



BackITUP! SECURE CLOUD



ALSO
Available in the ALSO Cloud

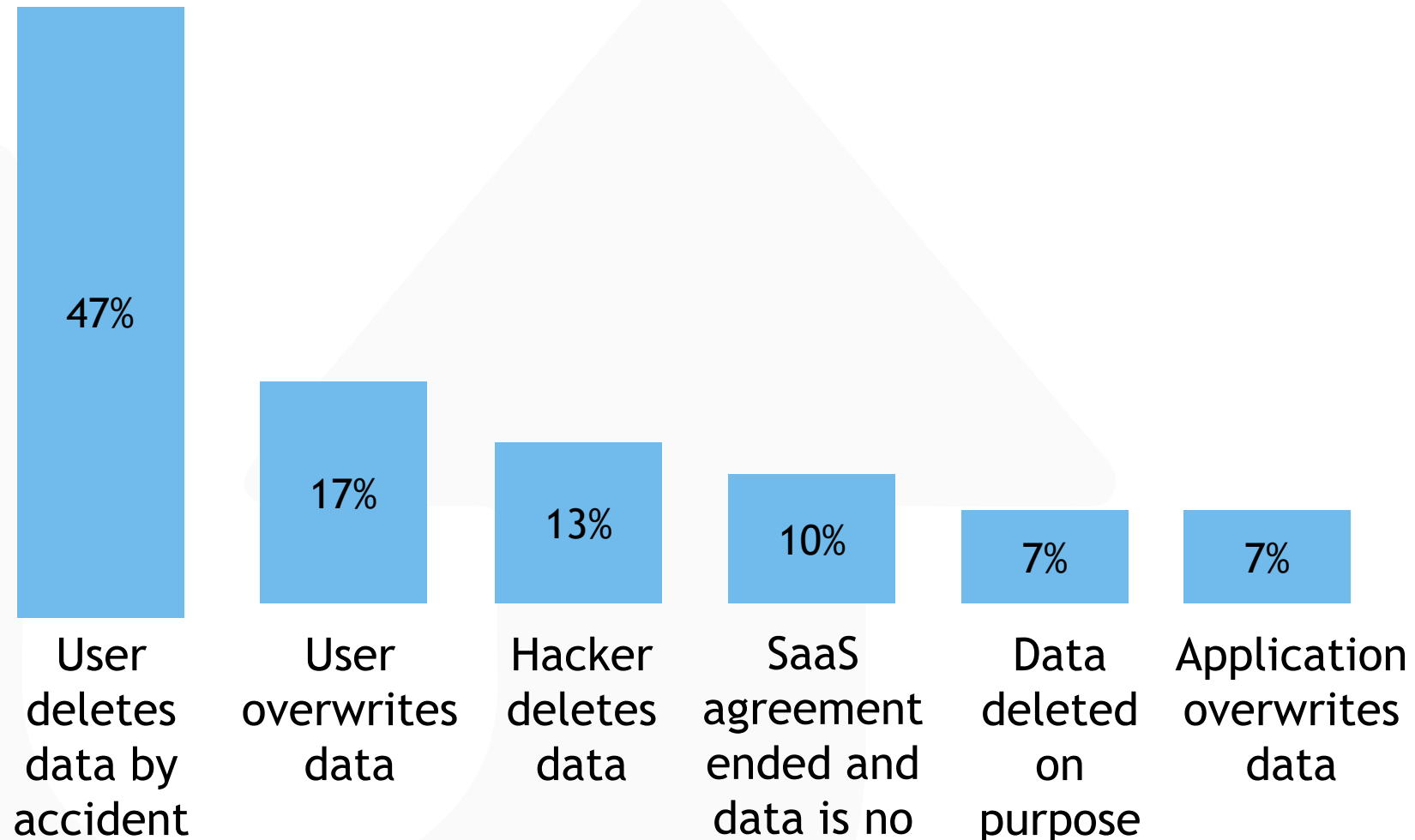


95%

“Through 2022, at least **95%** of cloud security failures will be the customer’s fault.”

