

IBM DESIGN 2019 MODERNIZE YOUR DATA PROTECTION ENVIRONMENT IN THE 21ST CENTURY

Ondřej Bláha, IBM Spectrum SDS family

IBM Techsale for Europe CEE+R region IBM L2 Expert certified oblaha@cz.ibm.com







Data Protection Trends

Data protection modernization means improving data security for **41%** of survey respondents



Cyber Resiliency

Recover the business from a compromised attack



Enabling data compliance and powering AI workloads

Multicloud Enablement

Leveraging highly scalable storage resources on demand

Application / Data Reuse

Streamlined processes and accelerated decision making

Application / Data RecoveryData availability







Organizations are facing significant Data Protection challenges

growth in data 2016 to 2025

660/0
use data stored on secondary storage for more than just recovery

730/0of large enterprises plan to use public cloud

of large enterprises plar to use public cloud for backup, archive and disaster recovery Odds of experiencing a data breach over the next two years?



1 in 3





Client expectations for a Modern Data Protection solution

3 out of 4 companies are modernizing

Data Protection modernization is among the *top-5* most critical IT priorities at **73%** of organizations

31% expect lower operational cost from Data Protection modernization

85% with selfservice data reuse have improved app dev speed and code quality Data Protection modernization means improving data security for 41% of survey respondents



5

Key Reasons for Data Protection Modernization

Cost

- CapEx
- OpEx

Performance

- Shorter backup windows
- Instant recover

Hybrid Multicloud

- Office 365
- Containers
- Cloud Paks

Cyber Resiliency

- Workload patter anomaly detection
- Multi-factor authentication

Business Agility

- Data Reuse
- Governance / Compliance



Cost

Capital Expense – CapEx

- Newer technologies are lower cost
- Common Data Protection repository
- Storage efficiency
 - Incremental forever, compression, deduplication
 - Intelligent policy data management
- Flexible licensing models

Operational Expense – OpEx

- Deploy as VM or container
- Agentless
- Automation / orchestration
- RBAC / secure self-service
- RESTful API

Proactive Support

SOURCE Environment

Source Software Architecture

- Software source environment based on TSM 6.3.3 Earliest software release date Nov 2012

- Earliest software release date: New 2012.

 14 backup management is evere amanaging 2 data ceretire locations.

 Full and incremental backup methodology and policy enforced stroughout the environment.

 17 actile backup management server instances addressing a total of 9888 backup clients.

 Active data retention policy varies from 7 days to over 7 yrs/in-bef.

 5 oftware agent in use include Eschange, Filesy spen, Oracle, 500, Structured, System and WAFL.

Source Hardware Architecture

- Bolluc management platform based on BM Series running AX operating environment

 64**Täl 120 physical large offeres

 46**Täl 120 physical large series

 46**Täl 120 physical large series

 46**Täl 120 physical large series

 10 bil volumes inside a library physical large series

 10 bil volumes outide a library physical large series

 10 bil volumes outide a library physical large series

 10 bil volumes outide a library physical large series

 10 bil volumes outide a library physical large series

 10 bil volumes large pool capacity is 158 TB

 10 bil volumes outide a library physical large series

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 10 bil volumes physical 3 bil volumes physical 3 10 bil volumes physical 3 bil volumes physical 3 bil volumes physical 3 bil volumes physical 3 bil volumes bil vo

Source Client Environment

- Clent operating system platforms reported are AIX, HP-UX, Linux, Mac 05, Solaris, VMS and Windows
 Stoctured data types are Eachange, Oncile, SQL and Structured
 Stoctured data types are State and SQL and Structured data
 Total client begun data of AIX on unsubcured data, 32.29% structured data
 Total client begun data oncupancy is \$946.84 TB
 Avanged data.

Backup Cyc









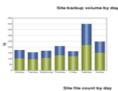


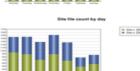
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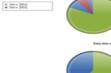
Capacity Metrics

Top 20 clients by occupancy

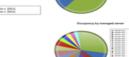












Butterfly AER Details

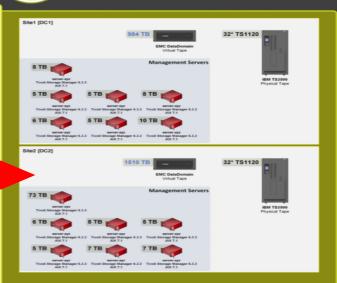
Document Name: Butterfly Analysis Engine

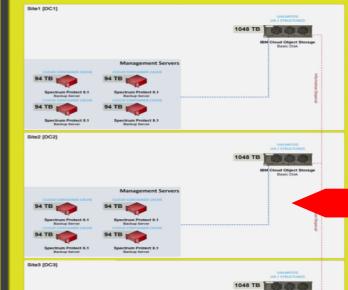
Author: Butterfly Analysis Engine v1r (version 6.2) *Data Collection completed XX-XXX-2017



● Stern Street ● Stern Street

Butterfly Analysis Engine - Report for Healthcare Customer



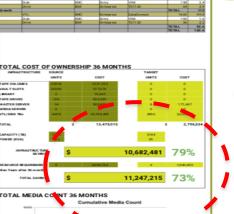


Butterfly Differential Business Case TARGET Hardware Infrastructure Buy INFRASTRUCTURE VENDOR TER Drug ISSUE ISSU Capacity

w Oracle # Structured

●5QL

36 Month physical capacity



OURCE Hardware Infrastructure





Backup Capacity and OpEx Forecast

IBM Cloud Object Storage Basic Disk

3' x 4' poster

Target Software Architecture

- Specifican Protes of Buils for Unified Recovery vtl. 1
 Specifican Protes vtl. 1 to De used as the stand and management sever pilatform
 36 month indicative primary storage pool is 31 44 19
 Section Protes of the standard protes of

