Snapdragon



Powered by Snapdragon X SERIES

What could built-in AI unlock for your team?

Explore the productivity-boosting, data-protecting possibilities of on-device AI.

Growing teams don't win by outspending bigger competitors. They win by outmaneuvering them. The right tech and AI approach make that possible. The mightier your hardware and software, the more efficient, secure, and competitive your business becomes.

Lay the groundwork for better, faster workflows

If your team's PC processors aren't purpose-built to run AI, your business is missing out on a new generation of capabilities that accelerate everyday work.

To harness these capabilities, you need AI-ready PCs—devices with a dedicated neural processing unit (NPU). This "AI engine" unlocks more and more AI possibilities, all while keeping your laptop fast and limiting battery drain. Here's what to look for:

Minimum 40 TOPS NPU

Microsoft requires at least 40 NPU TOPS to qualify as a Copilot+ PC and run AI features on-device. Advanced apps benefit from even higher TOPS.

Max unplugged performance

Some processors cut performance the second you unplug. The best platforms deliver max performance even on battery.

Multi-day battery life

To work anywhere without scrambling for an outlet, look for battery life that lasts for days off a single charge.

Not all TOPS are equal

Some PC chips cite GPU TOPS to boost perceived AI performance. But GPU TOPS aren't the same as NPU TOPS. When AI workloads run on the GPU instead of a dedicated NPU, PCs can draw more power, drain battery faster, and overheat more easily.

Build a small but mighty tech stack

When you build your tech stack—from software to cloud services—on the right AI-ready PCs, you unlock tools and features that give your business a real competitive edge.



How do you...

Command every call?

What you need:
Calls that make you look polished and keep you sounding crisp, plus tools that generate notes and next steps in real time

What to get:
Windows Studio Effects, Zoom and Teams, Microsoft Copilot



Do more, faster?

What you need:
Quick summaries of long documents and to turn everyday content into polished assets

What to get:
AnythingLLM, Affinity from Canva



Lock down data?

What you need:
Security that keeps sensitive data local, blocks threats without slowing performance, and replaces passwords with phishing-resistant logins

What to get:
LM Studio, Windows Hello Biometrics

One platform. Everything you need.

The right AI-optimized tech helps your team move faster, show up better, and stay better protected. PCs powered by Snapdragon® X Series processors are the foundation that makes that all possible by delivering:

- Battery life for days[1]
- Up to 80 NPU TOPS
- Max performance even on battery
- Enterprise-grade security

Snapdragon X SERIES

How do you make AI work harder for your business?

Snapdragon. That's how.

Learn More

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Performance varies significantly with device, settings, Usage, and other factors.

Internal