

Acronis

Acronis Backup 12.5

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Acronis Protects Safety, Security and Privacy



DATA SAFETY

Protecting data from loss – keep multiple copies

BEFORE



DATA SECURITY

Protecting data from leaks to bad actors in a connected world

NOW



DATA PRIVACY

Looking after data everywhere: in transit, mobile, in cloud

NOW



DATA ACCESS

Access your data everywhere:
On-premises, remotely,
via cloud, via mobile

NOW



DATA AUTHENTICITY

Ensure data origin with Blockchain technology

NOW



Acronis Produktportfolio

Für Unternehmen

Auslieferung/gehosted durch Acronis, Vertrieb durch Fachhändler und Distributoren

Acronis Backup

Integriert Cloud/lokales Backup auf 15 Plattformen: physische oder virtuelle Systeme, Private/Public Cloud, Mobilgeräte

Acronis Backup Advanced

Erweiterte Backup-Funktionalitäten für Mehrsystem-Umgebungen

Acronis Disaster Recovery Service

Umfassender Hybrid Cloud-basierter DR-Service, inkl. Wiederherstellung eines Servers / Datenzentrums

Acronis Access Advanced

Sichere Dateizugriffe, Synchronisierungen und Freigaben mit umfassender Sicherheit & Compliance.

Acronis Access Connect

File- und Printsharing zur Integration von Macs in Unternehmen

Acronis Snap Deploy

Systemdeployment für Workstation und Server

Acronis Monitoring Service

SaaS-basierte, einheitliche Monitoring-Lösung für Cloud-, On-Premise- und Hybrid-Infrastrukturen

Für Service Provider

Gehosted, gelabelt und vertrieben durch den Service Provider selbst

Acronis Backup Cloud

Hybrid Cloud Backup-Lösung für die Datensicherung Ihrer Kunden.

Acronis DR Cloud

Direkt einsatzbereite, auf Acronis Backup Cloud beruhende Self-Service-Lösung zum Schutz IT-Systeme, Applikationen und Daten Ihrer Kunden

Acronis Files Cloud

Eine speziell für Service Provider entwickelte Cloud-basierte FSS-Lösung (File Sync & Share)

Acronis Storage

Universeller Software-Defined Storage mit Acronis CloudRAID™- und Blockchain-Funktionalität

Für OEM-Partner

Im Bundle mit Hardware, Software oder Services des OEM-Partner

Acronis OEM Solutions

Anpassbare Data Protection, System-Image-Backup, Klonen von Laufwerken und Cloud-Lösungen für OEMs

Für Privatanwender

Auslieferung/gehosted durch Acronis, Vertrieb online/im Fachhandel

Acronis True Image

Umfassende Disk-Imaging- und Backup-Lösung für Privatanwender



ACRONIS BACKUP 12.5

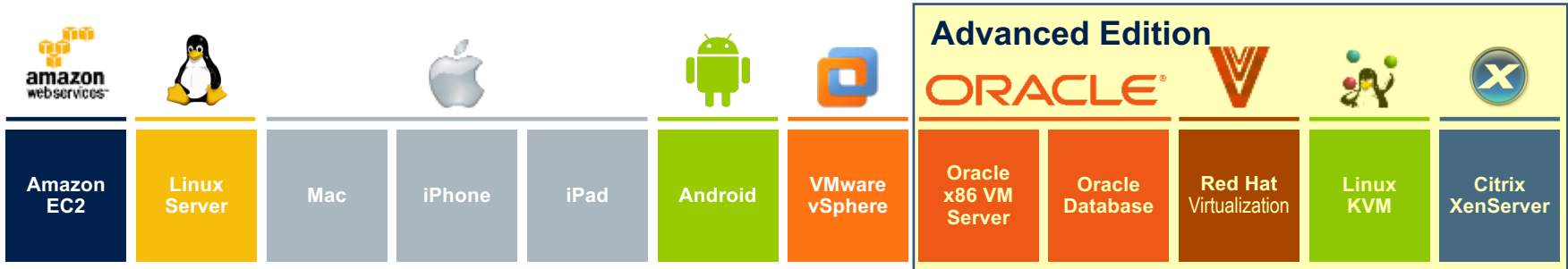
Die schnellste Backup Lösung



Acronis Backup 12.5

Technologien entwickeln sich weiter – Ihr Backup auch

Acronis Backup 12.5 ist die weltweit einfachste und schnellste Backup-Lösung für alle Systeme und Umgebungen – egal wo Ihre Daten liegen, ob auf lokalen oder Remote-Systemen, in Private / Public Clouds oder auf Mobilgeräten. Verfügbar in zwei Editionen: Standard und Advanced.