Target Hardware Architecture

Transformation Benefits

- Commercial, tuchnical and genetional benefits of suelide, strategic backup and recovery platform improved backup and recovery frequency of performance increased efficiency of backup due to resource availability and reliability Delphysest in Jayanz 25.45.19 unstructured and 46.6.718 instructured to a Container Disk Storage pool

Architectural Changes

- Standardes en a high performace platform.
 Considiant deur et dentroller.
 Avadis ad-hot unplanned spend
 Environment soule to a Standard spend
 Environment soule to a Strondhe usage
 soreased use of Stering for had-up data and associated deduptication benefits
 soreased use of Stering for had-up data and associated deduptication benefits
 Simplification of easiting active had-up and recovery operations outplut performance
 Stedund estewark load and managed occupancy
 Spectum Protect ent-etype in little deduptication and compression minimises backup dat

To this...



Operational Issues Resolved

Infrastructure Issues

- Highly percentage of fails 4 should.

 Low number of sounds higher in Blandy may result in backup failures
 Uneven load between individual backup instances
 1384 v.S. 4 will be aud of support from 30 Sept 2011
 1384 v.S. 4 will be aud of support from 30 Sept 2011
 1384 v.S. 4 will be aud of support from 30 Sept 2011
 Intelligent from or of physical space due to media density
 Intelligent from to of physical space due to media density
 Multiple climat of otherwe evenions no concesses environment complexity and support overhead

Operational Issues

- Client backup success rate is 94.6%.
 Client connection failures componenting backup integrity.
 Client connection failures componenting backup integrity.
 TSM database damps indicate server instability and/or database conuption.
 Errors accessing tape deriveribinary resources causing backup and admin operation failures.
 TSM Server administrations scripts failing.
 Inefficient physical mount points due to configuration.
 Backing up 68 fice using fits it is netted.



Top 13 nodes by migration volume





10 Year Occupancy Over Time





Migration Planning

- existedly Milgration Center automatic migration of long term data in the current environment. Fully automated, secure migration of existing backup occupancy with retention of \$\sigma_{1}^{2} + 90 \text{ days}\$ but a volume in scope 0.0 TB Problect control Migration Durations; 0 days.



Performance

Recovery Time / Point Objectives

- Smaller backup windows (RPO)
- Near instant recoveries (RTO)
- Version data access (VRO)
- Geography data access (GRO)
- Self-service data access









Spectrum Protect data reduction techniques

Inline Deduplication is an integrated part of Spectrum Protect, "no separate license required"

SW Client compression

- Files compressed by client before transmission
- Conserves network bandwidth and server storage



SW Client Side Deduplication

Sends to server's dedupe pool

data before transfer

Reduces network traffic by deduplication

Incremental forever

- After initial backup, file is not backed up again unless it changes
- Conserves network bandwidth and server storage







Storage Hierarchy

Device compression

- Compression performed by storage hardware
- Conserves server storage

SW Server Side Deduplication

- Duplicate data only stored once
- Out of band dedupe to disk pool
- In-line dedupe to directory or cloud pools



SW Server side compression

- Files compressed by server after in-line dedupe for containers
- Conserves network bandwidth when writing to cloud



3

Hybrid Multicloud

Support for multiple clouds

• IBM COS

- Google
- Amazon AWS
- MS Azure

laaS

Use Cases

- Backup / Recovery
- DR
- Data reuse

RedHat OpenShift

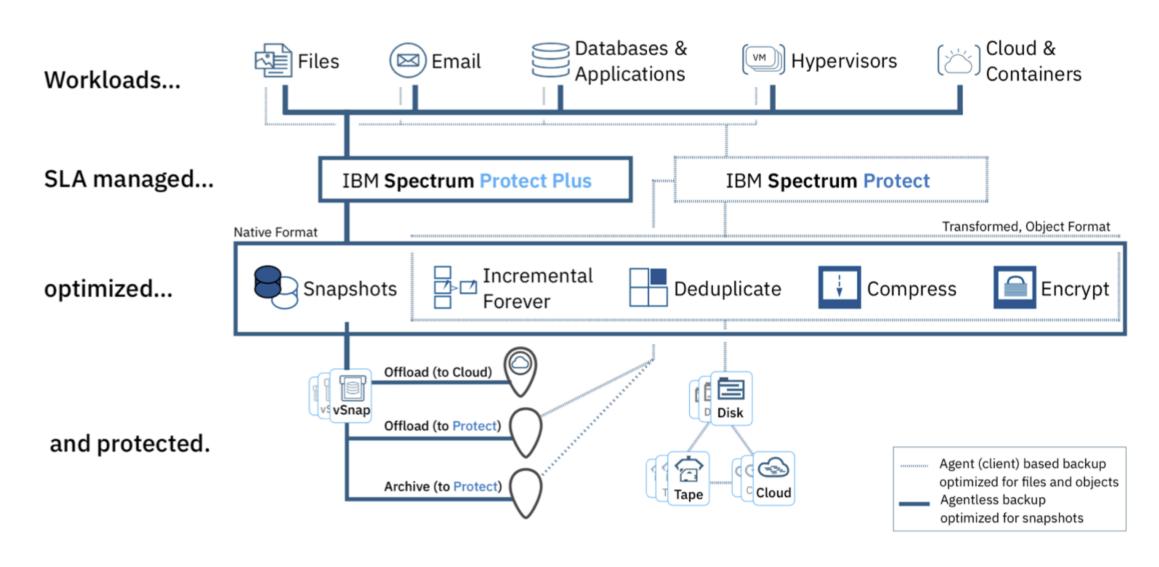
- Containers
- IBM Cloud Paks

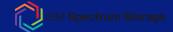






A vision of simple, secure, and efficient data management satisfying the business needs of data reuse, recovery, and long term-term retention