Gartner[®]

REASONS FOR DATA LOSS IN CLOUD



SOURCE

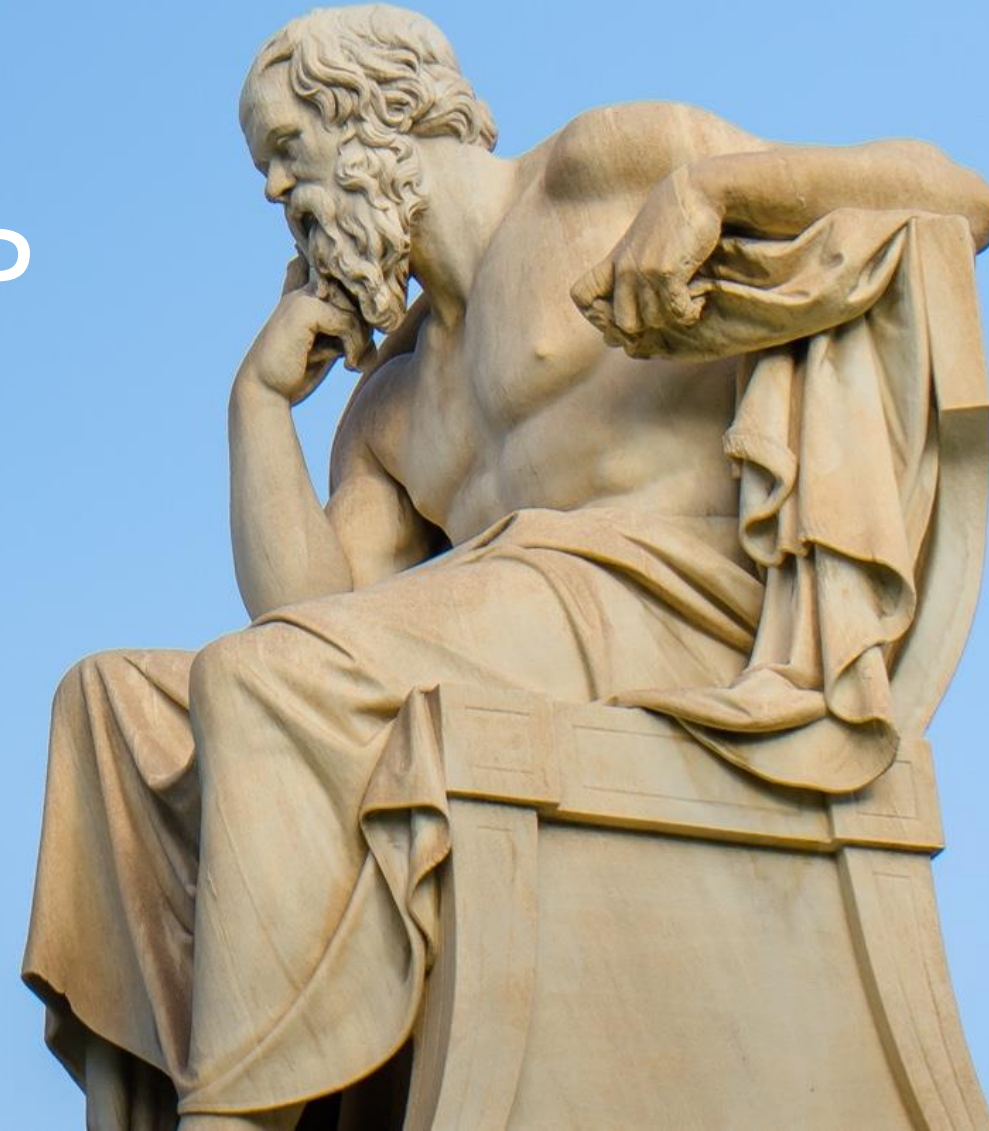
ABERDEEN
GROUP

Biggest Cloud Security Threats