Umfassend

Schützt 21 Plattformen

Schnell

RTOs von bis zu 15 Sekunden

Zuverlässig

Über 500.000 Unternehmen vertrauen Acronis

Einfach

Installation mit 3 Klicks

Innovativ

Proaktiver Schutz vor Ransomware



Was ist neu in Acronis Backup 12.5 Update 2



1. Simplified installation of Management Server

with prepackaged Virtual Appliance for VMWare



2. Better scheduling for laptop backups

on battery, Wi-Fi, VPN and prevention from sleeping



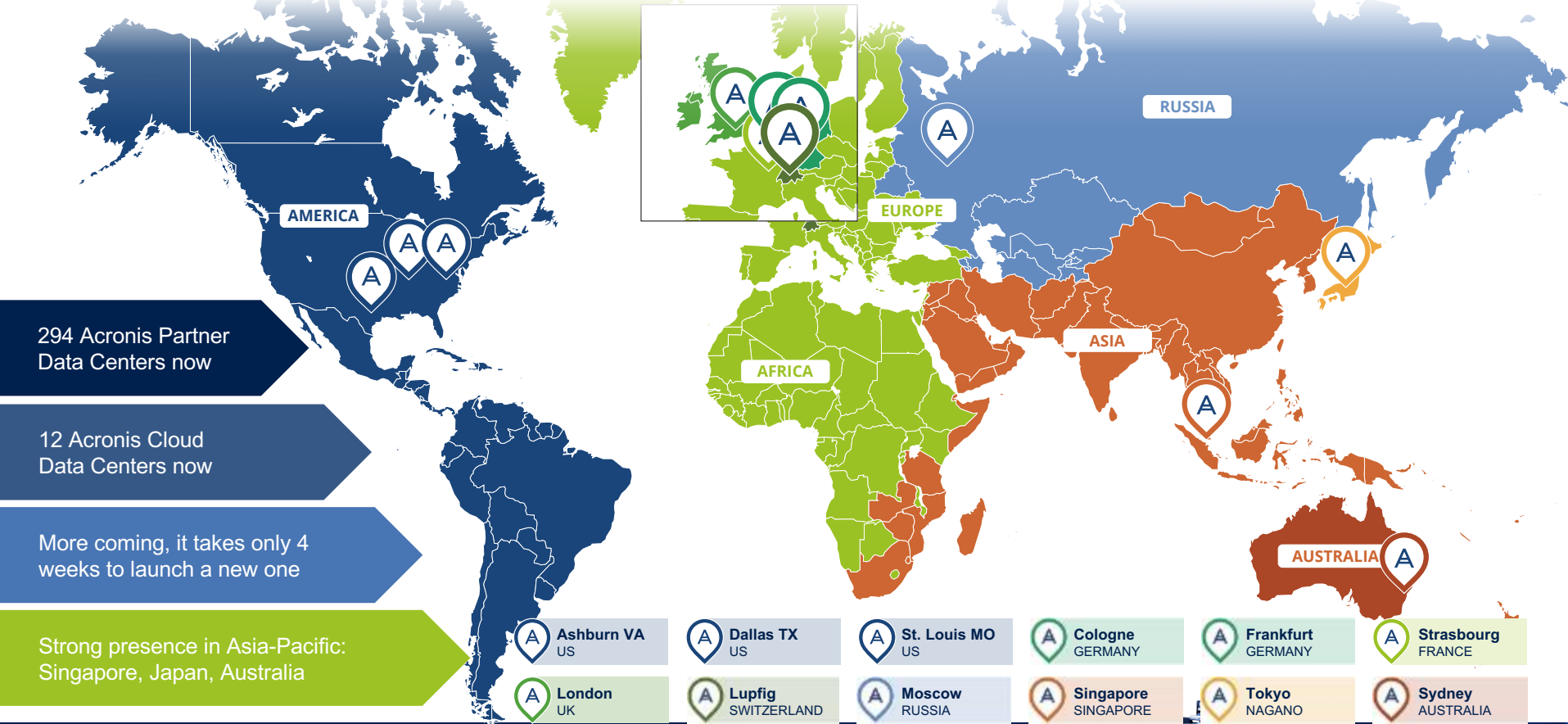
3. Free 5GB of cloud storage

Double protection for your most critical data

4. Faster restore for your mails: Office365 to Exchange Server Mailbox Recovery and vice-versa
5. Native Integration of Acronis Storage and Acronis Backup enables backup to Acronis Storage and geo-replication
6. Simplified migration from Veeam eases upgrade to Acronis
7. Security improvements for Linux systems: Admin roles and non-root account logon for Acronis Management Server
8. Support for macOS 10.13 High Sierra