Cyber Resiliency

Secure to the core

- Malware / ransomware detection
- Workload pattern anomalies
- Multi-factor / dual authorization
- End-to-end encryption

Cyber resilient storage

- True air-gap to tape
- Immutable storage, WORM
 - On-prem
 - In the cloud

Al infused Data Protection

- Resiliency Orchestrator
- Spectrum Discover
- Storage Insights





Cyber Resiliency and Recovery Starts with Your Primary Storage

Recovery Attempt 1

Recover primary data snapshots using Spectrum CDM

- On-line
- Global catalogue
- Instant recovery
- Test

RTO < 1 min / test





Recovery Attempt 2

Recover backup data snapshots using Spectrum Protect Plus

- vSnap (disk)
- Global catalogue
- Instant recovery
- Test

RTO < 5 min / test

Recovery Attempt 3

Recover backup data snapshots / streams using Spectrum Protect / Plus

- Disk
- Immutable storage
- Test

RTO > X Hrs / test



IBM Spectrum Protect

Recovery Attempt 4

Recover backup data streams using Spectrum Protect Protect

- Tape with true air-gap
- Test

RTO > XX Hrs / test



Business Agility

Copy data management

- Data reuse
- RBAC / self-service
- Data mobility
 - Multiple locations on-prem / cloud

Data about the data

- Metadata management
- Data detection / e-discovery
- Storage optimization

Proactive data management

- Heterogeneous protection management
- Capacity planning
- Performance measuring





Instant Recovery & Data Reuse





Rapid Recovery



Clone Access



Application Consistent



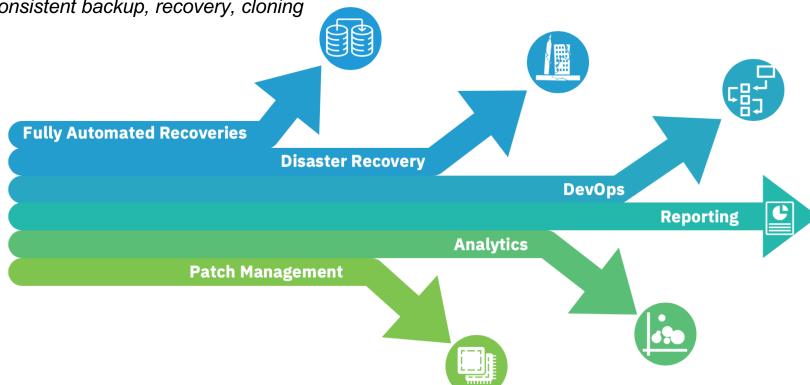
Instant Data Recovery

Data snapshots stored in native format

Instant recovery from multiple recovery points

- Recover rapidly from snapshot copies
- Suitable for all recovery use cases
- Multiple recovery points for all VMs
- No waiting for streaming restores

Application consistent backup, recovery, cloning

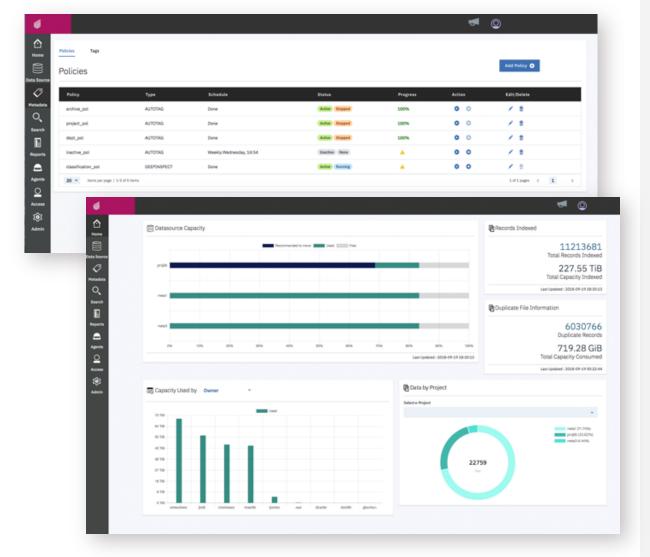




IBM Spectrum Discover

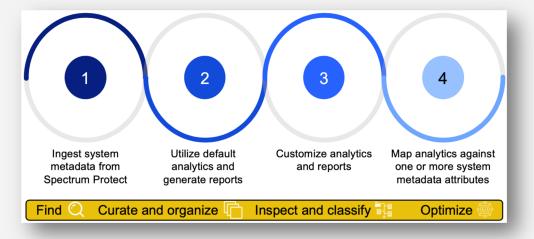






Data Insight for Optimization, Governance and Analytics

- Automate cataloging of unstructured data by capturing metadata as it is created
- Enable comprehensive insight by combining system metadata with custom tags to increase storage admin and data consumer productivity
- Leverage extensibility using the API, custom tags and policybased workflows to orchestrate content inspection and activate data in AI, ML and analytics workflows



Jata Creation

IBM Modern Data Protection Portfolio / Spectrum family



























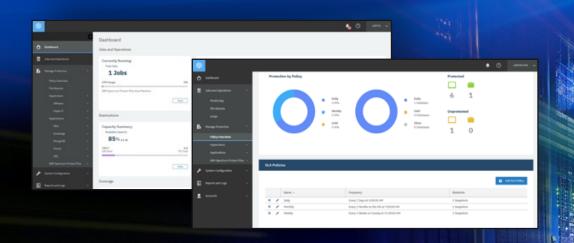








IBM Modern Data Protection Advantage



- Virtual appliance and an agentless architecture enable fast deployment and easy maintenance
- Broad workload support unifies data backup, recovery, replication for physical file systems, VMs, databases, Office 365, SAP HANA, and containers
- End-to-end policies automate data lifecycle management, including operational data recovery, data replication, and data retention
- Global search reduces data recovery time, since a single search can locate data across multiple VM hosts and hypervisors

- Space-efficient snapshots, compression, and combine to deliver exceptional storage efficiency
- Flexible data retention with native support for both premises and cloud-based object storage and tape storage
- Intelligent data security provides ransomware detection, the ability to lock down data on object storage using write-onceread-many (WORM) technology, and the ability to air-gap data on physical tape
- Software-defined approach avoids lock-in to vendor-specific Data Protection appliances



QUESTIONS???

