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Back-up & Storage



EXAGRID

Greatly Reduce your Backup Storage Costs with ExaGrid

# EXAGRID®

Intelligent Hyperconverged Storage for Backup



### About Veeam – ExaGrid

#### Veeam – ExaGrid

- Close partnership for 7 years
  - Two best-of-breed products
- Veeam Gartner Magic Quadrant 'Leader' ExaGrid Gartner Magic Quadrant 'Visionary'
- Net Promoter Score: Veeam +75 | ExaGrid +73

#### 100% Focused on Backup

- Highly differentiated architectures
- Tightly integrated products
- Cross-trained support organizations
- Winners of the most industry awards

### Large Customer Base

- Veeam over 365,000+ customers
- ExaGrid over 10,000+ systems installed
  - 370+ published customer success stories



















### Achievements of Distinction

### **Gartner Magic Quadrant**

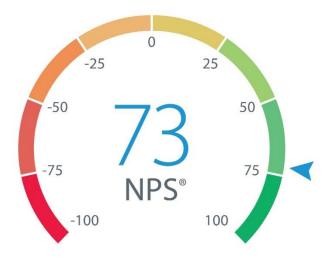
ExaGrid named sole "Visionary" in Magic Quadrant for Deduplication Backup Target Appliances

Figure 1. Magic Quadrant for Deduplication Backup Target Appliances



### **Net Promoter Score +73**

exaGrid earned Net Promoter Score of +73
on scale of -100 to +100;
Categorized by NPS as "Excellent"



Customers give ExaGrid
NPS score of +73



### Recent Awards

**Backup Storage Innovation of the Year** SDC Awards 2019



**Enterprise Backup Hardware Product of the Year** Storage Awards "Storries XVI" 2019



**Hardware Product of the Year Network Computing Awards 2019** 



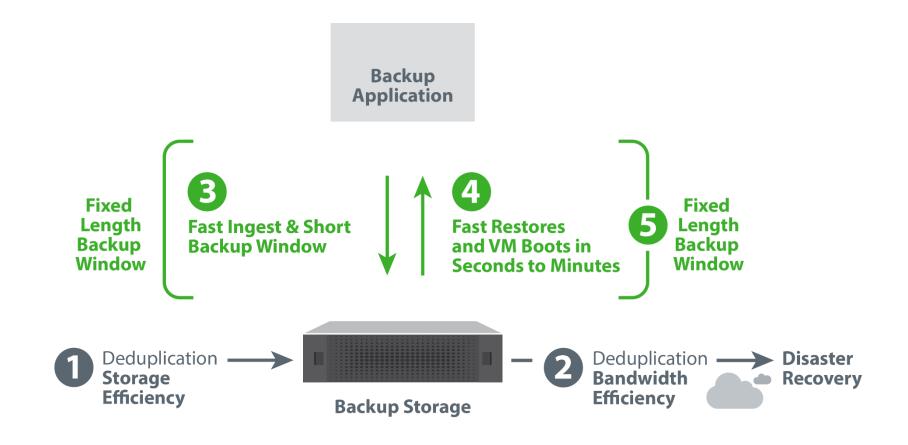
**#1 Recommended Deduplicating Backup Appliance** DCIG 2018 Buyer's Guide





### 5 Considerations for

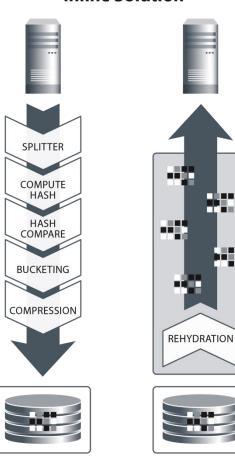
Intelligent Hyperconverged Storage for Backup with Deduplication





## Inline Scale-up Appliances Fall Short

#### **Inline Solution**



### Inline deduplication on the way to disk

- Slower ingest
- Longer backup window

### All data is stored in deduplicated form

Slow restores, VM boots, and tape copies

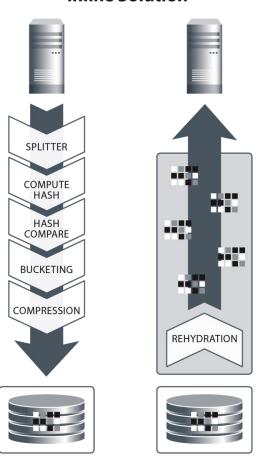
### As data grows, only disk is added

- Backup window grows as data grows
- Ultimately forces a costly forklift upgrade