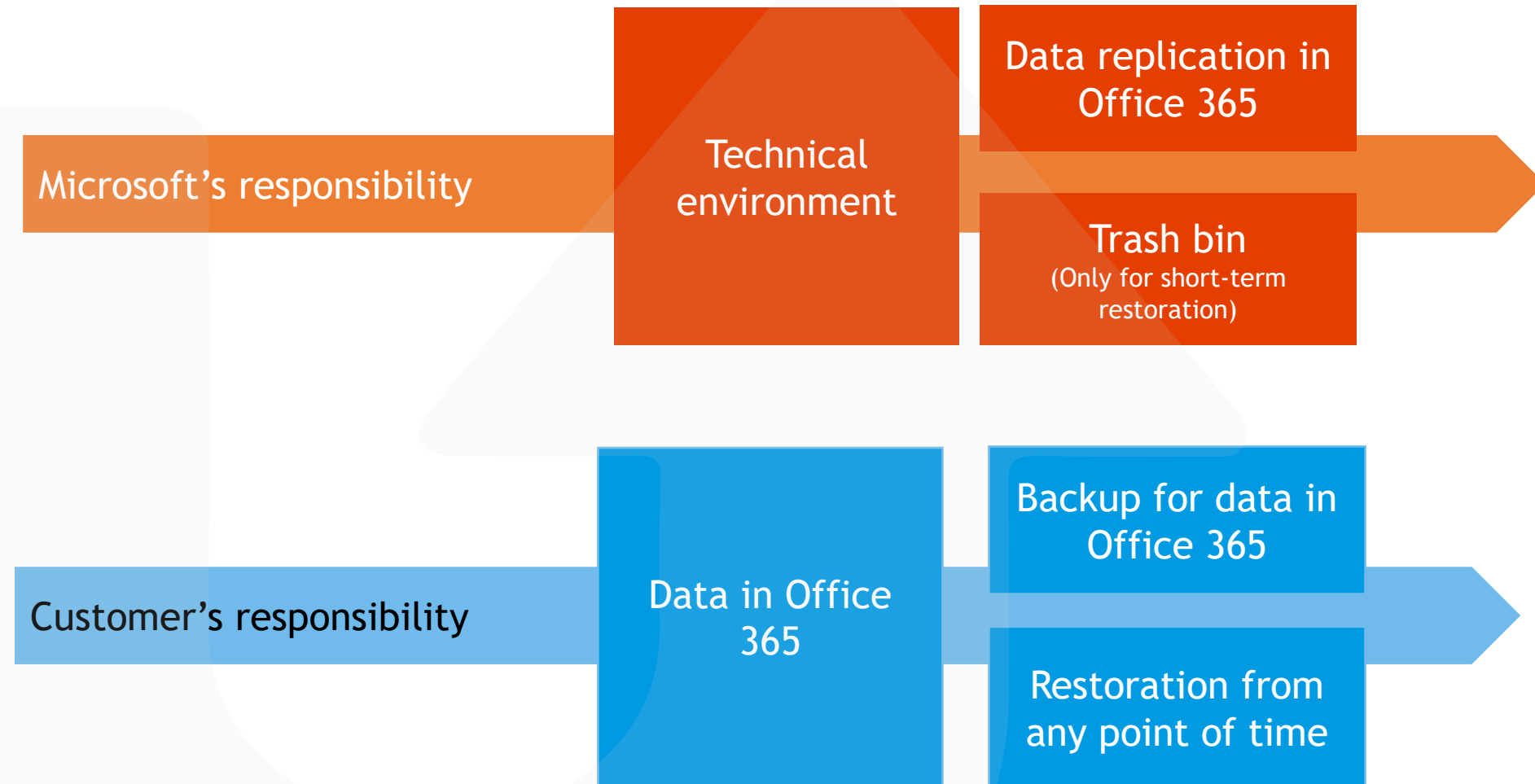
1. Data breaches
2. Human error
3. Data loss
4. Ransomware
5. Internal risks
6. Service interruptions



ISN'T 0365'S OWN BACKUP
ENOUGH?