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THANK YOU

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BACKUP SLIDES – ADDITIONAL REVIEW (IBM MDP 2020)

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The Spectrum Protect Family - Today



• **IBM Spectrum Protect** is IBM's enterprise-scale and proven platform for data protection. IBM Spectrum Protect is a leader in Gartner's Magic Quadrant.



• **IBM Spectrum Protect Plus** is IBM's strategic <u>platform</u> for modern data protection and data reuse. It just won the Bronze medal in Storage magazine and SearchStorage's 2018 Product of the Year.

IBM Spectrum CDM IBM Spectrum Copy Data Management (CDM) and IBM Spectrum Protect Snapshot are IBM's products to manage hardware snapshots for data protection and data reuse.



The Spectrum Protect Family - Today



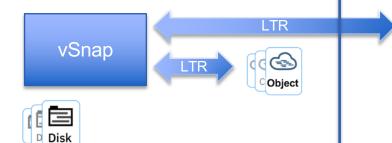


- VMware
- Hyper-V
- Db2
- Oracle
- SQL
- Exchange
- MongoDB

IBM

Spectrum

Protect Plus



- ✓ Agentless
- ✓ Single pane of glass
- ✓ Operational recovery
- ✓ Data reuse
- ✓ Long-term data retention
- ✓ Disaster recovery



IBM

Spectrum Protect

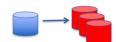
- VMware
- Hyper-V
- Db2
- Oracle
- SQL
- SAP Db2/Oracle
- SAP HANA
- File-level
- Exchange
- Domino
- **HSM**
- Filers (NDMP)
- Scale (GPFS)

Storage Pools









- ✓ Operational recovery
- ✓ Long-term data retention
- ✓ Disaster recovery
- ✓ Manage hardware snapshots



- VMware Oracle
- SQL
- EPIC (Cache)
 - SAP HANA

IBM

Spectrum CDM

Hardware Snapshots





- ✓ Manage hardware snapshots
- ✓ Data reuse





Spectrum Protect, Protect Plus & CDM

Remember:

- Report back losses to the Spectrum Storage Competitive Team
- Report back tactics and attack points of competitors

If we know what competitors are saying, we can compete against them far more effectively – an objection answered straight away is better than one answered after refering back to the competitive team.

• If you need assistance from the competitive team ask early, use Slack and/or direct email to get in touch

Slack: https://ibm-systems-storage.slack.com/

#protect-help, #protectplus-help, #cdm-help

Email: <u>mailto:fraser.macintosh@uk.ibm.com</u>

Another good IBM resource for planned design changes is the official SLACK channels, please join.

https://help-invite.ibm.com/sp https://help-invite.ibm.com/spp

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Rebranding- Product Naming Changes



Product Name	New Name	
Tivoli Storage Manager	IBM Spectrum Protect	
Tivoli Storage Manager Extended Edition	IBM Spectrum Protect Extended Edition	
Tivoli Storage Manager for Virtual Environments	IBM Spectrum Protect for Virtual Environments	
Tivoli Storage Manager for Databases	IBM Spectrum Protect for Databases	
Tivoli Storage Manager for Mail	IBM Spectrum Protect for Mail	
Tivoli Storage Manager for Enterprise Resource Planning	IBM Spectrum Protect for Enterprise Resource Planning	
Tivoli Storage Manager for Storage Area Networks	IBM Spectrum Protect for SAN	
Tivoli Storage Manager for Space Management	IBM Spectrum Protect for Space Management	
Tivoli Storage Manager Suite for Unified Recovery	IBM Spectrum Protect Suite	
Tivoli Storage Manager Suite for Unified Recovery Entry	IBM Spectrum Protect Suite Entry	
Tivoli Storage Manager Suite for Unified Recovery - Front End	IBM Spectrum Protect Suite – Front End	
Tivoli Storage Manager Suite for Unified Recovery Entry - Front End	IBM Spectrum Protect Suite Entry – Front End	
Tivoli Storage Manager Suite for Unified Recovery – Archive Option	IBM Spectrum Protect Suite – Archive Option	
Tivoli Storage Manager Suite for Unified Recovery – Protectier Option	IBM Spectrum Protect Suite – ProtecTIER Option	
Tivoli Storage Manager Entry	IBM Spectrum Protect Entry	
Tivoli Storage Manager Fastback for Workstations	IBM Spectrum Protect for Workstations	
Tivoli Storage Manager Fastback for Workstations-Starter Edition	IBM Spectrum Protect for Workstations – Starter Edition	
Tivoli Storage Manager HSM for Windows	IBM Spectrum Protect HSM for Windows	
Tivoli Storage FlashCopy Manager	IBM Spectrum Protect Snapshot	
IBM System Storage Archive Manager	IBM Spectrum Protect for Data Retention	