## Backup Application Inline Deduplication to Disk

#### **Inline Solution**



#### Inline deduplication in the media server

- Slower ingest
- Longer backup window
- Can only deduplicate native backup data

#### All data is stored in deduplicated form

Slow restores, VM boots, and tape copies

#### Deduplication ratios are low

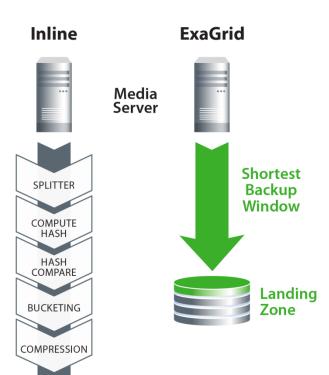
- Uses more disk than target appliances
- Uses more bandwidth to replicate

### Limited scalability

Backup window grows as data grows



# Fastest Backups and Shortest Backup Window



### Unique / Integrated Landing Zone

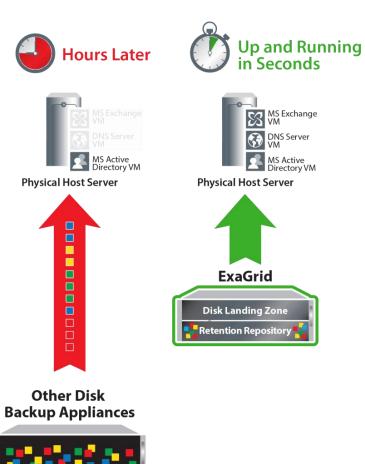
- Write backups directly to disk
- Avoid compute-intensive deduplication
- Adaptive deduplication

#### Benefits

- No inline processes to slow backups
- Fastest backups
- Shortest possible backup window
- Strong offsite RPO



### Fast Restores, VM Boots in Seconds to Minutes



### Unique / Integrated Landing Zone

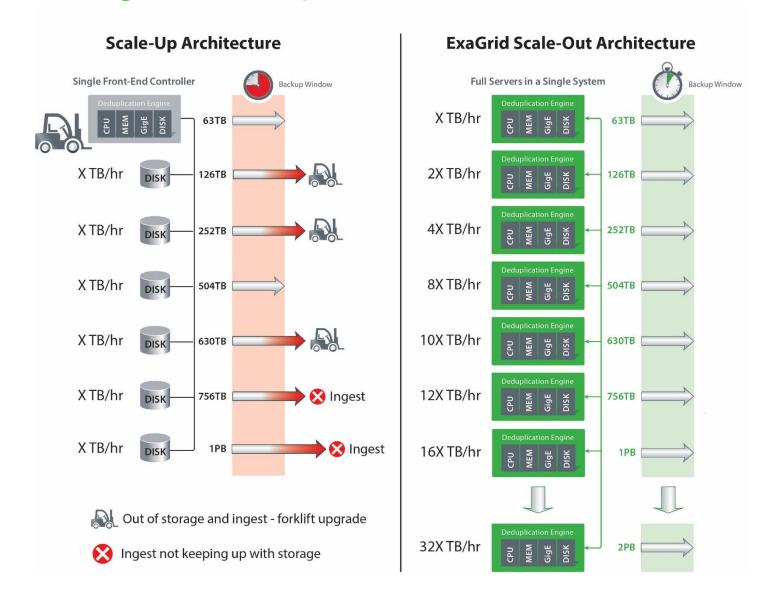
- Most recent backups are in undeduplicated form
- Eliminates data rehydration

#### Benefits

- Restores as fast as disk
- Tape copies as fast as disk
- VM boots in seconds to minutes