SHARED RESPONSIBILITY IN OFFICE 365



DELETED FILES IN O365



Deleted files



Deleted files in SharePoint

Deleted files in OneDrive Business

Shield Backup Office 365

Data can be restored via "Shield Backup Office 365" service



It takes in average 140 days to notice that data is missing / lost

Source: Microsoft

RANSOMWARE AND RECOVERING

Ransomware detection and recovering your files

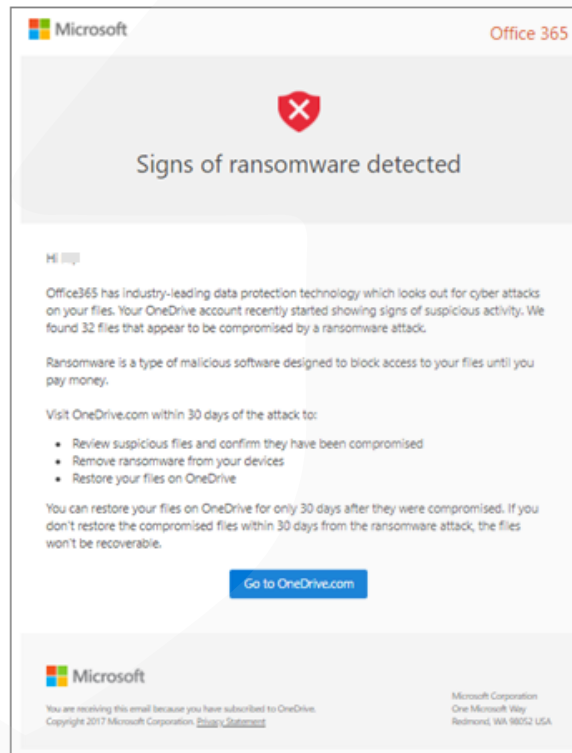
OneDrive

For Office 365 Home and Office 365 Personal subscribers, Ransomware Detection notifies you when your OneDrive files have been attacked and guides you through the process of restoring your files. Ransomware is a type of malicious software (malware) designed to block access to your files until you pay money.

When Office 365 detects a ransomware attack, you'll receive an email from Microsoft Office 365.

1. Click the link in the email or go to the [OneDrive website](#), and we'll walk you through the recovery process, which includes:
2. Confirm your files are infected.
3. Clean all your devices.
4. Restore your OneDrive.

Rektangulært klip



Office 365, the impact from a ransomware attack can be multiplied

Files stored in SharePoint Online or OneDrive for Business, the infected files will overwrite those files immediately on the next sync cycle, potentially impacting other users sharing the same files, even if they themselves have not been infected.

Step 1: Make sure you have a backup of your files

We cannot guarantee that you will be able to recover your data. Make sure that you have a backup as we previously discussed under the *"Regularly backup your files"* section of this blog post.

Step 2: Disable ActiveSync & OneDrive Sync

[Disable Active Sync](#) and pause [OneDrive for Business Sync](#). If you have them enabled, it is possible that they will overwrite your files.

ActiveSync is the service that allows your Email in Exchange Online to sync to Office 365. If you suspect your email data may be targeted by the Ransomware, you should disable ActiveSync temporarily to protect the data in the cloud from being targeted. To disable ActiveSync, you can run the following script in PowerShell:



SHIELD BACKUP
Office 365

**DEMO AT NEXETIC TABLE IN
THE CINEMA HALL**

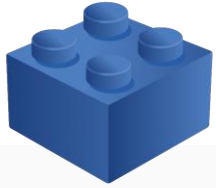


MAKE IT SIMPLE

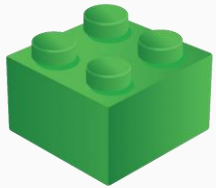
- Backup for O365 Mail
- Backup for Calendar
- Backup for Contacts
- Backup for OneDrive for Business
- Backup for SharePoint
- Stored data is encrypted with 256-bit AES encryption keys
- Only changed data is backed up
- One-click data restoration
- Automatic backup
- Possibility to start backup manually
- Full + granular backup & restore
- Restoring previous version(s)
- Archiving
- Audit log

New: OneNote + Planner + GDPR Q2-2019

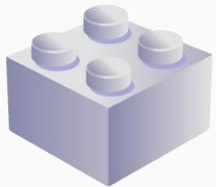
BUNDLING DRIVES SALES



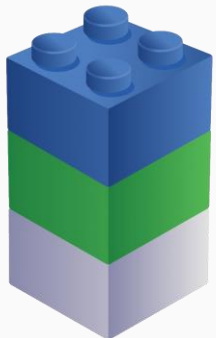
Microsoft Office 365



Shield Backup Office 365



Shield Backup
Win + Mac



ALSO

Available in the ALSO Cloud

ALSO Cloud Marketplace is the best place to buy Nexetic licenses.

When you buy Microsoft licenses or computers from ALSO you can also buy Nexetic licenses and grow your service business.

Revenue



NEXETIC IN A NUTSHELL



NEXETIC IS DELIVERING CORE BUILDING BLOCKS FOR MODERN IT

- ❖ Nexetic since 2008
- ❖ Internal support + R&D (Finland)
- ❖ Shield Backup Office 365
- ❖ Shield Backup Gsuite
- ❖ Shield Backup Win+Mac
- ❖ Shield Backup Server (Q2)

“WE PROTECT YOUR CUSTOMERS ` VALUABLE DATA”

- ❖ ALSO Finland 2016
- ❖ Nexetic Scandinavia 2018
- ❖ > 500 Managed Service Providers
- ❖ MSP profit margin 25-42%
- ❖ > 4000 Business Customers

33%

of corporate data is on endpoints

32%

of companies have lost data on cloud

Thank you!