IBM Spectrum Protect - intelligent data protection leveraging hybrid cloud

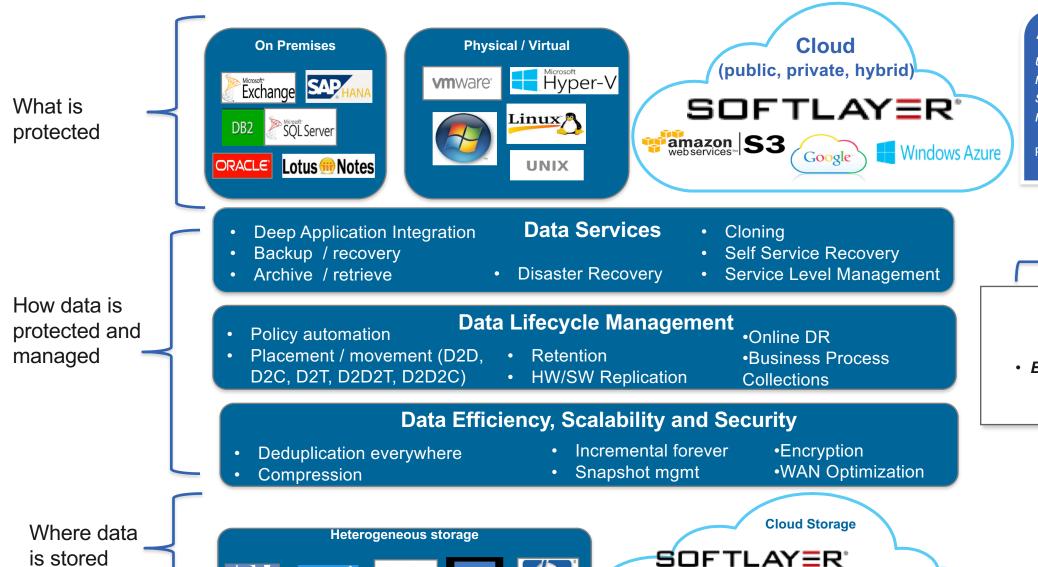
amazon S3

IBM Cloud Object Storage

Windows Azure

Google





"IBM Spectrum Protect allows us to keep pace with and manage data growth seamlessly and in ways we've never been able to before."

Piedmont Healthcare

How its delivered

Traditional SW license

OR

Backup as a service via IBM Resiliency Services or IBM **Business Partners**



Spectrum Protect

Container-based "inline deduplication" pool Gen2 (from v7.1.3, Q3 2015)

Container: Physical Tape Drives **CLOUD** Slower, Lower and Automated Tape Libraries (ATL) On-premises or Off-premises **Device Class: TAPE** Virtual Tape **Container Pools** Libraries (VTL) More intelligent space --- disk pretending utilization and I/O balancing to be tape Sequential across directories Access Dynamic allocation and expensive removal of files like Disk pools Sequential FILE volumes accessed in **Device Class:** Re-usable space within a sequential manner **FILE** container like Random DISK Faster, more volumes Pre-allocated space Random access Device Container: **Device Class:** Class **DIRECTORY** DISK Improved scalability and performance

Whitepaper: Effective Planning and Use of IBM Spectrum Protect Container Storage Pools and Data Deduplication

Simplified administrationElminate need for gateway

IBM Spectrum Protect Deduplication (development from 2009, Gen1 from TSM r6.1x -> Gen2 from SP 7.1.3, 2015)

Differentiated hybrid data protection capabilities

inline SW deduplication Gen2

Breakthrough cost and performance improvements for scalability and efficiency of software defined deduplication, increased ingestion rates, and increased capacity

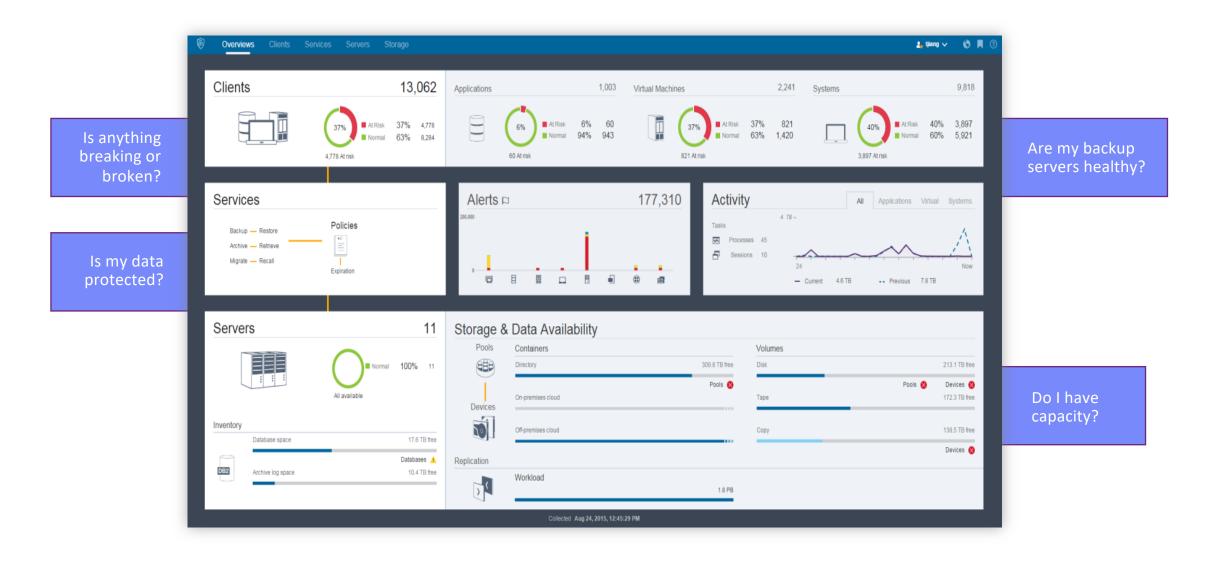
- •Up to 10x improvement in capacity per Spectrum Protect server
- •Up to 100 TB daily ingest and replicate
- •1 PB stored, 4 PB protected per server