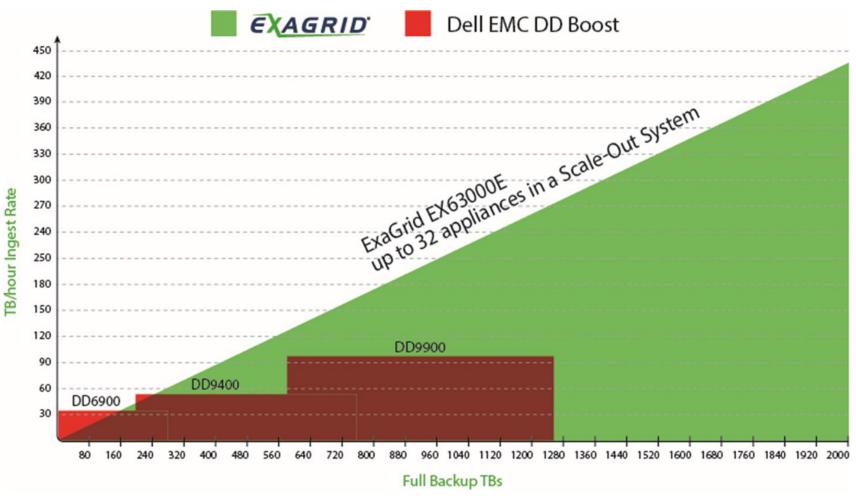


# Fixed-Length Backup Window





# Ingest Performance of Scale-Out vs. Scale-Up



Capacity is based on a full backup with 12 copies of retention (combination of weekly, monthly, and yearly)



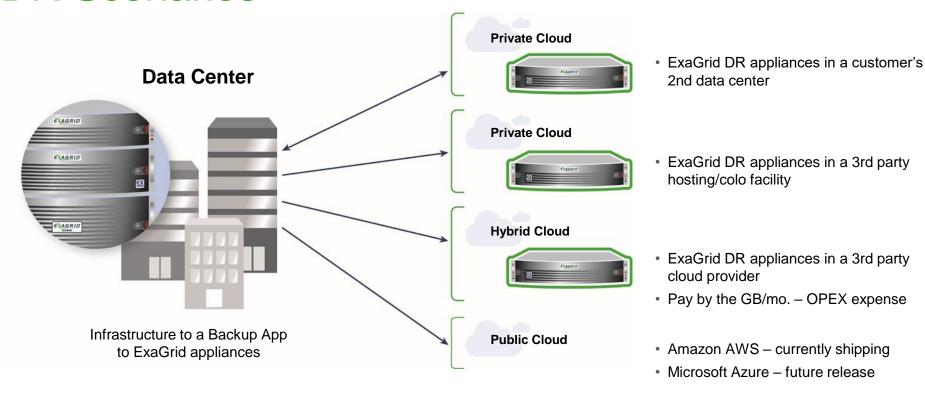
# ExaGrid Appliances in a Scale-out System

32 Appliances in a Single System (2PB Full Backup)

ExaGrid Model	Usable Capacity (TB)	Capacity for Weekly Full (TB)	Max Backup Throughput (TB/hr)
EX3000	6	3	0.72
EX5000	10	5	1.08
EX7000	14	7	2.40
EX10000E	20	10	2.40
EX13000E	28	13	2.40
EX21000E	42	21	4.32
EX32000E	66	32	7.56
EX40000E	78	40	8.00
EX63000E	126	63	13.50



### **DR** Scenarios



- Adaptive deduplication deduplicates and replicates in parallel
- 50:1 WAN bandwidth efficiency
- Bandwidth throttle and WAN encryption for data replication
- Configure the disaster recovery site to all repository to save cost



# Works with Industry Leading Backup Applications Heterogeneous Environments

#### **Backup Applications**



#### **Applications Direct**



#### Linux/UNIX **Direct TAR**









### ExaGrid Disk-based Backup Storage with Data Dedupe Integrated with the Veeam Data Mover

Veeam-to-Veeam Data Mover & Veeam-to-ExaGrid Landing Zone

Delivers the industry's fastest backups and shortest backup window

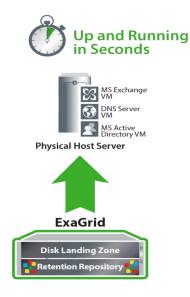
Most recent Veeam data in ExaGrid Landing Zone avoids lengthy rehydration time

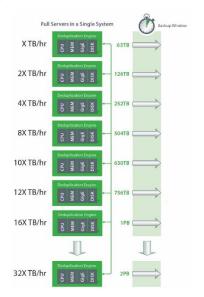
VM boots in seconds to minutes and synthetic fulls 6X faster than Veeam to disk

Full appliances in a scale-out system add compute with capacity Adds backup performance as data grows

Maintains a fixed-length backup window/eliminates forklift upgrades Supports SOBR for automated job management

