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Press release

ALSO becomes distributor for ONYX software

Onyx Graphics, Inc., which was founded exactly 30 years ago in Salt Lake City, is a pioneer in the development of software solutions for the large format inkjet digital printing market. ALSO will market the products of the internationally successful supplier for raster image processors (RIP) and print workflow software with immediate effect throughout Europe. Onyx Graphics will benefit from having a strong partner that is already one of Europe's main distributors of large format printing solutions, while the partnership will allow ALSO to continue building on its already high level of expertise in the area of digital printing.

“The distribution of ONYX software is a huge opportunity for both Onyx Graphics and ALSO,” said Jeroen Branders, Group Lead for the “Centre of Competence for Graphics” within the ALSO Group. “Being already the largest solution provider/distributor for Large Format Printing in the European region, ONYX gives ALSO the opportunity to develop this market even more. The power and channel of ALSO in combination with the technology of ONYX software is the ideal combination to offer the highest level of support to our customers.”

ONYX products are currently the most frequently installed software solutions worldwide on printers from established manufacturers. As part of the agreement, ALSO will sell the Onyx Graphics products but also offer training to retailers, so that the print software runs smoothly and effectively when used by customers.

“We're incredibly happy to bring ALSO into our global family of Authorized ONYX Distributors,” said Rigte Groenbroek, EMEA Region General Manager at Onyx Graphics. “ALSO has a dedicated customer focused team and are already widely known in the European community as a go-to source for large format printing needs. Now with the introduction of ONYX software, their unique offering is a complete site solution.”

Direct link to the press release: <https://also.com/goto/20190319en>

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ALSO Holding AG (ALSN.SW) (Emmen/Switzerland) brings providers and buyers of the ICT industry together. ALSO offer more than 550 vendors of hardware, software and IT-services access to over 100 000 buyers, who can call a broad spectrum of other customized services in the logistics, finance, and IT services sectors, as well as traditional distribution services. From the development of complex IT landscapes, the provision and maintenance of hardware and software, right through to the return, reconditioning and remarketing of IT hardware, ALSO offers all services as a one-stop shop. ALSO is represented in 18 European countries and generates total net sales of approximately 9.2 billion euros with around 4 000 employees in the fiscal year 2018. The majority shareholder of ALSO Holding AG is the Droege Group, Düsseldorf, Germany. Further information is available at <https://also.com>

Droege Group

Droege Group (founded in 1988) is an independent advisory and investment company under full family ownership. The company acts as a specialist for tailor-made transformation programs aiming to enhance corporate value. Droege Group combines its corporate family-run structure and capital strength into a family-equity business model. The group carries out direct investments with its own equity in corporate spin-offs and medium-sized companies in "special situations". With the guiding principle "execution - following the rules of art", the group is a pioneer in execution-oriented corporate development. Droege Group follows a focused investment strategy based on current megatrends (knowledge, connectivity, prevention, demography, specialization, future work, shopping 4.0). Enthusiasm for quality, innovation and speed determines the company's actions. In recent years Droege Group has successfully positioned itself in domestic and international markets and operates in 30 countries. More information: <https://www.droege-group.com>

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