	Previous Deduplication	7.1.3 Deduplication
Server side dedupe	Post process	Inline
Client side dedupe	Yes	Yes
Max dedupe storage pool size	100 TB	1 PB
Managed data	400 TB	4 PB
Reclamation process required	Yes	No

- ✓ Up to 53% reduction in backup infrastructure costs¹
- ✓ No charge software-defined deduplication delivers the performance of DD4500 without the cost and complexity
- ✓ One Spectrum Protect server does the work of up to
 15 CommVault servers/media agents
- ✓ One Spectrum Protect server does the work of up to
 5 NetBackup backup/media servers
- ✓ Designed for hybrid cloud

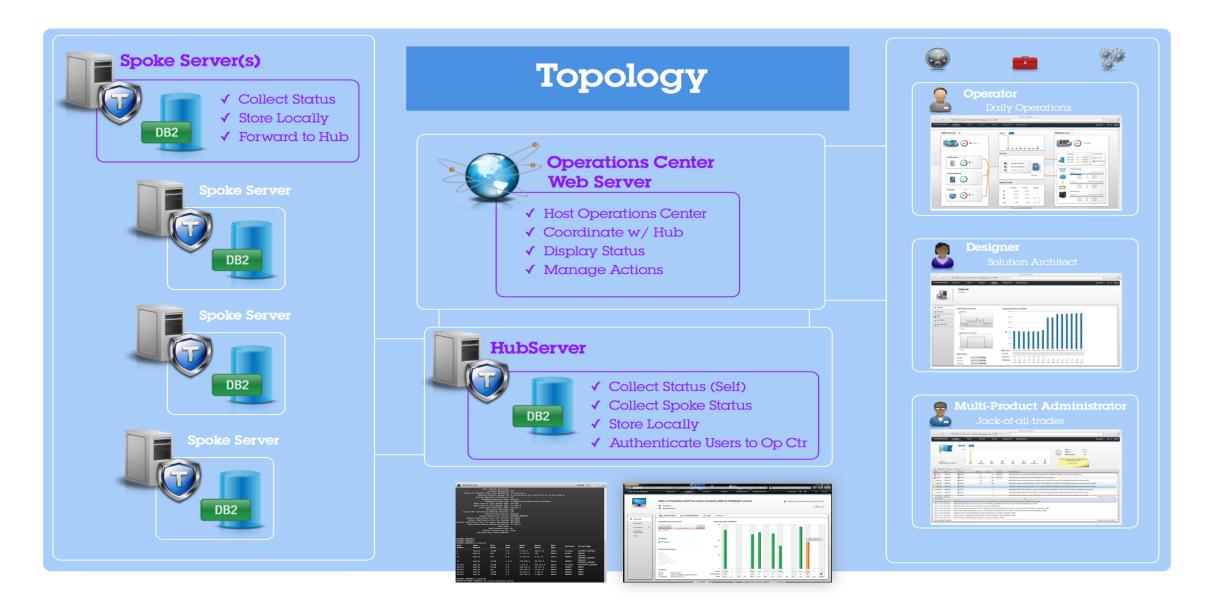
Spectrum Protect Operations Center (from v6.1.3, Q2 2014)

Now, anyone can be a backup expert



Spectrum Protect Operations Center (from v6.1.3, Q2 2014)

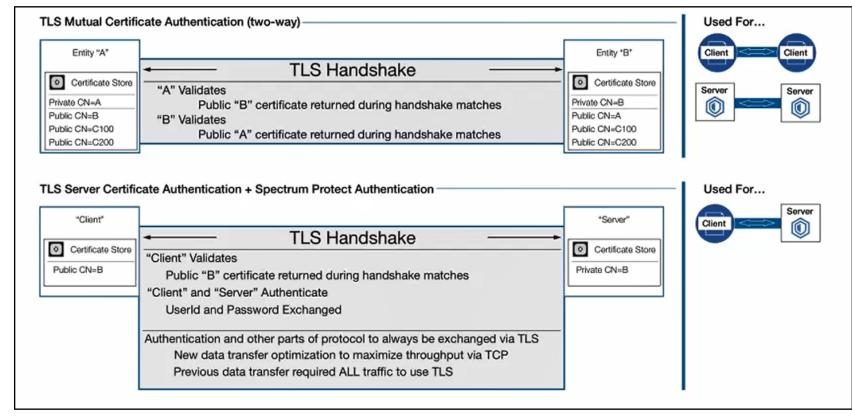
Topology Overview



Server, OC, Client – TLS 1.2 Default for Communication (from v8.1.2. 2016)

Previously: SSL was optional, certificates manually installed and server must be restarted 8.1.2+: Improved security protocol encrypts all communication between server, admins, OC, clients & SA