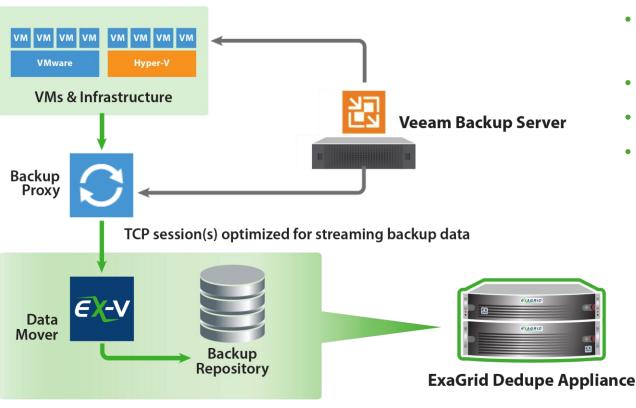








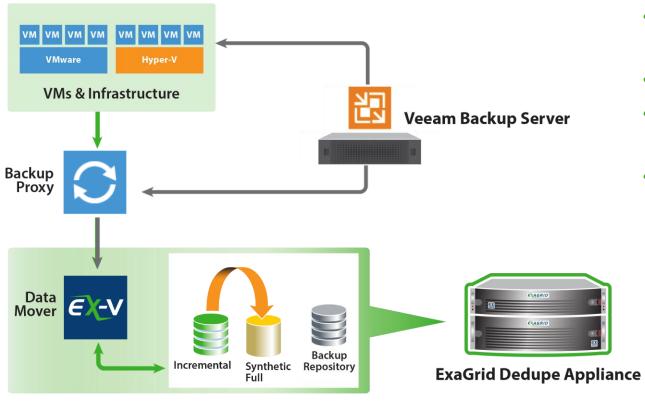
### Integrated Veeam Data Mover – Faster Backups



- Veeam to Veeam vs Veeam to CIFS
- Secure communication
- 30% faster ingest
- Faster VM boots



## Integrated Veeam Data Mover – Faster Synthetic Fulls

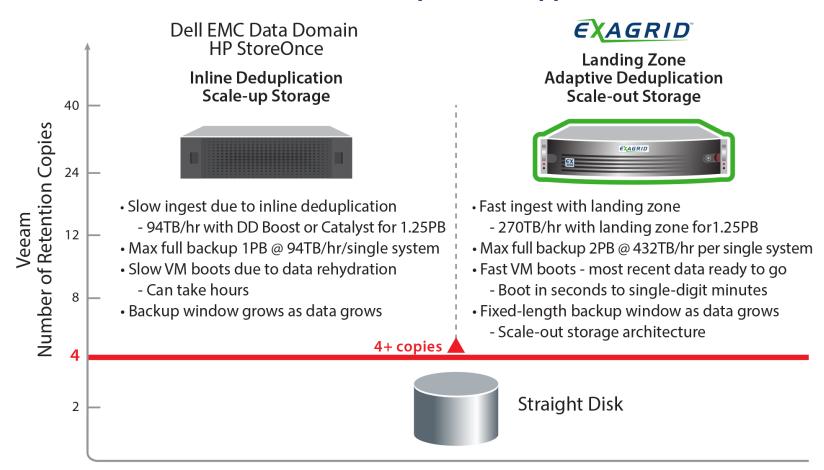


- Veeam data on the landing zone
- ExaGrid compute nodes
- Create synthetic full 6X faster than Veeam to disk
- Frees up Veeam backup server resources



### **Deduplication Architectures**

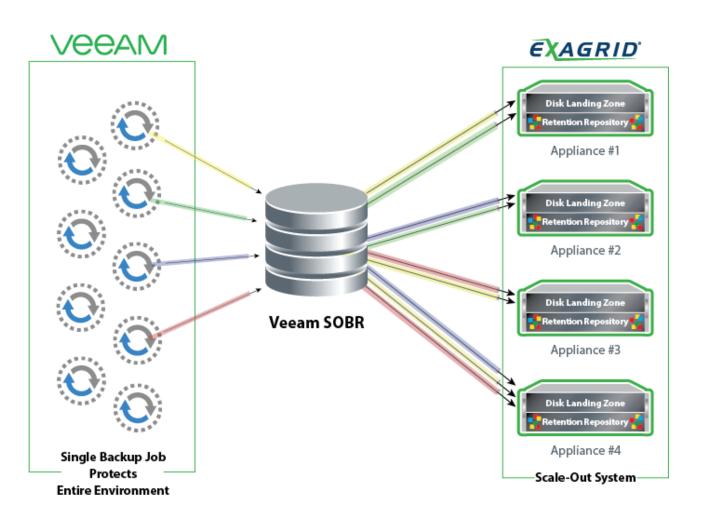
#### Veeam With Data Deduplication Appliances





