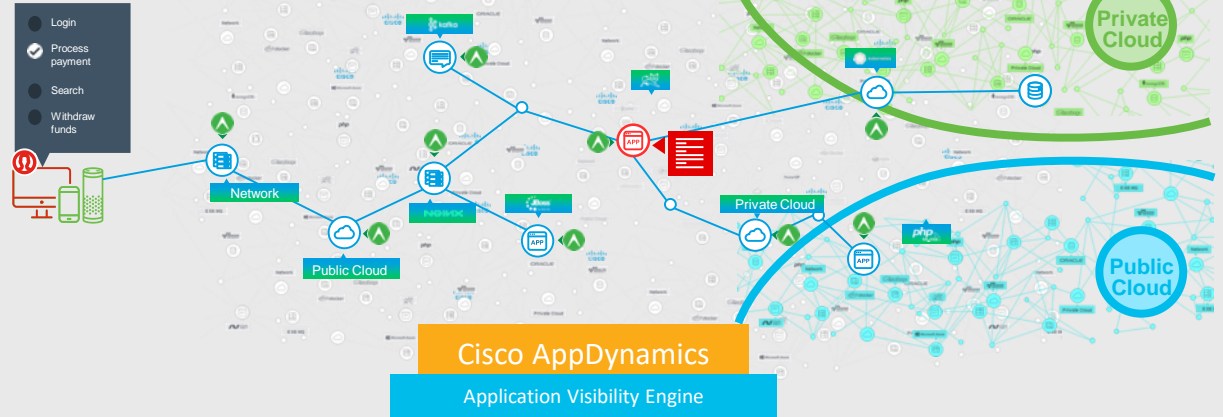


RED HAT
OPENSIFT
Container Platform



Hybrid App Performance Monitoring

Live Visibility Into Every Business Transaction



Visualize

See all application components, dependencies and connections instantly, in one user interface



Know

Ensure applications meet user experience needs with the automatic monitoring of business transactions



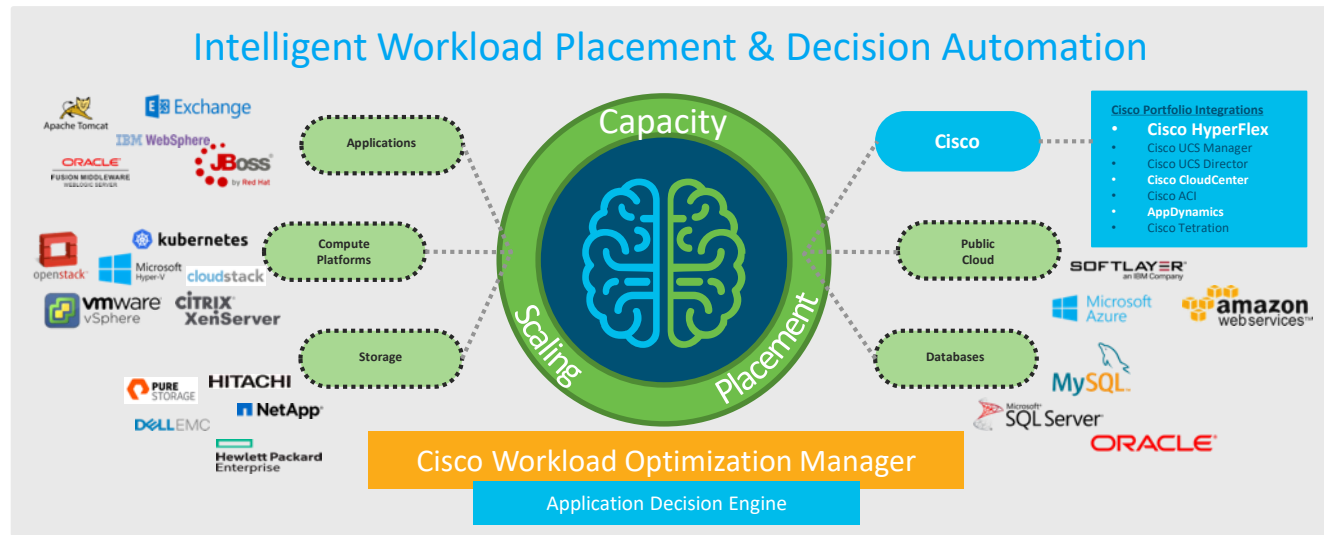
Understand

Know the root-cause of application performance issues down to the code level





Intelligent Workload Placement



Dynamic Optimization

Optimize performance, cost and compliance in the data center and/or public cloud with one platform