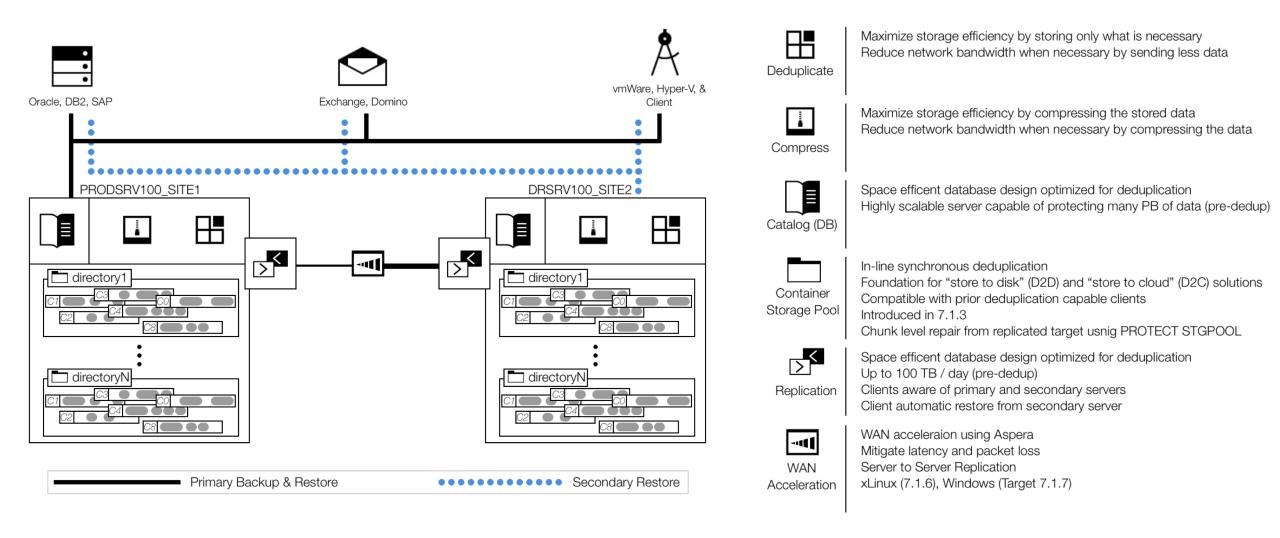
- Simplifies configuration and assists in automatic use of SSL TLS1.2
- •Ensures all required certificates are exchanged including CA-signed certificates
- Certificate Authority (CA) signed certificates are supported



YouTube: https://youtu.be/QVPrximo aU

Technote: technote 2004844

IBM Spectrum Protect - intelligent data protection leveraging hybrid cloud



Benefits of Upgrading to the current version of Spectrum Protect r8.1

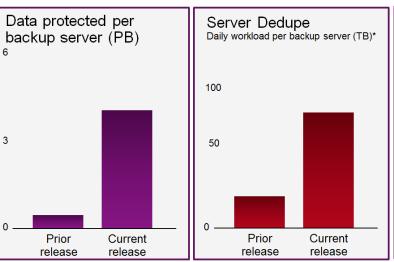
IBM improved "Return on Investment" in TSM R8.1x

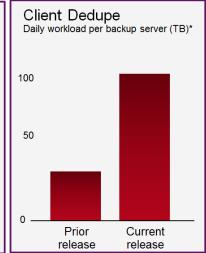
- Scalability increased by 800% from TSM R5/6
 - Support up to 6 Billion data objects per TSM Server
- Built-in Data Deduplication and Compression no extra charge
 - Source and target deduplication
 - Combines with progressive incremental backup to reduce data by 95% or more
- Simplify Administration
 - Automated client software updates across all platforms
 - New reporting and monitoring across the family with custom report creation
- Improve service levels and availability
 - New client data/metadata replication for warm standby disaster recovery
 - Faster backups and restores reduces downtime
 - Cloud WAN replication optimization

Improved Performance and Reliability

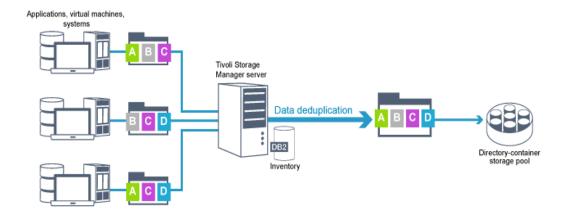
- DB2 database 'under the covers'
- Eliminates most database administration

Enterprise scalability, delivered entirely in software Are you paying extra for deduplication today?

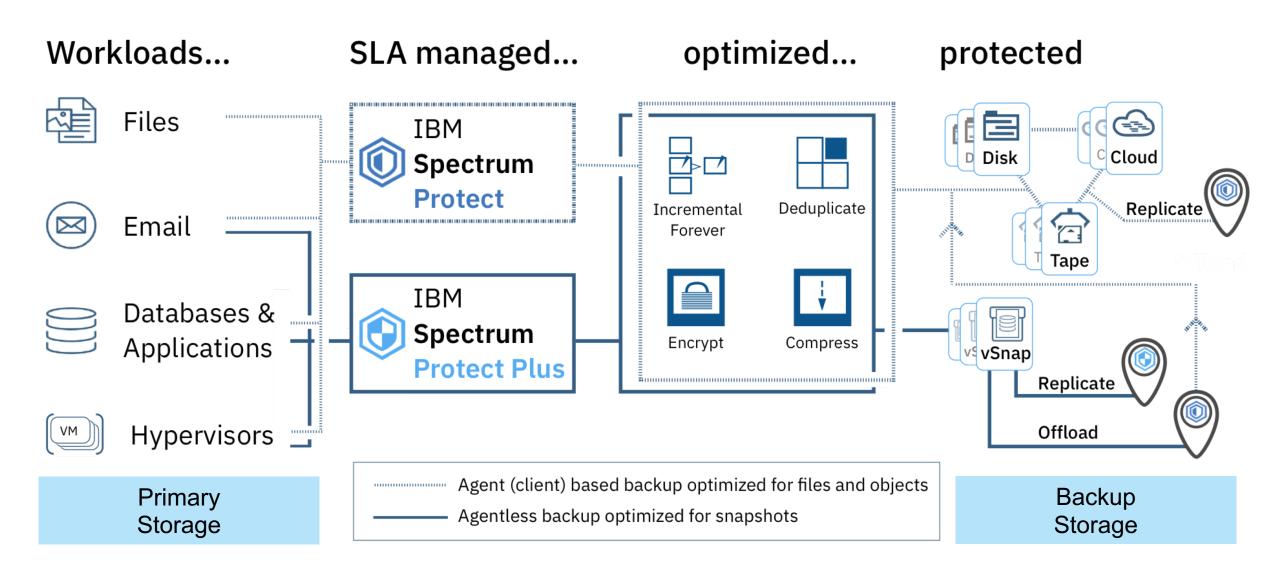




^{*} IBM internal tests, Includes ingest, deduplication, replication and maintenance