### End-to-End Scale-Out Backup with ExaGrid and Veeam

Support of Veeam Unlimited Scale-Out Backup Repository (SOBR)

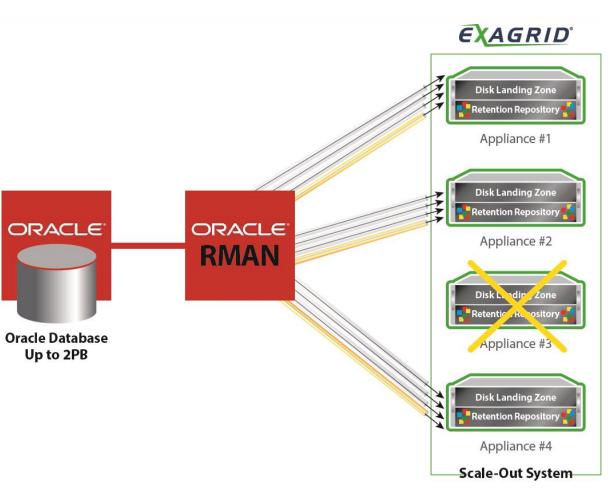


- Automated job management
- Future-proof scalability with data growth simply add another appliance
- Capacity load balancing
- Superior performance **SOBR** optimizes backup streams
- 2PB backup in a single system
- Failure tolerance automated job redirect



# Fastest Oracle RMAN Backups with Failover

Support of Oracle RMAN Channels



- Fastest backups with ExaGrid landing zone
- Fast database restore in seconds to minutes from undeduplicated data
- 2PB full database backup in a single system
- Performance load balancing
- RMAN failover if any appliance fails



# Stress-free Redundancy and Security

#### Redundant Hardware

- RAID6 with a hot spare drive guards against simultaneous disk drive failures
- Redundant power supplies
- NIC teaming

### Security

- Optional data encryption at rest
  - FIPS 140-2 compliant / 256-bit AES
  - Occurs at the drive level in nanoseconds
  - Does not impact backup performance
- WAN encryption for secure data transfer



# Personal Touch - Maintenance and Support

### Phone and Email Support

- Assigned level 2 customer support engineer
- Support staff are subject matter experts in backup applications

#### Customer Installable and Serviceable

- Self-installable with phone support and WebEx
- Self-serviceable hardware replacements, next business day delivery

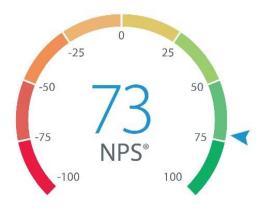
#### All Releases Provided

- Point and full releases includes all new features
- No license fees to track or renew

### **Health Status Monitoring**

ExaGrid monitors and notifies

No additional charge – All included in support program



Customers give ExaGrid NPS score of +73



## Fixing the Economics of Backup

#### **Traditional Vendors**

Sell at a low price and then raise the price on future purchases

Sell one year support and then hike the price in year two and beyond

Maintenance is a % of list price regardless of hardware cost

Front-end controller architecture requires replacement to grow

Need to plan out data growth to try and buy the right front end controller

Products constantly discontinued and high maintenance costs charged

Pay for installation, full versions, replication, HW replace

EXAGRID

ExaGrid fixes the price for all future purchases – price protection

ExaGrid limits the increase to 3% per year

ExaGrid's maintenance is a % of the hardware price you pay

ExaGrid appliances have all resources, add to scale-out system and grow

ExaGrid allows for appliances to be added to a scale-out system

ExaGrid supports all models forever... mix and match any appliance

ExaGrid includes installation, full versions, replication, HW replace

Maintenance \$

**Price Protection** 

Maintenance %

**Forklift Upgrades** 

Guesswork

**Obsolescence** 

**Hidden Costs** 











Thank You!