App-Aware Infrastructure

Recommendations/Decisions based on complete application infrastructure dependency and resource data

Informed Decisions Through Integrations

Integrations with several key Cisco hybrid cloud software products to get additional information and make more informed decisions

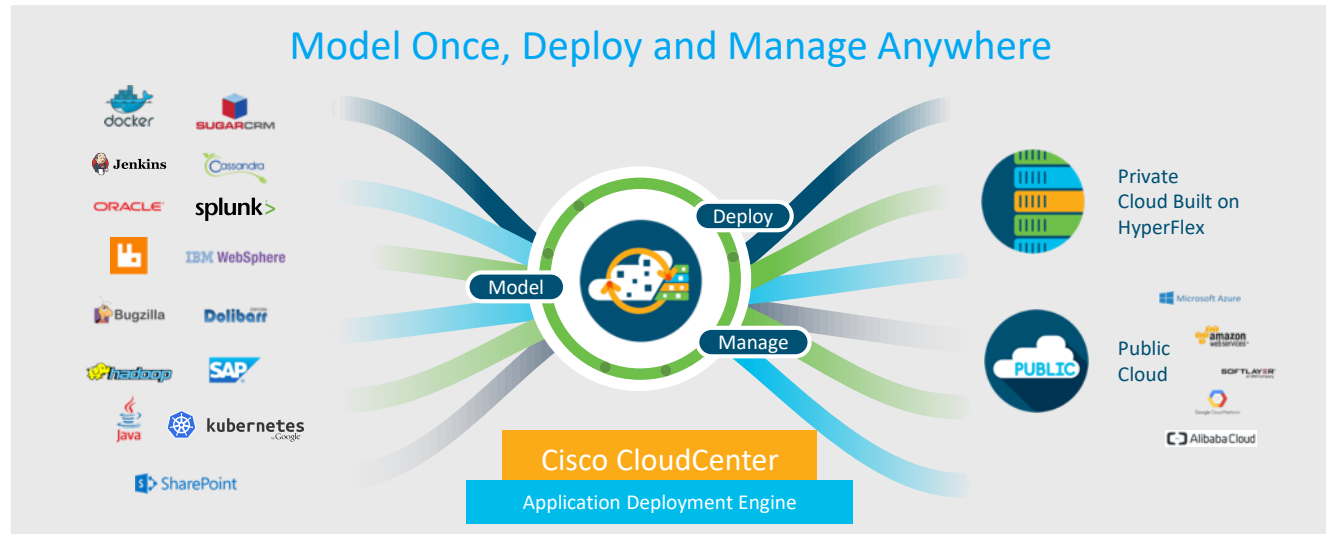
- Cisco HyperFlex
- Cisco CloudCenter
- Cisco AppDynamics

Hybrid Cloud Mobility & Services



Hybrid Cloud Mobility & Services

Model Once, Deploy and Manage Anywhere



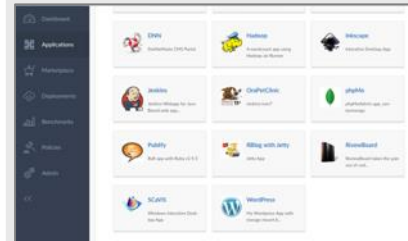
Model

Create portable application profiles for simple to complex applications through drag and drop interface.



