

Top Choice

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www.lenovotopchoice.com

Q1 Top Choice

- **Accelerate** the business
 - Proactively support small, “unit-of-one” deals
 - Reach more new resellers
 - Drive more options attach
 - Main driver for the stock and sell business
- Make things **simple and faster**
 - Support Distributor “touch less” web site solutions
 - Reduce conflict between pricing mechanisms
 - Less admin work
- Brings **complete fighter models portfolio**
 - Extended Servers and Storage portfolio
 - Wider Servers selection
 - Services included in the Top choice at aggressive price
- Deliver **aggressive winning prices** for our resellers
 - Buy-prices for key products are **fixed for 90 days**
 - Prices reflect your competitive market conditions
 - The right price, first time, just click-and-order

Top Choice **Lenovo**

Lenovo Top Choice
Server, Storage, Networking, Software and Services
Affordable price – reliability – ease of use!

Get your best deal now

Intel Xeon Scalable processors

Top Choice **Lenovo**

The simple way to drive sales and reduce costs with Lenovo

What is Lenovo Top Choice?
Top Choice is a specially selected set of Lenovo® data center offerings, configured and priced for small and mid-sized businesses.

Why sell Lenovo Top Choice?

- 1 The right price, first time**
Key product buy-prices reflect local market conditions and are fixed for 90 days.
- 2 Plug and play**
Every Top Choice offering is plug-and-play. Simple to deploy, manage and grow.
- 3 More choice**
Sell a wide range of solutions from Lenovo and our industry-leading partners.
- 4 Lightning fast**
Fulfill orders fast with high availability and quick delivery on best-selling products.
- 5 Be #1**
We're consistently ranked best for x86 server reliability and customer satisfaction.

Winning solutions
Easily provide out-of-the-box solutions built with best-selling Lenovo servers, storage, software and services.

Winning prices
Simplify and save with easy ordering, deployment, management and upgrades – priced for your local SMB market.

How to get started
Your Lenovo representative is waiting to help your business grow with Top Choice. Visit Lenovotopchoice.com and get in touch today!

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