Acronis Cloud Rechenzentren



Acronis Backup 12.5 Kernfunktionen



Umfassende Business Protection

- Windows, Linux, Mac
- VMware, Hyper-V, Xen
- RHV, KVM, Oracle VM
- Amazon EC2, Azure, Office 365
- Exchange, SQL, SharePoint
- **(Neu) Oracle Database**
- Active Directory
- iPhone, iPad, Android



Schnellstes Recovery

- Granulare Wiederherstellung
- Bare Metal Recovery
- Acronis Universal Restore
- Acronis Instant Restore™
- Acronis vmFlashback
- **(Exklusiv)** Virtual Host Recovery
- Remote Recovery
- **(Neu)** Automatisiertes Recovery
- Any-to-any-Migration



Flexible Storage-Optionen

- Lokale Laufwerke
- NAS, SAN
- Bandlaufwerke, Autoloader, Bibliotheken
- Acronis Cloud Storage
- **(Verbessert)** Deduplizierung
- **(Neu)** Off-Host Operationen



Intuitive skalierbare Verwaltung

- Zentrale Webkonsole
- **(Neu)** Admin-Rollen
- Richtlinienbasierte Verwaltung
- **(Neu)** Anpassbare Dashboards
- **(Neu)** Erweiterte Berichtsfunktionalität



Innovative Data Protection

- **(Exklusiv)** Acronis Active Protection™
- **(Exklusiv)** Acronis Notary™
- **(Exklusiv)** Acronis ASign™
- Verschlüsselung und Paßwort-Schutz



Innovative Data Protection



Because technology evolves – your backup should too

Acronis Active Protection

- **(Exclusive) Anti-ransomware protection**
- Detects suspicious changes to data, files
- Analyzes process behavior
- Blocks changes found suspicious
- Notifies the user
- Reverses the changes
- Protects from zero-day ransomware and malware

- Protects backup agent from modifications
- Protects backup files from modifications
- Powered by artificial intelligence
- Configured centrally

Acronis Notary

- **(Exclusive) Backup file content certification**
- Calculates backup file checksum signature
- Creates backup file certificate
- Stores certificate in public blockchain
- Allows to check backup file authenticity before recovery
- Prevents backdoor attacks through backup storage
- Establishes validity of recovery

- Uses Ethereum blockchain
- Expandable to other blockchains
- Better compliance
- Ensures data integrity

Innovative technologies protect your data from new and unknown threats

Advanced: Acronis Active Protection

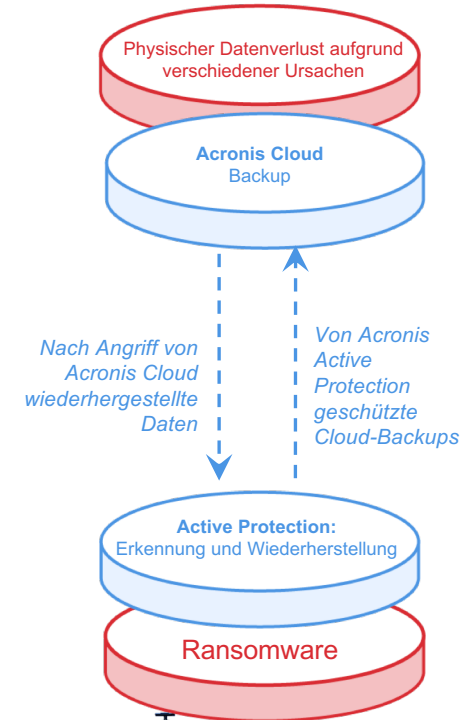
Schützen Sie Ihre Daten aktiv vor **Ransomware** (wie WannaCry) und anderen Bedrohungen durch Instant Backup und sofortige Wiederherstellung



- Aktiver **Schutz von Dateien** (einschließlich lokaler Backups) vor nicht autorisierten Veränderungen bzw. Verschlüsselung
- **Schützt Cloud-Backups** aktiv vor Manipulationen, indem der Acronis Agent vor Angriffen geschützt wird
- Aktive **Data Protection ist zukunftssicher** dank Heuristik und Whitelist.