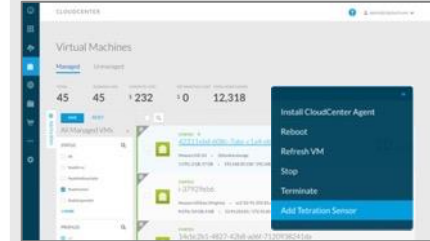
Deploy

Publish application profiles to users through self-service catalog. Deploy applications to or across one or more clouds.



Manage

Perform day two actions on deployed applications and virtual machines. Out of box and custom actions available.



Cisco Services are here to help



Drive HyperFlex Adoption with Services

Cisco experts reduce risk and accelerate results from start to finish

PoC and Pilot

Quickstart Implementation Service

- ✓ Four days onsite
- ✓ Implement a single four-node cluster
- ✓ Implement VMware
- ✓ Configure two workloads
- ✓ Transfer knowledge

ASF-ULT2-HPF-QSS

Production

Accelerated Deployment Service

- ✓ Onsite support with implementation and VM migration
- ✓ Up to 12/16 nodes
- ✓ Testing and training
- ✓ Tailored operations runbook

ASF-ULT2-HPF-ADS

Migration

Data and Application Migration Service

- ✓ Safely migrate data from physical and virtual machines
- ✓ Migrate specific application workloads
- ✓ Proven Cisco tools and expertise

AS-UCS-CNSLT
SOW-based pricing

Management

SNTC, Software and Solution Support

- ✓ Complete support for all HyperFlex components
- ✓ Flexible levels of service to suit need and budget
- ✓ Coverage for third-party elements

Customers with Cisco HyperFlex

Summary

HyperFlex Innovations

Driving Modernization Benefits

Industry Leading HCI Innovations



3000+

Customers Are Saying

80% Savings vs. 3-tier
Infrastructure¹

75% Management
time savings³

30% More Performance for
Mission Critical Apps⁵

50% Improvement in ERP
Response Time⁶

51% Savings vs. Public Cloud
Over 3 years²

2x Virtual desktop speed⁴

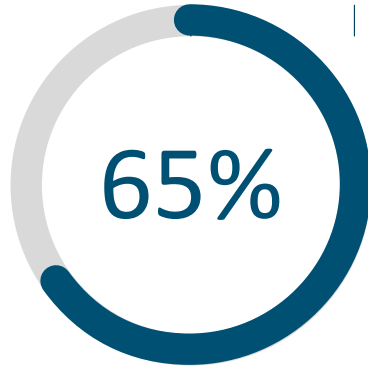
90% Downtime Reduction⁷

HyperFlex Value for Today and Tomorrow



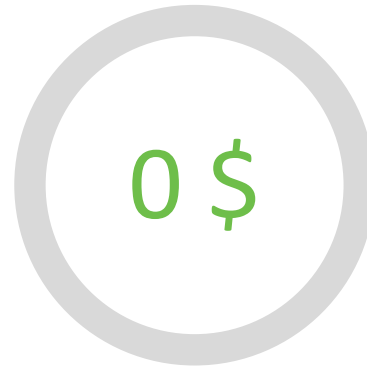
Faster Cluster
Deployment Time

Including the network



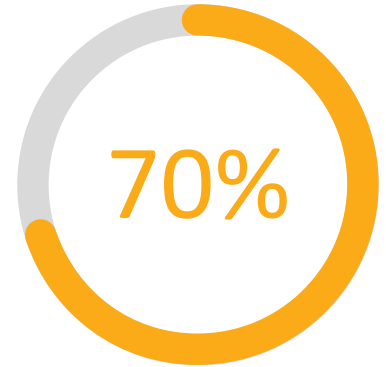
Lower TCO
vs. SW Only HCI

Power More VM's with Less HCI
Nodes & SW Licenses



Compute Scaling
License Cost

HyperFlex UCS compute only
nodes vs. SW Only HCI



Savings vs. Public
Cloud

HyperFlex's
Better than Cloud
Economics

Cisco HyperFlex in The Forrester Wave

THE FORRESTER WAVE™
Hyperconverged Infrastructure
Q3 2018

