

WIN IT
WITH IBM

TRANSFORM IT
REINVENT IT
WIN IT

MAY 11 / 2021
10.00 – 15.30

AGENDA

Register for Session 1

0 / INTRODUCTIONS AND WELCOMING

Opening Key
Notes

10:00 - 10:05

Opening Speech from IBM Baltics

Rima Valentukeviciene - Country General Manager IBM Baltic Countries

10:05 - 10:15

ALSO Group digital strategy and key focus areas with IBM

Martins Kronbergs - ALSO Group Lead, Centre of Competence IBM

10:15 - 10:30

Digital transformation priorities of Latvian government

Gatis Ozols - Ministry of Environmental Protection and Regional Development Information Society Development Department Director, Latvia

10:30 - 10:45

Estonia - The most digitalized nation in the world

Lauri Haav - Managing Director at e-Residency, Estonia

10:45 - 11:00

How to create and start digital transformation strategy

Adamas Ilkevicius - Deputy CEO at JSC "Lithuanian Railways"

Customer stories about
importance of digital
transformation

1 / APPLICATIONS & DATA

11:00 - 11:20

Hyperautomation as the key driver of the digital transformation

Marcin Bielecki - IBM Cloud & Analytics Business Unit Leader

11:20 - 11:40

Extracting value from data with IBM Watson Studio – Data science platform for everyone!

Michal Trzeziok - IBM Data & AI technical specialist focusing on Machine Learning, Data Science, predictive analytics, and mathematical modelling.

11:40 - 12:00

ALSO Technical Demo:

"Simplify and scale data science to predict and optimize your business outcomes"

Andrejs Pasnevs - ALSO Technical Expert

Register for Session 2

2 / SECURITY & RISK

12:20 - 12:40

Protect your sensitive data the smart way!

Zbigniew Szmigiero - IBM Data Security Specialist - IBM Security

12:40 - 13:00

SOC platform of the future - IBM Cloud Pak for Security

Tomasz Zalewski - IBM IT Security Specialist

13:00 - 13:20

How to control and turn your data into intelligence using IBM i2 solutions

Piotr Biskupski - IBM Security - Threat Management CTP, IBM Quantum Distinguished Ambassador

13:20 - 13:40

ALSO Technical Demo:

IBM Security QRadar SIEM demo

Andrius Ramoska - ALSO Solutions engineer

13:40 - 14:00

ALSO Technical Demo:

IBM Guardium – A Unified Approach to data Security and database monitoring

Martins Zeipe - ALSO IT security expert

Register for Session 3

3 / INFRASTRUCTURE & CLOUD

14:20 - 14:40

Hybrid Cloud: Build once - Deploy anywhere with IBM Satellite

Piotr Pietrzak - IBM Ecosystem - Chief wizard & TPA

14:40 - 15:00

A peek into the future of Storage solutions

Maryia Shulhach - IBM Technical Specialist for Systems Hardware

15:00 - 15:20

ALSO Technical Demo:

How to manage Hybrid and Multicloud infrastructure using IBM Multicloud Management tools

Andrejs Pasnevs - ALSO Technical Expert

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