Das Ergebnis? **Daten können niemals kompromittiert werden.** Wenn Dateien manipuliert wurden, bevor der Angriff abgewehrt werden konnte, werden diese unkompliziert und automatisch wiederhergestellt.



Acronis und die Blockchain

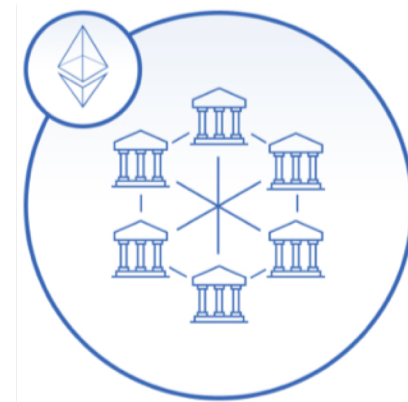
Data Authenticity & Integrity Guarantee



Notary, ASign

Audit trail tool for stored data and signed documents

Data Sharing & Collaboration

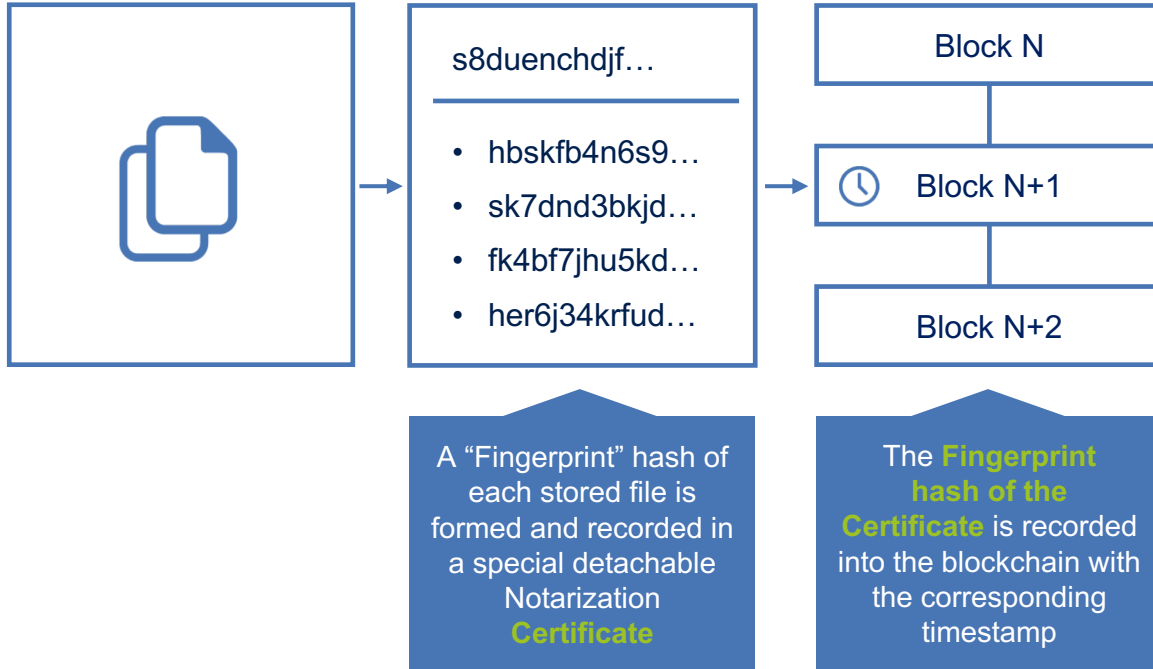


Consortium Data Sharing Platform

Multiple entities exchange information without a trusted intermediary



Wie arbeitet Acronis Notary?



Any record in the blockchain is immutable and independently verifiable.

That is why the Notarization Certificate cannot be manipulated.

The completeness of all records and authenticity of each file can be checked automatically or manually.