IBM Spectrum Protect - Intelligent Data Protection and Data Re-use







IBM Spectrum Protect Plus – Introduced in November 2017







Immediate ROI

Software Defined



Software-defined

Intuitive User Interface



Lowest RTO/RPO

Self-service – RBAC



Archive, DR

Proactive Backup Catalog



Hypervisors, DBs, and Apps

Automation Orchestration



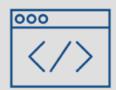
DevOps, Dev-Test

Instant Recovery Data Access



Broad coverage

RESTful APIs



Lower OPEX, more reliable

6 Key Spectrum Protect Plus Attributes

IBM Storage & SDI



SLA policy-based data copies

Gold, Silver, Bronze pre-configured Custom policy creation as needed











Instant data recovery or data access

Support for virtual and physical data bases as well as reuse use cases: Test/Dev, DevOps, reporting, analytics, training, etc.

Roles-based access; user self-service





Simple to use, anyone can manage

VM, database or application admin, helpdesk, etc...

Light weight: Installs in less than 15 minutes, configured in under an hour







Extends the capabilities of Spectrum Protect in virtual environments

Stand alone – great for small environments
Integrated with Spectrum Protect for long term
data retention



Global search and restore

Search across all virtual machine data at once (VMware and Hyper-V)

Restore from search: files, VMs, VMDKs





Exploits VM and application API's Agentless

Creates application consistent or crash consistent data copies

Nov 2019

IBM Spectrum Protect Plus 10.1.5

- ✓ Container backup, recovery and retention for Kubernetes
- ✓ Office 365 Exchange Online / OneDrive
- VMware Cloud on AWS
- ✓ and more ...

IBM Spectrum Protect 8.1.9

- ✓ Retention Sets Deletion Hold
- ✓ Dual Authorization for Admin commands
- Spectrum Discover Integration
- ✓ HSM Windows RST API
- and more ...

Spectrum Protect Plus 10.1.x Interactive Live Demo

Spectrum Protect 10.1.x 30-day trial download https://www.ibm.com/cz-en/marketplace/ibm-spectrum-protect-plus

Spectrum Protect Plus All Requirements Doc

https://www.ibm.com/support/pages/ibm-spectrum-protect%E2%84%A2-plus-all-requirements-doc

Spectrum Protect PLUS blueprint and Dedup DISK sizer https://www.youtube.com/watch?v=1tTrRpPTz7g

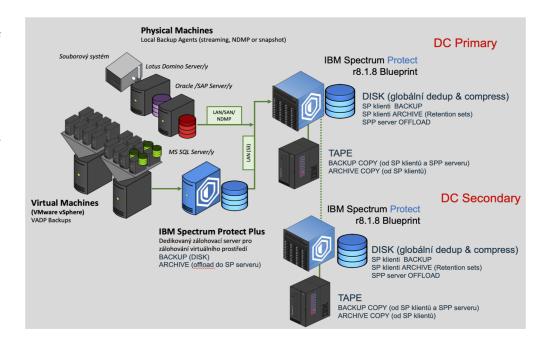
Spectrum Protect Plus DEMO & Webcasts

https://www.youtube.com/user/TSMevangelist/playlists



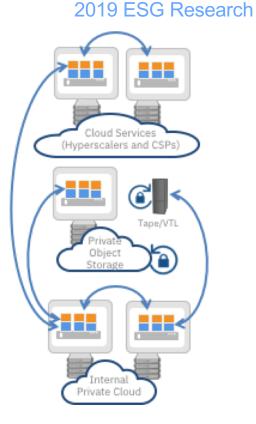
Spectrum Protect Plus is licensed per 10 pack of Managed Virtual Servers (VMs) when protecting virtual machines (all functions for VMs and Applications included).

Spectrum Protect Plus is licensed "per source/protected databases TB" ONLY when protecting applications such as MS SQL & Exchange,
Oracle DB2 and MongoDB on physical machines.



Modern Data Protection

"IBM: Best positioned to help organizations modernize data protection over next 12-24 months"





Industry's most robust support matrix

- · Single vendor simplicity
- Physical virtual, application, and container environments

Cost-effective data retention

Data reduction technologies including deduplication

Instant VM recovery and Secondary data re-use

· Role Based access for self service

Proactive Global Catalog

· Global search / restore

Supports a robust Cyber Resiliency strategy

Flexible, multi-target: Disk, Tape, COS, or Public Cloud

Most scalable and flexible data protection solution

Easy to use: agentless backup, role-based access

Flexible licensing models

Cloud, Monthly, and on-premises options

IBM Advantage

Lower Storage Costs

Require 70% less storage capacity for backups (typical)

CapEx/OpEx Savings

63% average reduction in overall data protection costs

Scalable Solution

Billions of objects per server

Higher Performance

100TB/day per server

Exceed SLAs

75% Faster Backup, Restore 2.5 TB VM in < 3 mins

Cyber Attack Preparation

Ransomware Detection