ACRONIS BACKUP 12.5

Lizenzierung

Einfache Lizenzierung

Version 11.7 – 21 Licenses

Acronis Backup Advanced 11.7 for Exchange Add-on
Acronis Backup Advanced 11.7 for SQL Add-on
Acronis Backup Advanced 11.7 for SharePoint Add-on
Acronis Backup Advanced 11.7 for Active Directory Add-on
Acronis Backup Advanced 11.7 for Exchange
Acronis Backup Advanced 11.7 for SQL
Acronis Backup Advanced 11.7 for SharePoint
Acronis Backup Advanced 11.7 for Active Directory
Acronis Backup Advanced 11.7 for Linux Server
Acronis Backup Advanced 11.7 for Windows Server

Acronis Backup Advanced 11.7 for PC

Acronis Backup Advanced 11.7 Virtual for VMware
Acronis Backup Advanced 11.7 Virtual for Citrix Xenserver
Acronis Backup Advanced 11.7 Virtual for RHEV
Acronis Backup Advanced 11.7 Virtual for Oracle VM
Acronis Backup Advanced 11.7 Virtual for Hyper-V

Acronis Backup 11.7 for Windows Server
Acronis Backup 11.7 for Linux Server

Acronis Backup 11.7 Virtual for VMware (per CPU)

Acronis Backup 11.7 for Windows Essentials

Acronis Backup 11.7 for PC



Version 12.5 – 9 Licenses

Acronis Backup 12.5 Advanced Server License
(includes application support)

Acronis Backup 12.5 Advanced Workstation License

Acronis Backup 12.5 Advanced Virtual Host License
(includes unlimited VMs with any OS, and applications)

Acronis Backup 12.5 Standard Server License

Acronis Backup 12.5 Standard Virtual Host License

Acronis Backup 12.5 Standard Windows Server Essentials License

Acronis Backup 12.5 Standard Workstation License

New

Acronis Backup 12.5 Standard Office 365 License

Acronis Backup 12.5 Advanced Office 365 License



Acronis Backup 12.5 Editionen

Acronis Backup 12.5 Standard

Acronis Backup 12.5 Advanced

License	Server	Workstation	Virtual Host	Windows Server Essentials	Office 365	Advanced Server	Advanced Workstation	Advanced Virtual Host	Advanced Office 365
Supported platforms	Windows Server, Linux	Windows PC, Mac	VMware, Hyper-V	Win. Server Essentials, Foundation, Small Business	Microsoft Office 365	Windows Server, Linux	Windows PC, Mac	VMware, Hyper-V, XenServer, KVM, RHEV, Oracle VM	Microsoft Office 365
Local Disks, NAS, SAN storage	•	•	•	•	•	•	•	•	•
Acronis Cloud Storage	•	•	•	•	•	•	•	•	•
Centralized touch-friendly web console	•	•	•	•	•	•	•	•	•
Acronis Active Protection™	•	•	•	•	•	•	•	•	•
Acronis Notary™						•	•	•	•
Administrator roles and delegations						•	•	•	•
Advanced reporting						•	•	•	•
Tape drives, autoloaders, libraries support						•	•	•	•
Centralized disk storage deduplication						•	•	•	•
Acronis Instant Restore						•	•	•	•
Shared Backup Plans			•			•	•	•	•



Was nehme ich wann? - Positionierung

Acronis Backup 12.5 Advanced is the world's easiest and fastest, award-winning, complete data protection solution for all your data, whether it is located on-premises, in remote systems, in private or public clouds, or on mobile devices.

With a touch-friendly management console, transparent reporting, and new generation data protection technologies you can reliably back up and recover any data at any location achieving low costs and high availability.

Acronis Backup 12.5 Advanced:

The default way to sell Acronis Backup

- **Complete Protection**
 - Physical, virtual, cloud apps, desktops and laptops, and mobile devices
 - Advanced Virtualization support (all popular hypervisors)
- **Intuitive Management**
 - Touch-friendly, web-based console, advanced reporting & dashboards
- **Innovative Data Protection**
 - Acronis Active Protection, Acronis Notary
- **Fastest Recovery**
 - Acronis Instant Restore, Availability with Acronis Disaster Recovery Solutions
- **Flexible Storage**
 - NAS, SAN, tape, Acronis Cloud Storage, Acronis Storage, Public Clouds
- **Excellent TCO & Scalability**
 - Deduplication, Tape drives, Admin roles, Group Policies
 - Up to 2000 Devices per Management Server

Acronis Backup 12.5 Standard:

The cost-effective edition, suitable for small infrastructures with lower RTO requirements

- **Complete protection**
 - Any workload: Physical, virtual (VMWare & Hyper-V), cloud apps, desktops and laptops, and mobile devices
 - Any storage: NAS, SAN, Acronis Cloud Storage, Public Clouds
- **Intuitive Management**
 - Touch-friendly, web-based console
- **Innovative Protection**
 - Acronis Active Protection
- **Cost-effective**
 - Save up to 42% in small environments
 - Recommended for up to 5 protected PCs & Servers



Acronis

New Generation Data Protection

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